

LAUNCHING OF THE COURSE

This Course commenced in Oct 2015 after the inauguration done by our Principal, Dr. Ashok Wadia, DGM MTDC (honorable Chief guest) and Coordinators of B Voc Dr. Archana Mishra (Travel & Tourism) and Mr. Wilson Rao (Software Development) on Oct 15, 2015 The College took the initiative of collaborating with the tourism Industry to provide practical training to the students in the industry and the first organization to sign the MOU with Jai Hind College was MTDC. Four other MOUs followed for Tourism.

1. Inaugration Ceremony with Dr. Ashok Wadia (Principal), Mr. Jaisawal (DGM, MTDC), Prof. Mistry, Coords of BVoc – Dr. Archana Mishra & Mr. Wilson Rao with other visiting faculties.



REPORT FOR THE YEAR 2015-2016

The classes for these Courses were held after the morning classes got over. Our visiting faculty comprises of experts from Travel & Tourism companies, and they are Ms. Niyati Mehta (Heritage consultant), Mr. Alope Bajpai (Managing Partner at Explorers), Dr. Dipti Mukherji (HOD of Geography Department at Mumbai University), Ms. Asha Talapatra, Mr. Nikhil Punjabi, Shriley Amrolia & Kanchi Dohadia (French Teachers) etc.

Our inhouse faculty comprises of these people- Ms. Deepna Rao, Dr. Ruchi Chaturvedi, Ms. Nital Kothari, Dr. Archana Mishra, Mr. Wilson Rao, Mr. Udhav Zarekar etc. Total nos. of lectures conducted in Semester I and Semester II are approximately 190 and 210 respectively. Besides lectures various workshops, guest lectures and a field trip were also conducted.

ACTIVIES UNDERTAKEN

HERITAGE WALKS - Tourism Course students were taken for heritage walks and visits which were conducted by Ms. Niyati Mehta, a Heritage Consultant and Ms. Vedanti Imartey, BVoc Faculty in College. The walks enhanced students understanding of the concept of Heritage Tourism, as it was a part of their curriculum in the first semester. The walks comprised as follows

1. Fort Walk- From Elphinston College to Flora Fountain
2. Visit to Asiatic Library & St Thomas's Cathedral
3. Visit to CSMVS & NGMA



WORKSHOPS

With all the other activities, various workshops were also conducted like **'Travel Apps'** and **'Photography'** by Hiresu Suvarna in which students were taught which travel apps are must-haves in today's times and how to best use them and in photography they were taught the basics of the photography and how the photographs are taken for tourists.

'Eye Contact and Body Language' while communicating by Let's Talk where students were taught the importance of body language and impact of good eye contact while conveying your message to your clientele.

'Image Management for Greater Success, Personal Grooming & Hygiene' & **'On Communication and an overview on Transactional Analysis'** by Image Consulting Business Institute. These workshops had a very lasting effect on our students as they were made to realize that how your personal hygiene and appearance and an ability to analyze a conversation can always get you one step forward towards your success.

An interactive workshop on the **'New Media'** and **'Blogging Trend'** by Miss. Nicole Fernandes, working with Yahoo was also conducted. The students here were made to create their own blog and were taught all the x and y's of the internet blogging.

GUEST LECTURES

Guest lectures were arranged in association with the Edwise, an overseas education consultant.

1st guest lecture was taken by Tim Rudling, Regional Manager, SEG on **'Opportunities for Studying Tourism & Hospitality in Switzerland'** which opened the doors for those students wishing to study abroad.

2nd guest lecture was taken by Prof. Scott McCabe, Marketing and Tourism from Nottingham University on **"Current Challenges in Managing and Marketing in Tourism"**. He discussed in this lecture plans and steps which UK government has taken to increase the inflow of tourists in UK. It was a very detailed and informative lecture as he also covered the challenges faced by the tourism sector everywhere and the different types of holidays the sector is coming up with to accommodate various needs of their customers.



TRIP FOR ADVENTURE AND SUSTAINABLE/ RURAL TOURISM

As per the guidelines of Tourism and Hospitality Skill Sector Council which will conduct the assessments and award certificates to students after testing their skills according to respective QPs and NOS, it is mandatory to expose students to field based training and learning and make them do On job training. With regards to this objective the BVoc –Tourism decided to take students to Kondgaon where they had an opportunity to learn about aspects of rural tourism and adventure tourism. The trip was successfully organized by Explorers under the management of Mr. Alope Bajpai. To understand the concept of rural tourism, BVoc - tourism students were told to interact with the local school students in a village called Thanale near Kondgaon. There tourism students got to experience firsthand how rural tourism can impact on the natives and the village, also contribution of villagers in promoting rural tourism and about features of rural areas which would interest a traveler, infrastructure requirement in rural areas for the development of a tourist spot.



Adventure Tourism

A lecture session on Adventure Tourism and its risk management, instruments and tools needing for adventure sport was taken by Mr. Abhay, senior adventure manager of Explorers at the campsite. Demonstration was done of safety equipments and how to use them as well as precautions to be taken.



MENTORING SESSIONS WITH INDUSTRY

Teams of 5 students each were placed under the industrial experts from 5 different companies for their mentoring sessions. The companies were MTDC, Thomas Cook, Explorers, Trip Market and K V tours. During the mentoring sessions students were exposed to the workings of tourism industry and were also put to practical training in regards with the selected QPs.

One of the most memorable mentoring sessions, which students were privileged to have received through the support of MTDC was under GVK Pranam Services at T2 terminal of CSI Airport. In this session they were shown various airport ground operations and the workings of Pranam Services, which the students thoroughly enjoyed and commented 'the best experience ever'.

Tourism students were taken to India International Travel & Tourism Exhibition held in Bombay Exhibition Centre from Jan 15th -17th as a part of their mentoring session, where they got exposed to B2B trading system. Besides IITT they went to Hotel Abode - Mumbai's first Concept Boutique Hotel, Hotel Godwin, KidZania, participated in Konkan Fair, organized by partnering K.V.Tours and also met regional president of IATO.





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