

## COURSE CURRICULUM FRAMEWORK UNDER AUTONOMY

**Program: B.Com**

**Department: Financial Markets**

<b>Semester I</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
CBFM101	<b>Effective Communication-I:</b> Effective Communications – Introduction. Methods Of Communication Effective Communication Skills Barriers To Effective Communication	3
CBFM102	<b>Foundation Course - I</b> Overview Of Indian Society Concept Of Disparity – I Concept Of Disparity – Ii Understanding Stress And Conflict	2
CBFM103	<b>Economics - I</b> Introduction Production Function Forms Of Market Concept Of Money & Credit Creation	3
CBFM104	<b>Quantitative Methods-I</b> Basic Maths Of Finance Uni-Variate Analysis Bi-Variate Analysis Measures Of Variation & Time Based Data	3
CBFM105	<b>Primary Markets</b> Introduction Types Of Primary Markets Primary Market Instruments Primary Market Intermediaries	3
CBFM106	<b>Business Ethics &amp; Entrepreneurship</b> Introduction To Entrepreneurship Business Planning Process & Funding	3

	Business Environment Overview And Economic & Political Environment Social – Cultural & Global Environment	
CBFM107	<b>Financial Accounting-I</b> Nature , Purpose Of Accounting Special Accounts Accounting For Special Transactions Accounting For Special Transactions	3

<b>Semester II</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
<b>CBFM201</b>	<b>Effective Communications- II</b>  Etiquette And Presentations Group Discussion And Interviews Business/Trade Letters, Summary And Report Writing Interpersonal Relationship And Communication	03
<b>CBFM202</b>	<b>Foundation Course –II (Organizational Behavior )</b> Introduction To Organizational Behavior Diversity In Organizations Personality And Values Organizational Culture	02
<b>CBFM203</b>	<b>Environmental Science</b> Environmental Science – An Overview Sustainable Energy Resources Environment Protection In Indian Legal System Pollution Control	03
<b>CBFM204</b>	<b>Quantitative Methods -II</b> Probability Decision Theory Matrices And Determinants	03

	Derivatives And Its Application Linear Programming Formulation And Solution:	
<b>CBFM205</b>	<b>Secondary Markets</b> Secondary Markets – Introduction Market Operators And Participants Types Of Instruments Exchanges And Indices	03
<b>CBFM206</b>	<b>Business Organisation And Management</b> Nature Importance Of Management Planning And Decision Making Organising And Directing Controlling And Operations	03
<b>CBFM207</b>	<b>Corporate Accounting I</b> Issue Of Capital Issue Of Securities Redemption Of Capital Redemption Of Debentures	03

<b>Semester III</b>		
<b>Course code</b>	<b>Course Title</b>	<b>Credits</b>
<b>CBFM301</b>	<b>Business Law</b> Indian Contract Act Special Contracts Securities Contract Regulation Act Security Exchange Board Of India	3
<b>CBFM302</b>	<b>Information Technology In Financial Markets</b> Concept Of Mis Reports Office Productivity Tools I Office Productivity Tools II Adobe Illustrator: Vector Based Drawing Software	3
<b>CBFM303</b>	<b>E-Commerce</b> Introduction To E-Commerce E-Commerce Activities E-Marketing: traditional Marketing & Digital Marketing Implementation Of E-Comm And Security	3
<b>CBFM304</b>	<b>Personal Financial Planning</b> Introduction To Financial Advising Elements Of Non-Verbal Behaviour Financial Planning Financial Investment Products	4
<b>CBFM305</b>	<b>Money Markets</b> Introduction To Money Market Regulatory Framework Money Market Instruments Recent Development In Money Market	4
<b>CBFM306</b>	<b>Financial Management</b> Introduction To Financial Management Capital Budgeting Cost Of Capital And Sources Of Finance Financial Decisions	4
<b>CBFM307</b>	<b>Corporate Accounting II</b> Redemption Of Capital Redemption Of Securities	4

