

Academic Session 2022-23





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JHC- CEE (UG)
2022-23
FOR
SELF FINANCING
PROGRAMS



ABOUT THE COLLEGE

Jai Hind College (Autonomous), a multi-Faculty College, established in 1948, by a group of dedicated teachers from Karachi and currently, managed by the Sind Educationists' Association, is an Autonomous College, affiliated to the University of Mumbai. It is one of the premier educational institutions in Mumbai offering a wide array of programs under the Aided and Self-financed sections as per the UGC regulations. The college is recognized for its distinctive teaching in several Undergraduate and Post Graduate Programs encompassing several disciplines in Arts, Sciences, Commerce, Management, Business Administration, Data Analytics, Media Studies and also in Vocational Programs in Travel and Tourism Management and Software Development. The College fosters excellence in academics, promotes a valuebased, multi-disciplinary learning approach in synchronization with the vision of the New Education Policy 2020. The institution promotes a research culture that consistently enriches the students and the faculty, facilitates employability through special certificate courses. encourages the faculty to upgrade themselves continuously, to match to the upcoming demands of the higher education sector and to the economic needs at the national and global level. The college endeayours to impart holistic education through pursuit of knowledge beyond the curriculum supplemented by a commitment towards the needs of the society at the local, regional, national and international levels. In its endeavour to create an employable generation, the college promotes value added courses which includes Certificate and Diploma courses in addition to its regular curricula, in order to achieve global benchmarks. All our programs work towards the fostering a collaborative industry- academia ecosystem in the best interest of our students' future. Our Vocational Programs are aligned to the National Skills Qualification framework and are focusing on preparing work ready graduates.







Dear Students

As you all know, Higher Education in India is undergoing a major shift and is enhancing the focus on building a worthwhile connection between the learners, employers and the society on one hand and creating an ecosystem in commitment to SDG 2030 of living a fulfilling and inclusive life. Just before this, in the transitional phase between pre and during pandemic, educational system while ushering the new techniques of the online teachinglearning phase strengthened the learning ecosystem and quality features. Blended or hybrid learning is no longer an alien terminology, and to remain relevant we will need to pick the best of both forms imparting knowledge. At Jai Hind College, we are blessed with an infrastructure that supports this system, with Smart Boards in various classrooms, a Media Lab with recording facility, and above all, a dedicated IT team and staff to make sure all this works seamlessly. We are also fortunate to have a pool of dedicated, sincere and passionate faculty who never shy away from accepting new challenges and evolve with the times. Altogether, as a team we learnt to visualize, create, curate and bring the teaching-learning experience in innovative and novel ways matching with the changing trends.

Our students are and will always remain the central focal point of our cumulative energy and it is their undying enthusiasm that encourages us to always go an extra mile. We constantly strive to provide them with an experience of our vibrant culture throughout various co-curricular and extracurricular activities. The brain storming, the ideation, the interactions and the bonding that goes hand-in-hand with being a part of such activities – whether organizing or participating - is something no student should miss a chance of experiencing and we at Jai Hind College offer myriad of such opportunities to each student, whatever be their talent.

This year is also special as it is our 75th year and in our long journey since 1948, we have travelled a long way constantly trying to raise the bar of excellence. I am looking forward to celebrating this milestone in the history of our institution with you all and making it memorable. "Once a Jaihindite always a Jaihindite" is what makes us one family and I am looking forward to reaching out to all our alumni to be a part of this momentous occasion and having them reunite with each other and their alma mater. Let us all join hands to live up to our motto "I WILL AND I CAN" and make this happen.

I welcome you on behalf of the college to experience the learning experience at Jai Hind College which am sure will shape your career well and provide you with unique learning experiences. We are committed to implementing the vision of the student centric NEP 2020 in best possible ways.

Principal
Jai Hind College (Autonomous)

INFORMATION BULLETIN ABOUT JHC-CEE(UG)

The link for Online Registration for the Common Entrance Exam (CEE) will be opened on the 17/05/2022 and Registration will be upto 15/06/2022 (6.00 pm)

The Common Entrance Exam (CEE) to be held online on 25/6/2022

Further details of the Common Entrance Exam will be announced on this website by 12/05/2022.

