



INCUBATOR & ACCELERATOR
CENTRE



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

JAI HIND COLLEGE (AUTONOMOUS)

(A Rd, Churchgate, Mumbai, Maharashtra 400020)

INCUBATOR AND ACCELERATOR CENTRE

MENTOR BOARD



DR ASHOK WADIA
PRINCIPAL, JAI HIND COLLEGE (AUTONOMOUS)



DR RAKHI SHARMA
MENTOR IN-CHARGE, JAI HIND COLLEGE (AUTONOMOUS)
INCUBATOR AND ACCELERATOR CENTRE

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ADV. AAZMEEN KASAD
LEGAL CONSULTANT AND
PROFESSOR OF LAW



MR. MOIZ LAKDAWALLA
HEAD API MARKETPLACE,
SIGNZY

And many more....

START-UPS

20+ Incubatees from various sectors such as

- Technology
- Healthcare
- FMCG
- Beauty and Wellness
- Edtech
- FinTech
- Media and Advertisement
- Social Start-Ups and many more.

Application form- If you wish to be an Incubatee, fill out the application form attached below and email it to jhcincubator@gmail.com.

Form-

https://www.jaihindesummit.com/files/ugd/ed0783_b1357c88b1f24c97ac34c935ae22c4d1.pdf

ACTIVITIES CONDUCTED

Mentoring Sessions

Business Strategy by Mr Moiz Lakdawalla, Head API Marketplace, Signzy

To help the start-ups gain perspective on challenges they are currently facing and to restructure their business strategies if necessary. Start-ups gained perspective on the various challenges they are facing and several solutions to boost sales.

Importance of Digital Marketing by Mr Yash Chandiramani, Founder and Chief Strategist at Admatazz

To teach the importance of Digital Marketing in a real-life start-up scenario. Students and start-ups learnt several concepts about the use of keywords and google ads.

Financial Plan Tracking by Dr. Rakhi Sharma, Mentor In-Charge

To analyse the finances of the incubatees. The incubatees put their sales and operation costs into numbers and gained a statistical progress report.

Legal Session by Mr Pragyaan Pittie

To aid start-ups to cover themselves legally and assess the most logical channels of existence. Start-ups gained great perspective on legal setup and business strategies.

Interactive Session by Mr Rajiv Dingra, Founder and CEO, RD&X Network

To help students and start-ups to gain inspiration from our mentor via a systematic round of question and answer. More than 30 students gained perspective on questions that have been barriers to their growth. 1 start-up was offered assistance with funding.

Crowdfunding 101 by Mr Ranganath Thota, CEO and Founder at Fueladream.com

To teach students and start-ups the basics, scope and science of crowdfunding. Participants experienced a very interactive session with jaw dropping facts about the scope of crowdfunding with relevant and unique examples.

Blogging can aid your business By Ms. Saloni Srivastava

A session on effects of blogging on your business was held by Ms. Saloni Srivastava to help students and start-ups understand the science of blogging and how it helps scale up your business and attract customers.

Business Idea Evaluation by Dr. Rakhi Sharma, Mentor In-Charge

To evaluate the ideas of the start-ups by creating a lean canvas. Start-ups created their lean canvas and identified the scope of their business idea.

Mentoring on Trademark by Adv. Aazmeen Kasad, Lega consultant and Professor of Law

A session for held for incubatees by Adv. Aazmeen Kasad in order to help start-ups be aware about their Intellectual Property Rights. The session was very fruitful for the incubatees to identify their intellectual property and safeguard themselves from infringement.

Start-Up Costing by Dr. Rakhi Sharma, Mentor In-Charge

The Mentoring Session helped the Start-Ups to estimate their expenses properly, smartly allocate their budget and identify unnecessary costs which would help increase the net profit.

Target your Customer by Mr Juzer Tambawalla, Director, Products and Marketing at Franklin Templeton India

The session helped the startups to understand their target customer segment and the means and ways to market their brand to retain them.

Legal Advice about incorporation, GST by Mr Vishal Tiwari, Founder and Managing Partner at Veteran Global Lawyers and Associates

The session helped the startups to clear their questions regarding the legal documents to be drafted by their brand, questions relating to IPR, GST and other legalities to be followed by their start-up.

Lean Start-Up Canvas by Dr. Rakhi Sharma, Mentor In-Charge

The Start-Ups were able to define their problem statement, define their target audience, target customers and prepare the lean canvas model of their start-up.

Build Your Brand by Mr Manil Dodani, Business and Marketing Director, APAC at Landor and Fitch

The session helped the Start-ups to build consumer value, distinguish themselves from their competitors and build their brand.

Effective Communication for a start-up by Mr Ritesh Mehta

The session helped the start-ups learn about direct engagement with the public, features, interviews, channels of communication, customer feedback, communication with various stakeholders.

Legal Advice for a start-up by Mr Vishal Tiwari, Founder and Managing Partner at Veteran Global Lawyers and Associates

The session helped solve the start-up's queries regarding registration as a company and the various legal aspects to be kept in mind when starting a business.

