

# **Bachelor of Management Studies(BMS)**

## **About BMS**

As a programme, Bachelor of Management Studies (BMS) was started by the University of Mumbai in 1999. Jai Hind College being one of the first colleges in Mumbai to have started it has constantly been in the forefront of evolving and developing in every sphere of BMS. The program is for three years and six semesters. It comprises of 40 courses inclusive of Research Dissertation which the student has to pursue in the final year of the program. As an undergraduate Management programme, which is looked up to by the students as a repertory for MBA as well as Entrepreneurial training, BMS' curriculum is contemporary and its emphasis on practical aspects of Management along with theory is well appreciated. Known for its illustrious record of accolades and transforming young, energetic students to suave and smart graduates, Jai Hind BMS is continuing its legacy forward as another year progresses. With the recent grant of academic autonomy, a 60-40 marking system has been implemented wherein 40 marks requires field work experience, internal work and communication and is a part of continuous assessment; whereas the remainder 60 marks apply to application based learning and is semester end examination.

We strive to see each and every student of ours become a part of a generation of successful businessmen, entrepreneurs, and then so much more....

## **Dr. Rakhi Sharma: Head of Department**



MBA, PhD (UGC NET- JRF), LLB  
Specialisation: Marketing, Finance & Entrepreneurship  
Email id: rakhi.sharma@jaihindcollege.edu.in

## **Message from HOD:**

The Department of Management Studies can best be described as an ever-evolving, forward-thinking group of highly qualified individuals. Each one bringing to the table, imaginative ideas, and unhindered zeal to ensure that the students are polished into well rounded, motivated citizens. A key factor that highlights the uniqueness of the department is our fundamental belief in the fact that real learning comes from real life. Our goal is to allow the students to experience different aspects of the world and create a firm base regarding the different subjects required to fulfil their ambitions, and in doing so, the student are often required to do various projects which may include field visit or conducting a survey.

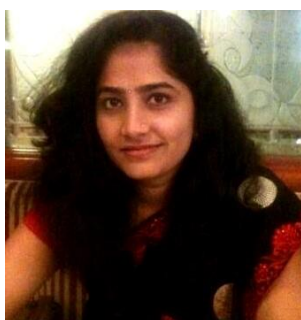
It is our vision towards creating a holistic environment, where creative ideas are nurtured, and innovation celebrated, that helps each student realize their potential.

We understand the importance of using case studies and application-based learning and recognize that the

students need to prepare for a future which would be vastly different from our present. Consequently, a prime decision, that has been taken by us is, to actively encourage skill-building. Therefore, we view it as an opportunity, to learn new skills with the students, and use those skills to further help the students reach new heights. These skills relate to different fields of study and include problem solving, logical reasoning, innovative thinking, Digital marketing, Risk Management, to name a few. The guest lectures, as well as the interactive master classes, enable the students to learn from others' experience and gain insight from the mentors.

Our support and knowledge has allowed many students to establish startups, where their true passions interact with their experience, to create an establishment where they can exercise exactly what they study. Our students have launched startups in various fields ranging from the real estate sector to digital marketing. Taking initiatives and participation in different competitions and college clubs is actively encouraged, which allows the students to engage with a diverse set of peers and experience the power of peer-based learning. The recognition that our family expands with every new batch, helps us to always earnestly aspire to be there for them, whenever they seek our guidance or support. We hope to pass on the torch of passion to every student and will always continue to nurture talent, with the hope of creating a better, brighter tomorrow.

### **Ms. Shilpa Jaiprakash More**



Assistant Professor  
M.A. (Economics)  
Specialisation: Econometrics

### **DURATION OF THE PROGRAM**

3 years six semesters

Note -The program from 2023-24 year onwards will be aligned with NEP 2020.

### **PROGRAM OUTCOME**

- PO1.** Demonstrate fundamental knowledge in core functional areas of business.
- PO2.** Create evidence-based solutions to business problems or opportunities.
- PO3.** Evaluate the ethical implications of business practices.
- PO4.** Demonstrate effective and collaborative interpersonal skills in a team setting.
- PO5.** Understand the dynamics, benefits, and challenges of diversity and inclusion within teams or organizations.
- PO6.** Apply business research skills to consolidate, synthesise, and analyse business information.
- PO7.** Demonstrate ability to apply conceptual and practical knowledge.
- PO8.** Facilitate the use of research and information from all mediums for the purpose of promoting critical thinking as it is applied to learning complex business concepts
- PO9.** Demonstrate knowledge of fundamental information technology tools and concepts
- PO10.** Recognise, explain and illustrate the importance of ethical conduct and resolve ethical issues in business.
- PO11.** Apply the competencies and creativity required to undertake entrepreneurship as a desirable and feasible career option.
- PO12.** Appreciate the significance of sustainable development
- PO13.** Demonstrate an understanding of every dimension of business & to analyse the