The college reserves the right to alter the above schedule if required, which will be notified on the website

Common Entrance Exam (JHC-CEE) for admission to FY Degree (UG)
Self Financing Programs for 2022-23

Entrance Exams Admission to all Self-Financing programs programs
(BAF, BBI, BFM, BMS, BBA, BA (Ad.J), Biotech:, BSC-IT, BVoc-SD & BVoc-TTM)
will based on the Online Common Entrance Exam (CEE) and
Std XII Board Exam Marks.

Merit list for Admission:

The merit list for admission will be based on a weightage of 50% for the Jai Hind College Common Entrance Exam (CEE) and 50% for the XII Board results. There be a Single Common Entrance Exam (CEE) for (BAF, BBI, BFM, BMS, BBA, BA(Ad.J) Biotech, BSc-IT, BVoc-SD and BVoc –TTM)

ABOUT THE EXAM

STRUCTURE OF ONLINE COMMON ENTRANCE EXAM (CEE)

The Online Entrance Exam will consist of Multiple- Choice Questions (MCQ) as per the detailed structure specified hereunder.

SCHEME OF EXAMINATION

Mode of Examination	Online Entrance Exam (All India)
Duration	2 Hours
Medium of Paper	English
Type of Questions	Multiple Choice Questions
Marks	100
Marks per Question	1 mark
Negative Marking	None

STRUCTURE OF ONLINE COMMON ENTRANCE EXAM (CEE)

Subject Matter	Weightage	Number of Question	Total Marks	Total Duration
English	25%	25	100	2 hrs.
Logic, Reasoning & Data Interpretation	25%	25		
Maths (up to Std Xth Maharashtra State Board)	25%	25		
Current Affairs	25%	25		





UNDERGRADUATE DEGREE PROGRAMS UNDER THE SELF-FINANCING SCHEME

Jai Hind College (Autonomous), Mumbai offers the following

UNDERGRADUATE DEGREE PROGRAMS UNDER THE SELF-FINANCING SCHEME.

These Programs are of 3 years duration spread over 6 Semesters.

Sr. No	Name of the Degree Program	Brief
1.	Bacahelor of Accounts and Finance	BAF
2.	Bachelor of Banking & Insurance	BBI
3.	Bachelor of Financial Market	BFM
4.	Bachelor of Management Studies	BMS
5.	Bachelor of Business Administration	
	(in collaboration with TCS)	ВВА
6.	Bachelor of Arts in Advertising & Journalism (BMM)	BA(Ad.J)
7.	Bachelor of Science in Biotechnology	Biotech
8.	Bachelor of Science of Information Technology	BSc. IT
9.	Bachelor of Vocation: Travel & Tourism Management	B.Voc-TTM
10.	Bachelor of Vocation: Software Development	B.Voc-SD

Schedule for Registration

Commencement Date May 17, 2022 (Tuesday) Last Date June 15, 2022 (Wednesday)

Date of Online Examination: 25/06/2022 (Saturday)



INSTRUCTIONS TO APPLY FOR JHC - CEE:

Applicants are required to read the following step by step instructions guide in order to apply for JHC - CEE:

- 1. Go to the below link and register yourself to fill the online form to apply for JHC Common Entrance Exam(CEE): http://jaihind.radicalforms.com (link will be activated from 17/5/2022)
- 2. Fill the form in its entirety and click on 'Next' to proceed towards online payment of test fees.

Note: Please keep the following documents handy as they would be required to be uploaded while you fill the form:

- Aadhaar Card
- Recent Photo
- 3. Proceed towards online payment of entrance test fees of Rs. 1000/- (all inclusive).
- **4.** Upon successful payment of the entrance exam fee, a unique application number shall be displayed and an acknowledgement shall be sent to the registered email id and mobile number.
- **5.** This application number will be your point of reference / identification and shall be needed to be entered when you take the online entrance exam.
- **6.** You can login anytime to view your submitted entrance exam form and can reach out to us on the below admission coordinates in case of any queries:

Exam / Admission Related Queries:

- Commerce: BVoc TTM:- admissions.commerce@jaihindcollege.edu.in
- Unaided(BMS,BBI,BAF,BFM,BBA,BMM):admissions.commerce.mgmt@jaihindcollege.edu.in
- Science: BSc- Biotech:- admissions.science@jaihindcollege.edu.in
- Science: BSc-IT and BVoc-Soft. Dev.: admissions.science.it.sd@jaihindcollege.edu.in
- Tech support: support@radicalforms.com

SYLLABUS FOR ONLINE ENTRANCE EXAM 2022-23

The entrance examination will primarily check basic aptitude in English, Logical & Visual Reasoning, Data interpretation, Maths & Current affairs. Entrance test will consist of multiple choice questions from the following four sections.