Intellectual Property Rights in association with the Government of India, Ministry of Commerce and Industry, DPIIT, Office of the Controller General of Patents, Designs and Trademarks (under the National Intellectual Property Mission) by Dr. Latika Dawara (Assistant Controller of Patents and Designs, Patent Office, Mumbai)

The session helped the students and start-ups to gain insights on trademarks, patents, copyrights and how they can protect their start-ups. The speaker also explained the procedures and requirements for getting a patent.

Wadhwani Foundation Demo Day:

The incubatees presented their pitch decks in front of the external jury from Wadhwani Foundation. The Demo Day was a collaboration between Wadhwani Foundation and Jai Hind College Incubator and Accelerator Centre to assess the progress of incubatees. Incubatees received key insights from the panel.

PRE- INCUBATION PROGRAM

(Foundation Course in Entrepreneurship designed by Wadhvani Foundation National Entrepreneurship Network)

- Students learnt the concepts and developed skills for identifying new business opportunities and creating innovative products and services
- They learnt how to translate the products and services into viable sustainable businesses.
- This journey included ideation to a prototype and early customers.
- Lessons on self-discovery, opportunity discovery, customer and solution, business model, validation, finance, team, marketing, sales.
- Number of Students- 36
- Number of start-up ideas generated- 14

INCUBATOR & ACCELERATOR

Sessions on

What's My Story by Mr Sudhir Sewani, Founder and CEO, CLODOR

The session helped the students to understand the journey of an entrepreneur and how to deal with the various challenges faced in the start-up journey.

Go-To Market Strategy by Mr Jayant Gidwani, Trainer at Learning Routes Pvt Ltd and Empanelled Trainer at Maharashtra Centre for Entrepreneurship Development

The session helped the students to identify the opportunities, to define the problem or market need, to capture untapped markets and to project future value of the idea.

COLLABORATION WITH ATAL INCUBATION CENTRE- RAMBHAU MHALGI PRABODHINI

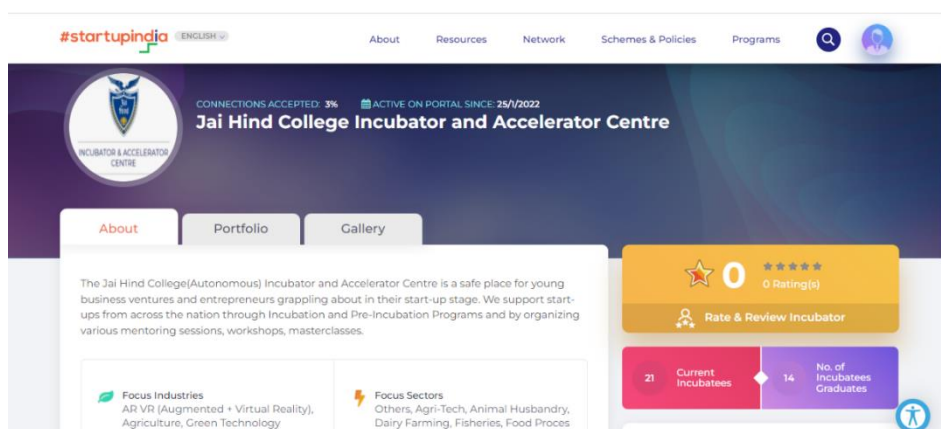
Jai Hind College (Autonomous) Incubator and Accelerator Centre signed an MOU with Atal Incubation Centre- Rambhau Mhalgi Prabodhini on 23rd December, 2021 to promote entrepreneurship and the start-up ecosystem.



START-UP INDIA

Jai Hind College (Autonomous) Incubator and Accelerator Centre is registered on the Start-Up India website. The Incubator has also received several start-up applications through this platform.

<https://www.startupindia.gov.in/content/sih/en/ams-application/incubator-program.html?applicationId=620f8debe4b0e4f8d266f3da>



JAI HIND COLLEGE MENTORSHIP AND SUPPORT PROGRAM

The Jai Hind College Mentorship and Support Program invites people from all over the world to be Start-Up Advisors. This Program would enable people to share their professional expertise with the start-ups and provide guidance and insights that can have a profound impact.



https://docs.google.com/forms/d/e/1FAIpQLScNZCCSTlchrZuS8_iY61KpitO8YL4r0IJUV6V_rbM5R2zRvA/viewform?usp=sf_link

CONTACT US

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Linked In-

<https://www.linkedin.com/company/incubator-accelerator-centre/>

Instagram-

<https://instagram.com/iac.jaihindcollege?igshid=YmMyMTA2M2Y=>

Website-

<https://www.jaihindesummit.com/incubator-and-accelerator-centre>

CORE COMMITTEE- 2021-22

Mentor In-Charge- Dr. Rakhi Sharma

Student Secretary- Mahika Pahuja

Student Joint Secretary Associations- Preet Jain

Student Joint Secretary Public Relations- Hrishita Singh

Student Joint Secretary Media- Naima Chhabra

Student Joint Secretary Risk and Legal- Jivika Lalwani



CORE COMMITTEE- 2020-21

Mentor In-Charge- Dr. Rakhi Sharma

Student President- Siddharth Jalan

Student Vice President- Jaitra Narkar

Heads of Department- Arha Mehta, Ishita Bhatia, Bhavesh Kasturi, Neha Guglani