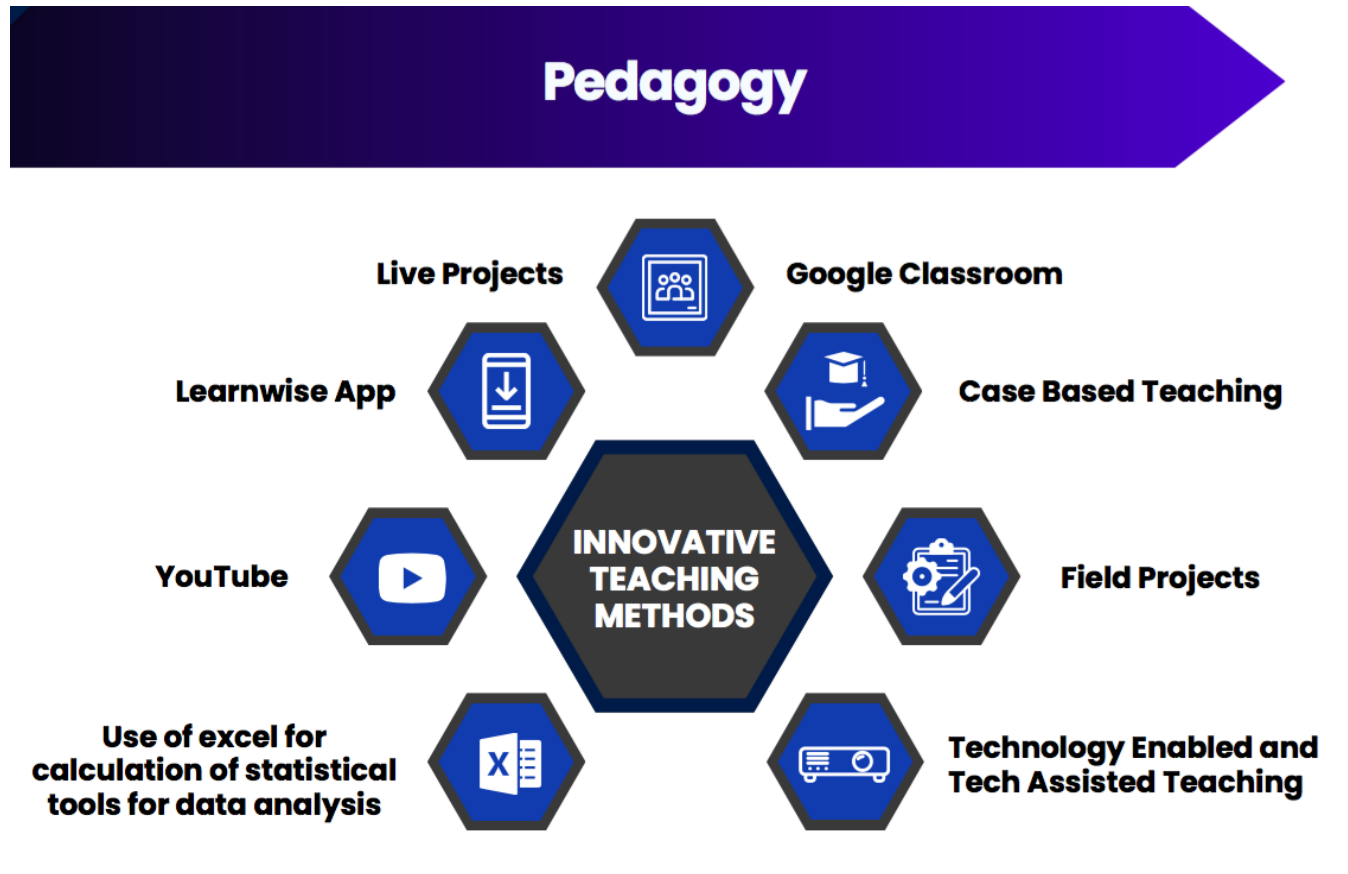
character of the future business environment.

**PO14.** Attain problem solving, decision making and critical thinking skills to provide viable solutions for business problems.

