

# **Travel & Tourism (SYBA) – Syllabus**

## **Applied Component – 100 Marks**

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### **Semester I**

#### **1. Tourism – Meaning and Scope**

#### **2. The Framework of Tourism**

Natural, Socio – economic and Political Factors affecting Tourism – National and International factors. Impact of Tourism Industry on the Indian Economy and Environment.

#### **3. Tourist Resources in India**

- a. Tourist sites and places of Historical importance.
- b. Scenery, resort, wild life, crafts, folk arts, paintings, sculpture, archaeological and architectural sights.
- c. Shopping and sports attractions.

#### **4. Types of Tours**

- a. Cultural / Pilgrim Tours.
- b. Special Interest Tours.
- c. Business Tours.
- d. Incentive Tours.
- e. Adventure Tours.
- f. Leisure Tours and Recreational Tours.

g. Conference / Convention Tours.

The types of tours should be studied with special reference to Indian Tour Packages.

## **5. Organization of Tourism**

Need for Organization, Indian Tourist Organizations at Global, National and State Levels.

### **SemesterII**

## **6. Planning of Tourism**

Need for Planning – Assessment of Demand and Supply of Tourism – Publicity and Promotion.

## **7. Accommodation Facilities**

- a. The Hotel Industry – Growth, Organization and Management of Hotels. Categories of Hotels.
- b. Supplementary Accommodation – Low – cost Lodging – Pilgrim Accommodation – Youth Hostels – Health Resorts – Sanatoria.

## **8. Transport and Modes of Travel**

Role of different modes of Transport and Communication in Tourism. Regulations relating to Domestic and International Travel.

## **9. Travel Agency**

Functions of Travel Agency and a Tour Operator –  
Packaging and Selling of Tours – Setting up a Travel  
Agency.

## **10. Ticketing and Documentation**

Reserve Bank of India – Passport – VISA Formalities –  
Emigration and Immigration Rules – Use of Computers.

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