

JAI HIND COLLEGE

Basantsing Institute of Science & J. T. Lalvani College of Commerce and Sheila Gopal Raheja College of Management.

Autonomous

Program Name: Bachelor of Commerce (BBA in Business Administration)

CO\PO	Po1 Dem onstr ate under stand ing	Po2 Appli cabili ty and appro priate	Po3 Dive rse kno wled ge	Po4 Com pete ncies in Entr epre neur ship	Po5 Skill s and kno wled ge	Po6 Sust aina ble deve lopm ent	Po7 Profi cien cy and self- actua lizati on	Po8 Mod ern and Com plex	Analyti cal skills and critical	Po10 Lifel ong learn ing	Weig htage	Lette r grade
CO1 Financi al Account ing	V	~	V	V	V		V	V	V	V	9	н
CO2 Busines s Law	V	V	1	V	1	1	1	V	V	~	10	н
CO3 Busines s Statistic	V	V	V	V	V		V	V	V	V	9	н
CO4 Busines s Commu nication	1		V	V	V	V	V	V		V	8	Н
CO5 Foundat ion Course	1	1	V	V	1	*	~	~	V	V	10	н
CO6 Principl es of Manage ment		1	V	1	V	V	1	V	V	V	10	н
CO7 Principl es of Marketi ng	1	V	V	V	V	V	٨	V	V	V	10	Н
CO8 Busines s Maths	V	V	~	V	1		1	V	V	V	9	н
CO9 Busines s Environ ment		V	V	V	V	V	٨	V	V	V	10	Н
CO10 Industri al Law	V	V	V	V	V	V		V	V	V	9	н
CO11 Busines s Econom ics I		V	V	V	V	V	V	V	V		9	н



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CO/PO	Po1	Po2	Po3	Po4	Po5	Po6	Po7	Po8	Po9	Po10	Weighta	Letter
	Demonst rate understa nding	Applica bility and appropri ate	knowled ge	Entrepre neurship	and knowled ge	ble develop ment	Proficien cy and self- actualiza tion	and Complex	Analytic al skills and critical	Lifelong learning	ge	grade
CO12 Cost Account ing	V	\checkmark		V	~	V	V	V	V	V	9	Η
CO13 Informa tion Technol ogy	7		1	~	1	V	V	V	V	V	9	н
CO14 Environ mental Science	7	1	1	~		V	V	V	V	V	9	н
CO15 Entrepre neurship	~	1	V	1	1	~	V	1	1	V	10	н
CO16 Busines s Econom ics II	~	1		V	1	V		V	V	V	8	Н
CO17 Digital Marketi ng & E Comme rce	1	Y	V	V	V	V	V	V	V	V	10	н
CO18 Finance and Account ing for BPS	1	~	V	V	~		V	V	V		8	н
CO19 Retail & Market Researc h	1	4	V	V	V	V	V	V		V	9	н
CO20 Insuran ce for BPS	V	V	V		V	V	V		V	V	8	н
CO21 Corpora te Finance	V	V	V	V	V		V	V	V	V	9	Н



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CO\PO	Po1 Demonst rate understa nding	Po2 Applica bility and appropri ate	knowle dge	Po4 Compet encies in Entrepr eneursh ip	Po5 Skills and knowle dge	Po6 Sustain able develop ment	Po7 Proficie ncy and self- actualiz ation	Po8 Modern and Comple x		Po10 Lifelon g learning	Weight age	Letter grade
CO22 Brand Manage ment	1	1	V	Ý	V	V	V	V	V	V	10	Н
CO23 Strategi c Manage ment	7	~	V	~	V	7		V	1	V	9	Н
CO24 Managi ng Busines s Process	V	~	V	~	1		V	V	~	V	9	н
CO25 Capital Markets	V	~	1	1	1	V	V	V	1	V	10	н
CO26 Taxatio n-I	~	~	~	~	1	~	1	~	~	V	10	н
CO27 Banking for BPS	1	~	~		1	1	1		~	V	8	н
CO28 Strategi c Cost Manage ment	V	V	V	1	V	V		V	V	V	9	Н