**PO15.** Apply the competencies and creativity required to undertake Business Management as a desirable and feasible career option

**Visiting Faculty:**

The program has around 25plus industry experts from different domain who teach different courses .



## INTERNSHIP & PLACEMENTS

# Experiential Learning Internships

### Prominent Companies

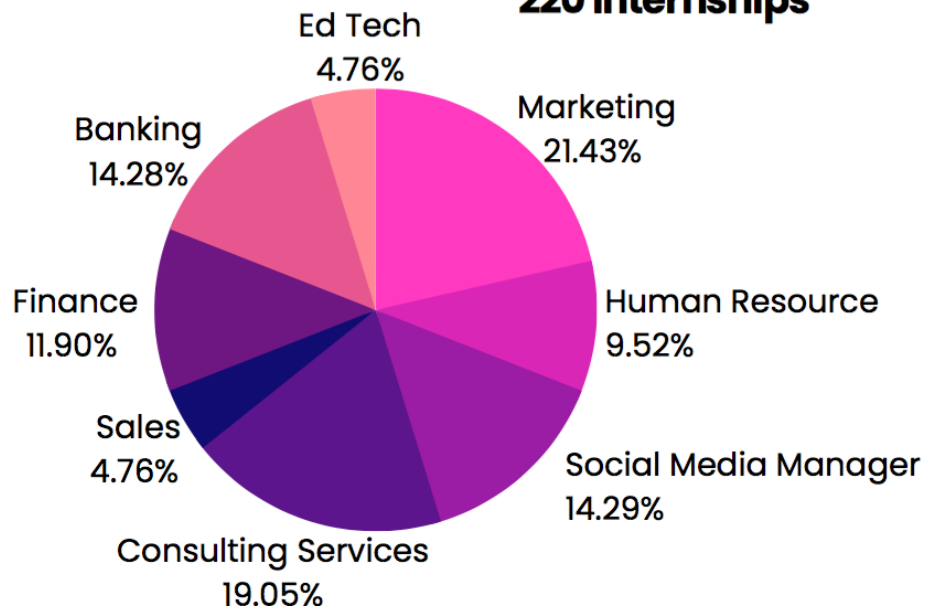
#### Internships

Morgan Stanley  
HDFC Life  
irm  
Taj  
Gateway House

#### Placements

KPMG  
ICICI Bank  
Deutsche Bank  
EY  
Media Net  
Schbang  
TresVista  
ET Edge  
Munich RE  
Forbes Advisor  
Prabhudas Lilladher  
Shemaroo  
Waterfront Capital

### 220 Internships



Owing to the consistently impressive University Results and the experiential learning, a lot of reputed companies offered placements to BMS students. Stalwarts of the corporate world have hired our students namely; Deloitte, Ernst & Young, KPMG, Edelweiss, WAT Consultants, Cushman Wakefield, India Jones Lang LaSalle, CRISIL and so on. Moreover, many students also did summer internships with various organizations such as HDFC, Lakme, Hindustan petroleum, Kotak Mahindra Bank, Kids stop press, IL&FS, Google and so on.

### HEALTHY PRACTICES

**(a) Orientation:** Every year, the students of First Year BMS are given an Orientation at the time of commencement of their Degree College. The orientation is based on the nature, contents and outcomes of the BMS Programme in Jai Hind College. The purpose is to make the students aware of the expectations, listen to their expectations and to create a meaningful dialogue.

**(b) Parents -Teachers Meeting:** This activity generally takes place in the second semester. The First-Year students organize the entire event and conduct it. In a way, it gives an opportunity to the parents to review the students' performance for the previous semester.


**(c) Mentoring:** Mentoring for students is done in the areas such as career guidance, business planning, competitive exams etc. Remedial teaching practices are followed to make sure students are thorough with core concepts.

**(d) Graduation:** Every year the College in the hands of a prominent alumnus felicitates the students who have graduated and have transformed from young energetic students to smart professionals.

**(e) Group Discussion Club:** A group discussion panel trains students on the very crucial aspects of an interview and the GD. Abstract and current affairs topics are chosen to widen a student's capability of discussing the topics eloquently.

