



THE ENTREPRENEURIAL DIGEST

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Dr. Ashok Wadia

Faculty Convener,
Dr. Rakhi Sharma

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Introduction

Jai Hind College Entrepreneurship Cell & Skill hub was designed to construct an **entrepreneurial ecosystem**, which aims to promote and encourage the spirit of entrepreneurship among budding entrepreneurs, and create a platform to **enhance their skillsets**.

Recently, we inaugurated the **Incubator & Accelerator Centre**, which offers startups a **variety of resources** to augment the progress of their venture- such as **co-working spaces**, **masterclasses with Industrial experts**, a **Start-up Lab**, and many more.

Words of our Principal, Dr. Ashok Wadia

Today's mindset towards education has created a generation of students who enter the job market armed with a mere degree certificate in their hands. When we look at visionaries like Steve Jobs, we see that an ecosystem that prioritized seeking knowledge and learning is what paved the way for them to create value in the form of successful enterprises.

This entrepreneurial thinking cannot be found in aptitude tests or classroom learning. Therefore students from different backgrounds must be challenged and nurtured; they are young, and have high risk appetite, and less fear of failure. When they are at this stage, they must receive appropriate guidance - the Jai Hind College Entrepreneurship Cell & Skill Hub aims for the same.

Words of our Faculty Convener, Dr. Rakhi Sharma

Jai Hind College has consistently and unflinchingly, been the first among other undergraduate colleges, to create and drive initiatives focused on providing our students with a myriad of superlative resources, in a bid to equip them with skills requisite for procuring the jobs of tomorrow, and to mentor, nurture and upskill the job-makers of the future. In this sense, being the faculty convener of ECSH furnishes me with abundant opportunity to corroborate the same.

EVENTS

March - April 2020



The present indefinite national lockdown and subsequent endless restrictions to adhere have left the common man desperate for alternatives to survive. Therefore, the Entrepreneurship Cell & Skill Hub organized a business idea competition, '**MISSION INNOVATION.**'

The competition received an overwhelming response from colleges.

To name a few: **H.R. College, Xaviers, SRCC-Delhi, IIT-Roorkee.** Ultimately, a Jai Hind College team - **Hriday Mehta, Ishan Mulchandani, Maheema Achhpilia** bagged the win, with the Xaviers-SRCC team as first runner-up.

Mr Vibhav Parikh, 'Fox Counsel' founder, an EdTech start-up, and **Dr. Rakhi Sharma**, HOD, BMS and Faculty Convener, Entrepreneurship Cell and Skill Hub, Jai Hind College, were invited to appraise the enthralling event.

BHARAT PADHE ONLINE CAMPAIGN

Open Forum Discussion

The Covid-19 outbreak and consequent national lockdown, are going to construct a new normal from scratch. For us, it insinuates a shift from the traditional methods of learning and working to a technologically advanced approach. We asked students across various courses to deliberate and elucidate on their suggestions for adapting to the upcoming lifestyle shift.

The session proved enlightening, with recommendations spanning across topics like potential cyber security issues, diverse online resources, student engagement tactics and pitfalls, and fresh learning opportunities to capitalise on.



Jai Hind College Incubator and Accelerator Centre

About the Centre

The Jai Hind College (Autonomous) Incubator & Accelerator Centre (Under RUSA) is a safe harbour for young business ventures grappling about in their start-up stage. If you identify yourself to be an entrepreneur in a similar situation, then this is the place you've been looking for.



Jai Hind Incubation Centre has set a perfect paradigm for supporting upcoming potential business ideas. They provide us with unending support and guidance with the help of exceptional mentors and industry experts.

~Raunak Agrawal, Echo Studio

Trigital is not just a brand for me, it's my own personal way of creating stories, impacting lives and living the dream life.

With the constant support & learnings from the Jai Hind Incubation centre, we have constantly been refining our Business model & our team structure. We have also got some great mentor insights which are helping us become better day by day and scale the business!

~Bhupendar Singh, Trigital

trigital





Realtives isn't just a business for me, it is a helping hand for anyone who is alone and has no one to help in a new city. It is a mission to help every outstation student that comes to a new city who needs an accommodation. Jai Hind Incubation Centre has helped me develop my business and has provided me guiding steps to grow my business

~Sanat Heerani, Realtives

The Guidance gap is a peer-to-peer career guidance portal that connects aspiring candidates to already enrolled students for that course/institute. The mentors are invited by the team keeping in mind the current challenges faced by the startups, which helps us to find immediate solution and guidance for where we are struggling.

~Huzefa & Mohammed, TGG



ABC is an educational module based on experiential methods which incentivises the learners in the process of learning. With a tagline of Learn to Earn, ABC has successfully helped more than 50 adults to read and write. Jai Hind Incubator has opened up so many possibilities with ABC, with its amazing one to one mentoring sessions, coworking space, and guidance. We're now planning to help more and more, with the aim to grow with all!

~Vanika Sangtani, ABC

MENTOR SESSIONS AT INCUBATOR AND ACCELERATOR CENTRE



**DR. ASHOK
WADIA**



**MOIZ
LAKDWALLA**



**PRAGYAN
PITTIE**

Global economies are crashing and several operations have hit a roadblock. However, the Jai Hind College Incubator and Accelerator Centre believes in adapting to change and continue to fulfil its very raison d'être. We are glad to inform you that we held a number of mentoring sessions for startups and students in order to keep the spirit of entrepreneurship burning and alive using online cloud call services like Zoom.

Sessions:

- Principal **Dr. Ashok Wadia** gave his key insights to the startups and addressed their challenges.
- A session on Pivoting and lean canvas was conducted by Mentor and Faculty Convener, **Dr. Rakhi Sharma**.
- **Mr. Moiz Lakdawalla**, (National BFSI leader at MagicBricks) gave his valuable advice and insights to the start ups.
- A session on "Running lean through digital marketing" was conducted by **Mr. Karan Shah** (Founder, IIDE).
- **Mr. Pragyaan Pittie** (Senior Executive, JLL) mentored the startups about relevant licensing guidelines.
- The importance of Digital marketing for startups was addressed by **Mr. Yash Chandiramani** (Founder, Admatazz)

AND MANY MORE!



**DR. RAKHI
SHARMA**



**KARAN
SHAH**



**YASH
CHANDIRAMANI**



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**Jai Hind College
Entrepreneurship Summit**



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**DHRUV
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