

Institutional Distinctiveness

2018-19

Jai Hind College envisions its students to receive well-rounded education such that the institution becomes an inherent choice for employers. Over the years, the institution has strived to do so through various innovations which has succeeded in converting the employee into the employed. Progressing with the roadmap set by the nation, Jai Hind encourages its students to become “job creators” and not “job seekers”. This transformation has been a gradual progress over the past few years and Jai Hind can now is one of the leading colleges which can boast of a large number of successful student ventures. The seed was planted with the inception of the Entrepreneurship Cell in 2007. Over the years, the E-cell as it is called had several branches – the e-Summit, the Case Study Cohort, the Skill Hub Centre, Enactus besides having a plethora of activities designed to conceptualize, create and execute innovations which could ultimately culminate into successful business ventures. Successful collaborations with Institute of Risk Management, UK, KPMG, Deloitte and the Wadhvani Foundation helped accelerate the growth of such ideas. Two of the faculty members being mentors for Skill and Innovations also gave a boost to the process. Some of the key events organised this year under the ‘Entrepreneurship and Skill – Hub Centre was the participation of 25 students in India’s largest Entrepreneurship Summit by ‘Ah! Ventures’, hosted at the S.P. Jain Institute of Management and Research, Mumbai campus. The Digital inauguration of E-Cell and Skill Hub took place on the 3rd of February nation-wide in the hands of the Honourable Prime Minister Shri Narendra Modi. The College also established the Incubator and Accelerator Centre with the help of a generous fund received under the RUSA 2.0 grant. In all, 14 campus entrepreneurs have been nurtured successfully so far. Project Nazif by the students of BMS whereby the used soaps from hotels are converted into liquid soap by women from the under-privileged sections of society. This venture is unique in that it not only creates a budding entrepreneur, but also

provides job opportunities to the weaker sections of the society as well as highlights the importance of hygiene and health. Some of the other notable Start-ups are: 'Ohh Trucck', a food venture with fssai approval; 'Realtives', a real-estate venture; 'Echo Studio' and 'trigital'; 'Project Helping Hands' and 'The Inverted Comma'. Some of the research projects created by the BSc IT and BVoc SD students have also been converted into successful ventures: 'Informal Mumbaikar Chatbot', 'Smart Shoes' – Assistant for the Disabled and many more. The students are provided with 'one on one' mentoring by leading entrepreneurs in varied fields. They are also provided training through specially designed workshops on ideation, idea validation, digital marketing, designing business model, value proposition design, customer development, entrepreneurial finance and other related fields. To give a boost to these start-ups and to hand hold the young entrepreneurs, two specific courses are also conducted: 'Foundation Course in Entrepreneurship' and 'Advanced Course in Entrepreneurship'.