# Distinctiveness of Department

## Experiential Learning Through Initiatives

	Institution's Innovation Council		Incubator & Accelerator Centre
	Talaash		Enactus
	Entrepreneurship Cell & Skill Hub		Jai Hind Business Conclave
	Training and Placement Cell		Case Study Cohort
	Internship Cell		Family Managed Business Hub

MOU has been signed to develop skills and the linkages have been created with Industry and various other stakeholders

- **MOU Signed with Wadhvani Foundation to launch Foundational Course in Entrepreneurship**  
**Course goals:** Students will develop an entrepreneurial mindset through this course program. In this course students will learn the concepts and develop skills for identifying new business opportunities and creating innovative products and services. They will learn how to translate these products /services into viable and sustainable businesses. The course journey includes **ideation** to a **prototype** and **early customers**.
- **Jai Hind College has signed an MOU Signed with Institute of Risk Management(UK) – India affiliate to offer its global qualifications (Level1 to Level. IRM is the world’s leading body for enterprise risk management qualifications**

## INITIATIVES OF THE DEPARTMENT

### a) THE CASE STUDY COHORT



It is a platform for students to prepare and present solutions to business cases, with help from faculty, mentors and industry expert. The Case Study Cohort sessions focus specifically on training students to adapt a business mindset and focus on solving actual current-affairs business cases analytically.

Mentors, faculty and corporate specialists from the industry are brought in for sessions to impart their knowledge, making it a hands on environment for well-rounded business discussion. Solving presenting case studies together, coming up with out of the box ideas and Q&A session fluency can propel students towards new experiences and industry exposure.

### **Entrepreneurship Cell and Skill Hub**

Since the very beginning, Jai Hind College (Autonomous) has been an active advocate in championing the desideratum of an entrepreneurial ecosystem set-up in our society. In 2007, in a bid to frame and embed such an apparatus within the confines of our own institute, the Entrepreneurship Cell was founded. Technology has changed the way we do everything. Things change at such a rapid pace that there's an ongoing need for students to consistently add new skills and technical knowledge to their repertoire. With this mindset, the Skill Hub was added to the E-Cell in 2018 in order to embed adapting, upskilling and reskilling in students so that they have the necessary skill sets for the jobs of tomorrow. This is done throughout the year via workshops and competitions ensuring continuous learning. The Entrepreneurship Cell and Skill Hub was digitally inaugurated by our Honourable Prime Minister, Shri Narendra Modi.

The Entrepreneurship Summit began in 2016 and went global in 2020. It was started with the objective of providing a platform for startups across the country as well as to foster entrepreneurship among students. From 2021, The Jai Hind College Entrepreneurship Cell and Skill Hub is under the Institution's Innovation Council aims to provide students with opportunities for skilling and enhancing learning with industry experts, mentors, workshops, and more.

### **Institution Innovation Council (IIC)**

The Entrepreneurship Cell and Skill Hub is now under the IIC which is under the Ministry of Education in collaboration with the AICTE who have established 'MoE's Innovation Cell' with the mandate to work closely with Higher Education Institutions (HEIs) to encourage the creative energy of our student population to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.

### **Sessions conducted: 2022-23**

1. Business Model Canvas with Ms. Prachi Parikh, Incubation Manager - CrAdLE - EDII
2. Achieving "Value Proposition Fit" & "Business Fit" with Mr. Gaurav Gaba, Senior Manager - Flipkart, ex-Swiggy, IIM Ahmedabad
3. "What's my story?" with Mr. Shriyans Bhandari, Founder and CEO of Greensole, Director, Heritage Girls School
4. "Entrepreneurs of India" Competition
5. Business Model Canvas Workshop
6. Minimum Viable Product Session
7. "Out of the box thinking for problem solving" Workshop
8. Ecopreneur: Sustainable Solutions
9. Prototype Demonstration
10. Social Media Marketing Session with Mr. Karan Shah, Founder, IIDE
11. "What's my story?" with Mr. Upamanyu Acharya, ABM - Reckitt, IIM Ahmedabad
12. E-Leaders Networking Meet
- 13. National Startup Day**

## **E-nnovate: 2022-23**

E-nnovate is a 5-day long initiative consisting of speaker sessions, workshops and business competitions on a variety of relevant and upcoming topics related to the world of Business and Entrepreneurship. E-nnovate 2022 aimed to connect people and ideas while enabling attendees to explore their interests and at the same time get exposed to various upcoming skills.

