

JAI HIND COLLEGE, AUTONOMOUS
TIMETABLE - TYBMM - SEM VI SEMESTER END &
SUPPLEMENTARY EXAMINATION OF MARCH-APRIL 2023
ADVERTISING

Timing : 10.30 AM TO 12.30 PM

Day & Date	Course Code	Course Title
Monday, 20/03/2023	AMMA601	Contemporary Issues
Thursday, 23/03/2023	ABMMA602	Digital Media
Saturday, 25/03/2023	ABMMA604	Agency Management and Entrepreneurship
Tuesday, 28/03/2023	ABMMA607	Media Planning and Buying
Friday, 31/03/2023	ABMMA605	Financial Management for Marketing and Advertising
Monday, 03/04/2023	ABMMA603	The Principles and Practice of Direct Marketing
Thursday, 06/04/2023	ABMMA606	Legal Environment and Advertising Ethics

INSTRUCTIONS TO CANDIDATE

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.
4. Students appearing for Supplementary/ ATKT Examination must carry the ATKT fee receipt alongwith there Identity card at the time of examination.
5. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.

Controller of Examinations

