

JAI HIND COLLEGE, AUTONOMOUS
TIME TABLE SEMESTER END EXAM OF OCTOBER 2024
TYBMM SEMESTER V

TIME : - 8.00 AM TO 10.00 AM
ADVERTISING

Day and Date	Course Code	Course Title
Monday, 07/10/2024	ABMMA502	Advertising and Marketing Research
Tuesday, 08/10/2024	ABMMA504	Advertising in Contemporary Society
Wednesday, 09/10/2024	ABMMA506	Copywriting
Thursday 10/10/2024	ABMMA503	Brand Building
Friday 11/10/2024	ABMMA505	Consumer Behaviour

Note: THE ABOVE MENTIONED DATES FOR SOME PAPERS ARE SUBJECT TO CHANGE IF THE SCHEDULE CLASHES WITH ELECTION DATES. THE COLLEGE WILL RELEASE THE REVISED SCHEDULE, IF APPLICABLE. THE STUDENTS ARE REQUIRED TO CHECK FOR ANY SUCH CHANGES ON THE COLLEGE WEBSITE AND COLLEGE EXAM NOTICE BOARD AND MAKE A NOTE OF THE SAME.

INSTRUCTIONS TO CANDIDATE

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate at the time of examination.
4. Students are warned not to indulge in any unfair means practice. Strict action according to the Exam Ordinances.


PRINCIPAL



