

JAI HIND COLLEGE - AUTONOMOUS
TYBMM - Advertising (SEMESTER - VI)
SEMESTER END EXAMINATION TIME TABLE - APRIL 2022
TIME: 8:00 to 10:00 AM

DATE	DAY	COURSE CODE	COURSE NAME
01-04-2022	Friday	ABMMA607	Media Planning & Buying
04-04-2022	Monday	ABMMA604	Agency Management & Entrepreneurship
06-04-2022	Wednesday	ABMMA603	The Principles & Practice of Direct Marketing
08-04-2022	Friday	ABMMA605	Financial Management for Marketing & Advertising
09-04-2022	Saturday	ABMMA606	Legal Environment & Advertising Ethics
11-04-2022	Monday	ABMMA602	Digital Media
12-04-2022	Tuesday	ABMMA601	Contemporary Issues

INSTRUCTIONS TO CANDIDATE:

- 1. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.**
- 2. A candidate will be dealt strictly if he/she is found resorting to any sort of unfair means.**
- 3. Please Check the Time Table carefully with reference to Course Title and Course code with the Date and Timing.**

CONTROLLER OF EXAMINATIONS