### Events conducted:

- 1. Design Thinking Workshop** by Mr. Arup Mazumdar, Chief Evangelist Design Thinking
- 2. Speaker session on Product Market Fit** by Mr. Sharan Goyal, Director, Navona Kitchen LLP
- 3. Business Snakes and Ladders Competition**
- 4. Pitch it Out with** Mr. Swapnil Pase, Co-Founder, Freelancer Academy
- 5. Finance and its Future with** Mr. Ronit Harisingani, Co-Founder, Spare8

## **Global Entrepreneurship Summit 2023**

The Entrepreneurship Summit began in 2016 and went global in 2020. It was started with the objective of providing a platform for startups across the country, as well as to foster entrepreneurship among students. Keeping this in mind, the Global Entrepreneurship Summit took place on the 10th and 11th of February comprising of challenging Business Competitions and MUNs, startup competition, speaker sessions, workshops and masterclasses on relevant and trending topics such as Artificial Intelligence, Digital Banking, D2C Startups, Passion and Profitability and much more from renowned National and International Speakers.

### Keynote Speakers for the Summit:

1. Mr. Vijay Jain - Ex-CEO, Ritukumar; Founder & CEO, ORRA Fine Jewellery
2. Mr. Ram Gopal - CEO, Barclays Bank, India
3. Mr. Mukesh Jain - CTO, VP and Global Head of Innovation with AI, Insights and Data at Capgemini
4. Mr. Sandeep Prabhani - VP, Digital Solutions, Atos Syntel
5. Mr. Yogesh Kundani - VP, Business Development at CDSL
6. Mr. Anshul Arzare - Joint MD and CEO, Yes Securities

### Other speakers for the Summit:

1. Mr. Harshil Karia - Co-Founder, Level Supermind, Schbang
2. Mr. Aayush Anand - Co-Founder, Level Supermind
3. Mr. Ananth B Prabhala and Ms. Mitisha Mehta - Co-Founders of Aquatein
4. Ms. Kaitlin Fritz - Co-Founder, Musemio; Forbes 30 under 30 Europe
5. Ms. Swati Bhargava - Co-Founder Cashkaro & Earnkaro, Fortune 40 under 40 Entrepreneur
6. Mr. Swarup Pandya - Senior Program Manager, Wadhvani Foundation

### Mentors for the year 2022-23

1. Mohit Shukla - Managing Director | India Legal and Lead India Regulatory and Government Relations, Barclays India
2. Peshwa Acharya - President - Group Strategy & Director on the board - Brightcom Group | Ex CMO Reliance Retail.
3. Rajeev Suri - Managing Partner, Orios Venture Partners | Ex-CMO Reliance Jio
4. Anshul Arzare - Joint Managing Director & CEO, YES SECURITIES
5. Neeraj Jain - Independent Director, Tata Pension & Tata Trustee
6. Nikhil Madgavkar - Chief Financial Officer - Family office of Parekh's, Ex-CFO Mahindra & Mahindra
7. Naveli Jain - Principal - Investments, Private Equity at Edelweiss Alternative Asset Advisors
8. Vipul Mehta - CEO, Tipping Point - Startup Transaction Advisory Services



9. Nitika Nagar - Sr. Legal Counsel Viamco18 Media Private Limited | Social Entrepreneur
10. Suma Nair - Vice President and Group Marketing Head - NSEIT Group of Companies
11. Kunal Bajaj - Head of Capital Network at Blume Ventures
12. Yukti Kapoor Mendiratta - Founder & CEO, SBY Academy and WeCos Global Pvt Ltd | Seasoned Leadership Coach
13. Soham Shah - Mergers & Acquisition Consultant, PwC (US) | MBA- XLRI Jamshedpur
14. Adv. Jitendra Jain - B.Com, A.C.A, I.C.W.A, L.L.B, CS(I) Supreme Court Of India, Bombay High Court
15. Adv. Khushboo Oswal - BSL LLB, DHL, LLM (London)
16. Moiz Lakdawalla - Head- API Marketplace Visiting Faculty Member, Jai Hind College
17. Vishal Goyal - Co-Founder, IIA Ventures (Investor India Alliance)
18. Dipesh Mohile - Co-Founder, IIA Ventures (Investor India Alliance)
19. Rakhi Sharma - Startup Team Lead- Mumbai at HSBC Commercial Banking
20. Devang Raja - Founder, Venture Wolf
21. Maitry Shah - Sr. Associate - Investments at Mumbai Angels Network

### Associations for the year 2022-23

1. Blume Ventures
2. Make In India
3. AWS Activate
4. Mumbai Angels Network
5. StartUp India
6. Maharashtra State Innovation Society
7. Wadhvani Foundation
8. TIE Mumbai
9. Enactus