ENGLISH

- Grammar and Composition
 (Usage of prepositions / article / conjunctions, Sentence
 construction / correction, Tenses)
- Vocabulary
- Communication Etiquette
- Reading Comprehension

LOGIC, REASONING & DATA INTERPRETATION

Data Interpretation

- Pie Chart
- Bar graph/ histogram
- Tables
- Line chart/ Line Graph
- Venn Diagram

Logical Reasoning

- Blood Relations
- Number Series / Alphabet series
- Classification / Analogy
- Coding / Decoding
- Direction Test
- Seating Arrangement
- Statement & Conclusion (arrangement)

MATHEMATICS

- Measures of central tendency (Mean, Median, Mode, Standard deviation)
- · Time, Distance, Speed
- Profit & Loss
- Ratio & Proportion
- Sequence & Series
- Simple & Compound Interest
- Probability
- Fraction & Percentage
- Linear equations
- Sets, Relations and Functions
- Mensuration: Length, Volume,
 Surface, Area, Shape
- Graphs: lines and plane

CURRENT AFFAIRS

- Civic Issues
- Indian and International Politics
- Business & Economics
- Sports
- Science & Technology
- · Cinema, Art, Music, Entertainment





ABOUT THE PROGRAMMES

Bachelor of Commerce (BCom) in Accounting and Finance (BAF)

Is an undergraduate program for studies in two most significant sectors of Accounting and Finance. This course allows students to obtain knowledge and skills required to manage and handle various accounting and financial management activities across various forms of organization. Apart from covering the core areas of accounting and finance, it also emphasizes subjects like Quantitative methods, Audit, Ethics, Law. Research in the area of accounting and Finance. to give the course a more holistic approach. A Student graduating with a BAF degree may make a career in Auditing, private equity, venture capital to name a few.



Bachelor of Commerce (BCom) in Banking and Insurance (BBI)

The B.Com (Banking and Insurance) program aim is to make the students employable and impart industry-oriented training in the field of banking and Insurance.

Bachelors in Banking and Insurance is a program aiming at all-round development of students with market and careeroriented subjects opted with innovative methodology. This program is more fascinating and practical since it includes classroom discussions and debates, case studies, and paper presentations in addition to the traditional chalk- and-talk style. With the emphasis on the Industry based content, more relevant in today's Banking and insurance sector, the program aims to impart students with strong foundational knowledge in the field of Banking, Finance, Insurance as well as other related fields like Communication,



Ethics, Law, Economics, Accounting and research A Student graduating with a BBI degree may make a career in Investment Banking, private equity, Reinsurance sector to name a few.

Bachelor of Commerce (BCom) in Financial Markets (BFM)

The tremendous expansion in the field of global financial markets over the last two decades has made Financial Makets an emerging field in the world and hence, an interesting, upcoming and lucrative career path. The course is a comprehensive threeyear undergraduate program that is fabricated to cater to a niche requirement of professionals in financial markets who can analyze debt, equity, capital and commodities markets with a focus on stock trading, equity research and financial analysis. It is a perfectly designed course for all those aspiring to make a career in the growing and ever evolving field of Financial Markets. A Student graduating with a BFM degree may make a career in Portfolio Management, Investment Banking, private equity to name a few.



Bachelor of Management Studies (BMS):

The Program provides an impetus to students for entrepreneurial training with emphasis on practical aspects of Management Program. Students are enabled to find solutions to real modernday problems implementing a practical approach backed by intense analysis and creative solution-seeking methods. Intensive use of case studies to inculcate experiential learning, field projects and research on business organizations of the world are the key features of the program. The department runs value added courses in partnership with reputed industry partners.



Bachelor of Business Administration

This program blends Industry Exposure with Academic Knowledge and is intended to prepare ready to be employed Business Graduates. BBA (Industry Integrated) program is more application oriented and gives practical exposure to the students along with the classroom theoretical knowledge of business & industry. This special programme - designed in collaboration with Tata Consultancy Services (TCS) - facilitates students to

conveniently pursue careers in sectors like Banking, Insurance, Financial Services, Retail.



