

JAI HIND COLLEGE AUTONOMOUS



Syllabus for T.Y.B Com

Course : Business Economics

Semester : V

Credit Based Semester & Grading System

With effect from Academic Year 2018-19

List of Courses

Course: Business Economics

Semester: V

SR. NO.	COURSE CODE	COURSE TITLE	NO. OF LECTURES / WEEK	NO. OF CREDITS
TYBCom				
1	CECO501	Business Economics - V	03	04

Semester V – Theory

Course: CECO501	BUSINESS ECONOMICS - V (Credits : 04 Lectures/Week:03)	
	<p>Objectives:</p> <ol style="list-style-type: none"> 1) To introduce the students to the important macroeconomic issues of India. 2) To familiarize the students with some of the recent changes in the agriculture and industry sectors <p>Outcomes:</p> <p>This paper attempts to present a comprehensive overview of the macro economic aspects of the Indian economy, its basic nature and complexity and outline some important shifts that have occurred therein the post reform period.</p>	
Unit I	<p>Macro Economic overview of India</p> <ol style="list-style-type: none"> 1) Overview of New Economic Policy-1991, - Role of Social Infrastructure with reference to education, health and family welfare. 2) Sustainable Development Goals and Policy measures: Make in India, Invest in India, and Skill Development and Training Programmes. 3) Foreign Investment Policy Measures in India – Foreign Investment Promotion Board, FDI- MNCs and their role. 	12L
Unit II	<p>Agriculture During Post Reform Period</p> <ol style="list-style-type: none"> 1) National Agricultural Policy 2000: Objectives, Features and Implications 2) Agricultural pricing and agricultural finance 3) Agricultural Marketing Development-Agricultural Market infrastructure - Market information- Marketing training- Enabling environments-Recent developments 	12L
Unit III	<p>The Industry and Service Sector During Post Reform Period</p> <ol style="list-style-type: none"> 1) Policy Measures- Competition Act 2003, Disinvestment Policy, Micro, Small and Medium Enterprises [MSME sector] since 2007. 2) Industrial Pollution in India: Meaning, Types, Effects and Control 3) Service Sector: Recent trends, role and growth in Healthcare and Tourism Industry 	12L
Unit IV	<p>Banking and Financial Market</p> <ol style="list-style-type: none"> 1) Banking Sector- Recent trends, issues and challenges in Banking and Insurance Industry 2) Money Market – Structure, Limitations and Reforms. 3) Capital Market – Structure, Growth and Reforms. 	09 L
<p>Textbook & References:</p> <ol style="list-style-type: none"> 1. A.N.Agarwal – Indian Economy problems of Development and Planning New Age International Publisher 		

2. Gaurav Dutt & Ashwini Mahajan, (2016) Indian Economy, S.Chand& company PVT LTD New Delhi
3. Gaurav Dutt K.P.M Sundharam – Indian Economy S. Chand E-co LTD. Delhi
4. <http://www.environmentalpollution.in/industrial-pollution/industrial-pollution-types-effects-and-control-of-industrial-pollution/299> for industrial pollution
5. Indian Economic Survey Reports (Annual), Ministry of Finance, Government of India
6. Indian Economy by Misra and Puri, Himalaya Publishing House – Delhi

Evaluation Scheme

[A] Evaluation scheme for Theory courses

I. Semester End Examination (SEE)- 100 Marks