	Corporate Financial Statements Investment Accounting	
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<b>Semester IV</b>		
<b>Course code</b>	<b>Course Title</b>	<b>Credits</b>
<b>CBFM401</b>	<b>Business Research Methods - I</b>  Introduction to Research Research Design in Accounting and Finance Data Collection and Processing Interpretation and Report Writing	3
<b>CBFM402</b>	<b>Information Technology in Financial Markets -II</b>  MS Access Advanced EXCEL- I Advanced EXCEL- II  Computerized Accounting Software -Tally	3
<b>CBFM403</b>	<b>Foundation Course IV-Auditing &amp; Ethics in Financial Markets</b>  Introduction & Company Audit Vouching , Verification and valuation of assets & Liabilities Introduction and Overview of Ethics Indian Ethical Practices and Corporate Governance	3
<b>CBFM404</b>	<b>Management Accounting</b>  Introduction to Management Accounting Financial Statement analysis: Ratio analysis Cash Flow Analysis Working Capital Management	4
<b>CBFM405</b>	<b>Commodity Markets</b>  Introduction to Commodity Market Strengthening Commodity Markets in India Commodity Exchanges Commodity Market in India	4
<b>CBFM406</b>	<b>Debt &amp; Bond Market</b>  Introduction to the debt markets	4

	Instruments & players in debt markets Bonds Valuation of bonds	
<b>CBFM407</b>	<b>Mutual Fund Management</b>  Mutual Fund Organization and Management Mutual Fund Products Investment and Performance Measurement Accounting and Taxation of Mutual Funds	4

<b>Semester V</b>		
<b>Course code</b>	<b>Course Title</b>	<b>Credits</b>
<b>CBFM501</b>	<b>Financial Derivatives</b>  Introduction to Derivatives  Futures and Options- Introduction  Pricing of Future Options Trading Clearing and Settlement of Options and Futures	6
<b>CBFM502</b>	<b>Fundamentals of Investment Banking</b>  Investment Banking – Overview Corporate Restructuring Mergers And Acquisition Private Equity & Placement	6
<b>CBFM503</b>	<b>Technical Analysis</b>  Introduction to Technical Analysis Major Indicators and Oscillators Major Theories in TA Risk Management, Trading Psychology and Trading Strategies	6
<b>CBFM504</b>	<b>Securities Analysis &amp; Portfolio Management</b> Portfolio Management Fundamental Analysis Alternative Investment Fund In India Efficient Market Theory & Capm	4
<b>CBFM505</b>	<b>Marketing in Financial Services</b>  Introduction to Basic Marketing Concepts  Market Segmentation, Targeting, Differentiation & Positioning & Marketing Mix	4

	Marketing Trends & Marketing Analytics Digital Media Marketing	
<b>CBFM506</b>	<b>Human Resource Management in Financial Services</b> Introduction to HRM Functions of HRM Human Resource Development Compensation Management & Emerging (Recent) Trends in Human Resource Management	4
<b>CBFM507</b>	<b>Direct Tax</b> Definitions and Residential Status Heads of Income – I Deductions under Chapter VI A Computation of Taxable Income of Individuals	4
<b>CBFM508</b>	Project Work	4

<b>Semester VI</b>		
<b>Course code</b>	<b>Course Title</b>	<b>Credits</b>
<b>CBFM601</b>	<b>Equity Investment</b> Management of Stock Exchanges in India Exchange and Risk Mechanism Stock market Indicators Innovative trends	6
<b>CBFM602</b>	<b>Behavioural Finance</b> Traditional Finance v/s Behavioral Finance The behavioral biases of Individuals Behavioral Finance & Investment Process Investors and their Portfolio	6

<p><b>CBFM603</b></p>	<p><b>Corporate Accounting III</b></p> <p>Final Accounts of Banking Company</p> <p>Valuation of Goodwill and Shares'</p> <p>Introduction to IFRS</p> <p>Accounting of Transactions of Foreign Currency</p>	<p>6</p>
<p><b>CBFM604</b></p>	<p><b>Enterprise Risk Management</b></p> <p>Introduction to Risk Management</p> <p>Evaluation of Risk</p> <p>Risk response and risk treatment</p> <p>Risk assurance and Reporting</p>	<p>4</p>
<p><b>CBFM605</b></p>	<p><b>Strategic Management</b></p> <p>Understanding Strategy</p> <p>Analyzing Company's Internal Environment Strategy Implementation</p> <p>Generic Competitive Strategies</p>	<p>4</p>
<p><b>CBFM606</b></p>	<p>Project Work</p>	<p>4</p>