JAI HIND COLLEGE AUTONOMOUS



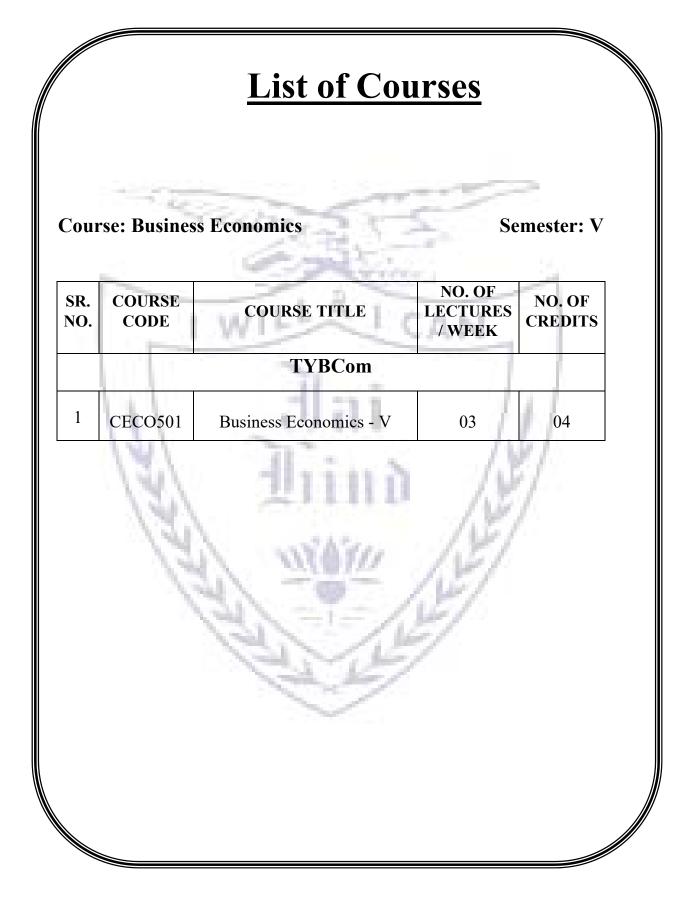
Syllabus for T.Y.B Com

Course : Business Economics

Semester : V

Credit Based Semester & Grading System

With effect from Academic Year 2018-19



Course: CECO501	BUSINESS ECONOMICS - V (Credits : 04 Lectures/Week:03)	
	 Objectives: 1) To introduce the students to the important macroeconomic issues of 2) To familiarize the students with some of the recent changes in the agriculture and industry sectors 	f India
	Outcomes: This paper attempts to present a comprehensive overview of the macro eco aspects of the Indian economy, its basic nature and complexity and outline important shifts that have occurred therein the post reform period.	
Unit I	 Macro Economic overview of India 1) Overview of New Economic Policy-1991, - Role of Social Infrastructure with reference to education, health and family welfare. 2) Sustainable Development Goals and Policy measures: Make in India, Invest in India, and Skill Development and Training Programmes. 3) Foreign Investment Policy Measures in India – Foreign Investment Promotion Board, FDI- MNCs and their role. 	12L
Unit II	 Agriculture During Post Reform Period National Agricultural Policy 2000: Objectives, Features and Implications Agricultural pricing and agricultural finance Agricultural Marketing Development-Agricultural Market infrastructure - Market information- Marketing training- Enabling environments-Recent developments 	12L
Unit III	 The Industry and Service Sector During Post Reform Period 1) Policy Measures- Competition Act 2003, Disinvestment Policy, Micro, Small and Medium Enterprises [MSME sector] since 2007. 2) Industrial Pollution in India: Meaning, Types, Effects and Control 3) Service Sector: Recent trends, role and growth in Healthcare and Tourism Industry 	12L
Unit IV	 Banking and Financial Market 1) Banking Sector- Recent trends, issues and challenges in Banking and Insurance Industry 2) Money Market – Structure, Limitations and Reforms. 3) Capital Market – Structure, Growth and Reforms. 	09 L

Semester V – Theory

1. A.N.Agarwal – Indian Economy problems of Development and Planning New Age International Publisher

- 2. Gaurav Dutt & Ashwini Mahajan, (2016) Indian Economy, S.Chand& company PVT LTD New Delhi
- 3. Gaurav Dutt K.P.M Sundharam Indian Economy S. Chand E-co LTD. Delhi
- 4. http://www.environmentalpollution.in/industrial-pollution/industrial-pollution-typeseffects-and-controlof-industrial-pollution/299 for industrial pollution
- 5. Indian Economic Survey Reports (Annual), Ministry of Finance, Government of India
- 6. Indian Economy by Misra and Puri, Himalaya Publishing House Delhi

Evaluation Scheme [A] Evaluation scheme for Theory courses I. Semester End Examination (SEE)- 100 Marks