

# **IAI HIND COLLEGE, AUTONOMOUS**

## **TIME TABLE TYBMS SEM VI - SUPPLEMENTARY EXAM OF SEPTEMBER 2022**

**TIME : - 1.30 PM TO 3.30 PM**

<b>Day and Date</b>	<b>Course Code</b>	<b>Course Title</b>
<b>Monday, 19/09/2022</b>	<b>CBMS607</b>	<b>Brand Management</b>

### **INSTRUCTIONS TO CANDIDATE**

**A)**

- 1. Candidate must produce their College identity card at the time of examination.**
- 2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.**
- 3. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.**

**B)**

**THE STUDENTS APPEARING FOR SE/ KT EXAMS FOR SEMESTERS II, IV & VI PLEASE NOTE THE FOLLOWING:**

- 1) THE EXAM IS OFFLINE AND THE TIME TABLE FOR THE SAME CAN BE FOUND ON THE LINK BELOW:**
- 2) THE PAPER PATTERN WOULD BE AS FOLLOWS:**
  - THERE WILL BE 2 SECTIONS**
  - SECTION-I WILL CONSIST OF SUBJECTIVE QUESTIONS FROM EACH UNIT WITH INTERNAL CHOICE WITHIN**
  - THE QUESTIONS WILL CARRY 3 OR 4 MARKS PER QUESTION**
  - TOTAL WEIGHTAGE OF SUBJECTIVE QUESTIONS IS 60%**
  - SECTION-II WILL HAVE MCQs FROM EACH UNIT**
  - TOTAL WEIGHTAGE OF MCQs IS 40%**
  - SECTION-II WILL BE ANSWERED IN THE QUESTION PAPER ITSELF AND ATTACHED TO THE ANSWER SCRIPT**

**PLEASE CONNECT WITH YOUR RESPECTIVE SUBJECT TEACHERS FOR FURTHER CLARITY**

**PRINCIPAL**

**EXAMINATION UNIT**