

IAI HIND COLLEGE, AUTONOMOUS

SEATING ARRANGEMENT TYBMM SEM VI- SEPTEMBER 2023.

TIME : - 11.00 AM TO 1.00 PM

Day and Date	Course Code	Course Title	UID No.	Room No.	No. of students
Wednesday 6/9/2023	ABMMA605	Financial Management for Marketing & Advertising	20BMM008,20BMM061,20BMM137,20BMM130,20BMM030,20BMM001,20BMM029,20BMM063,20BMM109,20BMM129,20BMM097,20BMM034	3B	12
	ABMMJ601	Press Law & Ethics	20BMM108	3B	1
Friday, 8/9/2023	ABMMA607	Media Planning & Buying	19BMM038,20BMM109	3A	2
Saturday, 9/9/2023	ABMMA601	Contemporary Issues	20BMM030,20BMM063,20BMM109,20BMM141,20BMM127	3A	5
Monday, 11/9/2023	ABMMA603	Principles & Practice of Direct Marketing	20BMM063,20BMM109	3A	2
Tuesday, 12/9/2023	ABMMA604	Agency Management & Entrepreneurship	20BMM063,20BMM109	3A	2
Wednesday, 13/9/2023	ABMMA602	Digital Media	20BMM109	3A	1
Tuesday, 14/9/2023	ABMMA606	Legal Environment & Advertising Ethics	20BMM109	3A	1

INSTRUCTIONS TO CANDIDATE

- 1. Candidate must produce their College identity card at the time of examination.**
- 2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.**
- 3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.**
- 4. Students must carry the ATKT fee receipt alongwith there Identity card at the time of examination.**
- 5. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.**

PRINCIPAL