

IAI HIND COLLEGE, AUTONOMOUS

TIME TABLE TYBMM SEM VI- SUPPLEMENTARY EXAM SEPTEMBER 2023.

TIME : - 11.00 AM TO 1.00 PM

Day and Date	Course Code	Course Title
Wednesday 6/9/2023	ABMMA605	Financial Management for Marketing & Advertising
	ABMMJ601	Press Law & Ethics
Friday, 8/9/2023	ABMMA607	Media Planning & Buying
Saturday, 9/9/2023	ABMMA601	Contemporary Issues
Monday, 11/9/2023	ABMMA603	Principles & Practice of Direct Marketing
Tuesday, 12/9/2023	ABMMA604	Agency Management & Entrepreneurship
Wednesday, 13/9/2023	ABMMA602	Digital Media
Tuesday, 14/9/2023	ABMMA606	Legal Environment & Advertising Ethics

INSTRUCTIONS TO CANDIDATE

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.
4. Students must carry the ATKT fee receipt alongwith there Identity card at the time of examination.
5. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.


PRINCIPAL

