

University of Mumbai
Syllabus for S.Y.B.A. in Journalism (Applied Component)

Programme: B.A.

Course: Introduction to Journalism

(Credit Based Semester and Grading System with effect from the academic year,
2012-13)

(75+25 Examination Pattern)

1. Syllabus as per Credit Based Semester and Grading System:

- i) Name of the Programme : B.A.
 - ii) Course Code : UAJOUR301 & UAJOUR401
 - iii) Course Title :SYBA Introduction to Journalism (Applied Component)
Papers I & II
 - iv) Semester wise Course Contents : Enclosed the copy of syllabus
 - v) References and Additional References: Enclosed in the Syllabus
 - vi) Credit Structure : No. of Credits per Semester – 02
 - vii) No. of lectures per Unit : 15
 - viii) No. of lectures per week : 04
2. Scheme of Examination : 4 Questions of 15 marks each
3. Special notes , if any : No
4. Eligibility, if any : No
5. Fee Structure : As per University Structure
6. Special Ordinances / Resolutions if any : No

Syllabus for SY BA Introduction to Journalism (Applied Component) Paper 1 and Paper 2

(to be implemented from 2012-2013 onwards)

Objectives of the Course

- 1) To acquaint the learners with the basic concepts of journalism and to familiarize them with the different departments of a newspaper
- 2) To sensitize them to the styles of journalistic prose
- 3) To introduce them to reporting, editing and feature writing
- 4) To enable the students to apply their learning with a career perspective on journalism

Semester Three: Introduction to Journalism: Paper 1 (Fundamentals of Journalism and Reporting)
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Course code- UAJOUR301

2 Credits

Lectures: 60

Unit 1: Introduction - What is news, Evolution of Indian Press, News Agencies, Electronic Journalism, Ethics in Journalism (15 Lectures)

Unit 2: Organisation and structure of newspaper- Circulation, Advertising, Editorial and Mechanical Departments (15 Lectures)

Unit 3: Basics of Reporting - News Value, News Gathering, Readers' interest, qualities and aptitude necessary for a reporter, Types of report, Depth reporting (15 Lectures)

Unit 4: Writing of Reports - Basic principles: objectivity, accuracy, speed, clarity and, Parts of a news report, 5Ws, Headline writing, Types of Leads, and Report writing (15 Lectures)

Evaluation

A) Internal Assessment – 25%

25 Marks

Sr.No.	Particulars	Marks
1	One class test to be conducted in the given semester	10 Marks
2	Overall conduct as a responsible student, manners and articulation and exhibition of leadership qualities in organizing related academic activities	05 Marks

Questions for the class test should be either short notes or essays

B) Semester End Examination Pattern

75 Marks

Question 1: Essay on Unit 1(one out of two) : 15 Marks

Question 2: Essay on Unit 2 (one out of two) : 15 Marks

Question 3: Essay on Unit 3 (one out of two) : 15 Marks

Question 4: Unit 4 –Students to write a short report or to write some leads on the basis of given headlines (one out of two) :15 Marks

Question 5: One short note each from Unit 2 and Unit 3, out of four: 15 Marks

<p>Semester Four: Introduction to Journalism: Paper 2 (Editing, Feature Writing and Page Making)</p>

<p>Course code- UAJOUR401</p>

<p>2 Credits</p>

Lectures: 60

Unit 1: Basics of Editing: Principles of editing, editorial policy, role of the Editor, role of the News Editor, role of Chief Sub-editor, role of Sub-editors (15 lectures)

Unit 2: Editing Process: Language and style, editing for space, editing for correctness, editing for clarity, compiling, editing on computer (15 lectures)

Unit 3: Feature Writing: Types of features: Obits, Reviews, Columns, Trend stories, How to write features (15 lectures)

Unit 4: Design and Make up: Make up and its functions, Types of Layout: Horizontal , Vertical Make up, Circus Make up, Modular layout, Broadsheet layout, tabloid layout, page-making on the computer, Fonts and Typography (15 lectures)

Evaluation

A) Internal Assessment – 25% 25 Marks

Sr.No.	Particulars	Marks
1	One class test to be conducted in the given semester	10 Marks
2	Overall conduct as a responsible student, manners and articulation and exhibition of leadership qualities in organizing related academic activities	05 Marks

Questions for the class test should be either short notes or essays

Semester End Examination Pattern 75 Marks

Question 1: Essay on Unit 1(one out of two) : 15 Marks

Question 2: Essay on Unit 2 (one out of two) : 15 Marks

Question 3: Essay on Unit 3 (one out of two) : 15 Marks

Question 4: Unit 4 –Students to write a short feature or to edit a report (one out of two)
:15 Marks

Question 5: One short note each from Unit 2 and Unit 3, out of four: 15 Marks

IDOL (Distance Education) students are to attempt five questions of twenty marks each, opting a minimum of two questions from each section. Questions forming one semester for regular students will form one section in IDOL question paper. Duration will be three hours.

References

Kamath. M V. *Professional Journalism*. New Delhi: Vikas Publishing House, 1980.

Mencher, Melvin. *Basic News Writing*. New Delhi: Universal Book Stall, 1992.

Menon, P. K. *Practical Journalism*. Jaipur: Avishkar Publishrs, 2005.

Natrajan. J. *History of Indian Journalism*. New Delhi: Ministry of Information and Broadcasting, 1995.

Parthasarathy, Rangaswami. *Basic Journalism*. New Delhi: MacMillan India Ltd. 1989.

Parthasarathy, Rangaswami. *Here is the News! Reporting for the Media*. New Delhi: Sterling Publishers, 1994.

Prasad, Shrada. Rukun Advani (et al) *Editors on Editing*. New Delhi: National Book Trust, 2004.

Selvaraj, Madhur. *News Editing and Reporting*. New Delhi: Dominant Publishers, 2005

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