

Institutional Distinctiveness:

At Jai Hind College Autonomous, the authorities, faculty, administrative personnel and others believe that the true essence of empowerment lies in creating sustained forms of education by generating lasting opportunities in the global market. The institution highlights that education and independent thoughts are the most effective means of breaking down prejudices and stereotypes in the pursuit of oneness and the highest good in mankind thereby, sending positive ripples across. Our sole focus is driven towards the achievement of the goals of excellence that we set for ourselves based on our Vision and Mission statements. We are convinced of the transformative power of education and our progress is captured through a continuous process of research to find innovative and effective means for the betterment of our students. Our Institution promises to act as a catalyst to bring about a positive change in the minds of stakeholders for the upliftment of mankind and safety of the environment. We believe that education has the power to bring about positive transformation and we strive to design our curriculum around it.

Institutional Distinctiveness

2019 - 20

Jai Hind College envisions providing world-class global educations to its students as stated in its Vision and Mission statement. The same is reiterated in the goals underlined under autonomy, namely: • Progress in academics • Development of subject-specific career-oriented skills • Augmentation of research • Stress on interdisciplinary activity • Search of possible solutions to environmental and ecological problems All this can be made possible not only through course curriculum but by providing knowledge beyond the curriculum in the form of short-term skill-oriented courses which may be catering to achieving academic excellence, research aptitude, career-oriented skills, interdisciplinary course work and environmental consciousness. Thus, under Autonomy, every student is required to acquire 2 Additional Academic credits through the Additional Academic activities or in other words completion of the short-term courses. The nature of these activities are listed in the Autonomy Ordinances which include attending Seminars, workshops, Presenting papers, Participating in discussion clubs, debates or joining any of the short term skill development certificates Courses. Following are some of the prominent courses offered by various Departments: S.No Name of the Courses No of Hours 1 Creative Writing 20 hrs 2 Film Production 20 hrs 3 Course in Theatre 40 hrs 4 Course in Advance Communication 30 hrs 5 Course in Editing 20 hrs 6 Course in Creative Production 20 hrs 7 Course in Photography 30 hrs 8 Course in Film Apperception 30 hrs 9 Course in Digital Marketing 60 hrs 10 Course in Digital Media 20 hrs 11 Course in Cruise Tourism 20 hrs 12 Course in Wine Tourism 10 hrs 13 Course in Destination Management 20 hrs 14 Certificate Course in Entrepreneurship 25 hrs 15 Certificate Courses in Forensic Science 60 hrs 16 International Relation Level I 30 hrs 17 International Relation Level II 30 hrs 18 Indian Cultural Heritage 30 hrs 19 Life Skill Certificate Course 60 hrs 20 Computer Cyber Security 30 hrs 21 Bio Composting 15 hrs 22 Basics of Financial Markets 15 hrs 23 Social Media Marketing 30 hrs 24 Course in Astronomy 30 hrs These additional certificate courses have been introduced for skill development thereby enhancing the employability of students by bridging the gap between Industry and Academia. Skilled Resource Persons from various industries are identified and MoUs explored with professional Institutes and firms. These courses serve to add value to the degree programmes. Regular feedback is taken from students in launching such courses as per demand and requirement suggested by them. Regular revisions are also done to see the quality is maintained.

Institutional Distinctiveness

2018 – 19

Jai Hind College envisions its students to receive well-rounded education such that the institution becomes an inherent choice for employers. Over the years, the institution has strived to do so through various innovations which has succeeded in converting the employee into the employed. Progressing with the roadmap set by the nation, Jai Hind encourages its students to become “job creators” and not “job seekers”. This transformation has been a gradual progress over the past few years and Jai Hind can now is one of the leading colleges which can boast of a large number of successful student ventures. The seed was planted with the inception of the Entrepreneurship Cell in 2007. Over the years, the E-cell as it is called had several branches – the e-Summit, the Case Study Cohort, the Skill Hub Centre, Enactus besides having a plethora of activities designed to conceptualize, create and execute innovations which could ultimately culminate into successful business ventures. Successful collaborations with Institute of Risk Management, UK, KPMG, Deloitte and the Wadhvani Foundation helped accelerate the growth of such ideas. Two of the faculty members being mentors for Skill and Innovations also gave a boost to the process. Some of the key events organised this year under the ‘Entrepreneurship and Skill – Hub Centre was the participation of 25 students in India’s largest Entrepreneurship Summit by ‘Ah! Ventures’, hosted at the S.P. Jain Institute of Management and Research, Mumbai campus. The Digital inauguration of E-Cell and Skill Hub took place on the 3rd of February nationwide in the hands of the Honourable Prime Minister Shri Narendra Modi. The College also established the Incubator and Accelerator Centre with the help of a generous fund received under the RUSA 2.0 grant. In all, 14 campus entrepreneurs have been nurtured successfully so far. Project Nazif by the students of BMS whereby the used soaps from hotels are converted into liquid soap by women from the under-privileged sections of society. This venture is unique in that it not only creates a budding entrepreneur, but also provides job opportunities to the weaker sections of the society as well as highlights the importance of hygiene and health. Some of the other notable Start-ups are: ‘Ohh Trucck’, a food venture with fssai approval ‘Realtives’, a real-estate venture ‘Echo Studio’ and ‘trigital’ ‘Project Helping Hands’ and ‘The Inverted Comma’. Some of the research projects created by the BSc IT and BVoc SD students have also been converted into successful ventures: ‘Informal Mumbaikar Chatbot’, ‘Smart Shoes’ – Assistant for the Disabled and many more. The students are provided with ‘one on one’ mentoring by leading entrepreneurs in varied fields. They are also provided training through specially designed workshops on ideation, idea validation, digital marketing, designing business model, value proposition design, customer development, entrepreneurial finance and other related fields. To give a boost to these start-ups and to hand hold the young entrepreneurs, two specific courses are also conducted: ‘Foundation Course in Entrepreneurship’ and ‘Advanced Course in Entrepreneurship’.