Bachelor of Arts in Advertising & Journalism (BMM)

BMM is a program that gives students hands on experience of the happenings in the media industry. Along with regular classes, numerous guest lectures and workshops are organised not just on media related subjects but also on other diverse subjects ranging from Social Sciences like Political Science and Sociology to Management related subjects like Public Relations and Organisational Behaviour.



The students are also taught the basics and advanced level of computers which enable them to work on softwares that help in designing and developing advertisements and magazines. The course is a blend of both, theoretical and practical education. Internal Assessment in the form of projects and assignments is an integral part of the BMM programme

Bachelor of Science in Biotechnology (BSc. Biotech)

The program acquaints the students to recent trends in research and development in the fields of Health, Pharma, Diagnostics, Nano science, Endocrinology and Reproductive technologies, Toxicology, Cell bio and Cancer studies, Food and Fermentation Technology, Nutrition and Dietetics, Agricultural trends, Environment management and Sustainable Development, Ecology and Conservation biology. Student will develop an analytical and logical approach with updated practical skills that will enable to build careers in Food, Pharma, and FMCG Industries, Clinical Trial for drugs and vaccines, Law and regulatory affairs, Quality and Management fields, Scientific



writing and editing, Research sectors and bioenterpreneurial activities in Bio Entrepreneurial ventures.

Bachelor of Vocation in Travel & Tourism Management (B.Voc. TTM)

It is a Three-Year Degree Program of 6 Semesters and 180 Credits. It is a Self-Financing Degree Program approved and recognized by the UGC and the Skill Sector Council. The Program focuses on preparing



work ready graduates with relevant knowledge and quality skill training for the Travel, Tourism and allied sectors. It is a work integrated graduation model so as to enable students to earn while they study, while undertaking classes, job training sessions, value added activities, industry related projects and internships. The Program is a judicious blend of theory and practical training and pedagogies beyond

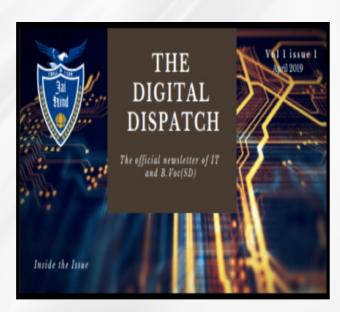




classroom teaching entail workshops, guest talks, field visits, case study cohorts and mentoring by the industry professionals. The job role certification is done by the Skill sector and the department offers value added courses such as Diploma in Adventure Tourism and short courses on ticketing, Travel photography, Wine and Cruise Tourism in partnership with the industry which aim to enhance multiple skills in the program students. The department facilitates internships and placements through a departmental internships and placement hub in addition to access to the college Placement Cell.

Bachelor of Science in Information Technology (BSc.IT)

Students in this program will be able to apply current technical concepts and





practices in the core information technologies of human computer interaction, information management, programming, networking, and web systems and technologies Key Features: Relevant industrial experience which equip students with skills that will lead to employment opportunities such as programmer, system engineer, software engineer, network administrator, hardware engineer, tester, and system analyst. International collaboration with University of Fraser Valley extends to students an indepth learning opportunity and exposure to a different study environment.

Bachelor of Vocation in Software Development (B.Voc. SD)

It is a Three-Year Degree Program of 6 Semesters and 180 Credits. It is a Self-Financing Degree Program approved and



recognized by the UGC and the Skill Sector Council. The focus of skill development components is to equip students with appropriate knowledge, practice and attitude, so as to become work ready and relevant to the industries as per their requirements. The curriculum embeds within itself, National Occupational Standards (NOSs) of specific job roles within the industry sector(s). This enables the students to meet the learning outcomes specified in the NOSs. The overall design of the skill development component along with the job roles selected is such that it leads to a comprehensive specialization in one or two domains.



OUR INFRASTRUCTURE













































OUR EVENTS

































Develop a passion for learning. If you do, you will never cease to grow.

- Anthony J. D'Angelo

— & —

The whole purpose of education is to turn mirrors into windows.

– Sydney J. Harris



Telephone: (91-22) 22041095 / 0256 | Fax: (91-22) 22886483 | Email: contactus@jaihindcollege.edu.in