### Sponsors for the year 2022-23

1. Yes Securities
2. HSBC Bank

### MEDIA COVERAGE

#### Navbharat Times

## नवभारत

### जय हिंद कॉलेज में उद्यमिता शिखर सम्मेलन

■ मुंबई, नवभारत न्यूज नेटवर्क. जय हिंद कॉलेज (ऑटोनोमस) ने हाल ही में अपनी वार्षिक उत्सवों के 75 वर्ष पूर्ण किए. संस्थान का मौल्य काफी तेजी से आगे बढ़ रहा है. इसका इंटरेप्रेन्योरशिप सेल एंड स्कूल हब 'ई-सेल' ने हाल ही में 'ई-लीडर्स मीट' का आयोजन किया, जिसमें मुंबई के 30 से अधिक कॉलेजों को आमंत्रित किया गया था. इस संबंध में अकादमी की प्रमुख और संस्करण अध्यक्ष डॉ. राखी शर्मा ने कहा कि इंटरप्रेन्योरशिप सेल एक नई पहल है, जिसकी स्थापना छात्रों में उद्यमिता को बढ़ावा देने के लिए डॉ. अशोक वाडिया के मार्गदर्शन में की गई है. ग्लोबल ई-समिट नई पीढ़ी के कार्यन्वयन में योगदान दे रहा है. उन्होंने कहा कि इस सेल को प्रधान मंत्री की लॉचिंग ने डिजिटल रूप से किया. डॉ. राखी ने कहा कि छात्रों को वर्तमान कारोबारी माहौल के अनुरूप बनाने के लिए साल भर कार्यक्रमों और प्रतियोगिताओं का



#### विद्यार्थियों का समूह चलाता है कॉलेज का ई-सेल

डॉ. वाडिया ने कहा कि शिखर सम्मेलन की परिणति स्टार्ट-अप प्रतियोगिता, एक मंच है, जिसमें रचनात्मक पिचिंग के माध्यम से अपने विचारों को व्यक्त करने के लिए विभिन्न स्टार्टअप शामिल हो रहे हैं. यह बहुत गर्व की बात है कि ई-सेल विजेता को

आयोजन किया जाता है. इसी संदर्भ मेंगत वर्ष दिसंबर में 'इन्वेस्ट' नामक 5 दिवसीय कार्यशाला का आयोजन किया गया था. डॉ. अशोक वाडिया ने कहा कि कार्यशाला में

उन्के व्यावसायिक प्रस्तावों को आगे बढ़ाने के लिए 1 लाख तक का पुरस्कार दिया जाता है. कॉलेज के ई-सेल में जो अंतर है वह यह कि यह छात्र समुदाय द्वारा चलाया जाता है जो उद्यमिता के क्षेत्र में युवा दिग्गज को बेहतर ढंग से समझने में मदद करता है.

'बिजनेस स्केच एंड लैडर्स' और 'पिच डेट आउट' जैसी प्रतियोगिताओं का आयोजन किया गया था, जिससे छात्रों को लौक से इच्छुक सोचने का मौका मिला.

Mumbai Edition  
13-february-2023 Page No. 4  
epaper.enavabharat.com

**ANI News** - <https://aninews.in/news/business/business/7th-edition-of-the-global-entrepreneurship-summit-at-jai-hind-college-mumbai20230209134513/>

**Sugermint** - <https://sugermint.com/7th-edition-of-the-global-entrepreneurship-summit-at-jai-hind-college-mumbai>

**Telegraph India** - <https://www.telegraphindia.com/edugraph/campus/jai-hind-college-conducts-the-7th-edition-of-the-global-entrepreneurship-summit/cid/1915635>

**Karostartup** - <https://karostartup.info/7th-edition-of-the-global-entrepreneurship-summit-at-jai-hind-college-mumbai/>

Our Social Media Handles:



Website: <https://www.jaihindesummit.com/>

Instagram: <https://instagram.com/jaihindesummit?igshid=YmMyMTA2M2Y=>

Linkedin: <https://www.linkedin.com/school/jhcesummit/>

## Focus on Entrepreneurship

The department always believe in innovation and continuous learning and has always emphasized on experiential learning. In the past few years this has resulted not only in better placement and post graduate admissions but also in creation of ventures. Some of the startups are :

a) Startup: Greensole

Description: Greensole is a self-sustaining Social Venture. They recycle discarded sports shoes to comfortable footwear for providing them to children in need. They believe in making both environmental and social impact. They are also honored to have two industrial design patents (D262161 & D262162)

Website: [www.greensole.in](http://www.greensole.in)

b) Startup: Foxcounsel

Description: The world's first financial educational calculator that calculates all your expenses and gives you the year you break-even.

Website: [www.foxcounsel.com](http://www.foxcounsel.com)

c) Startup: Admatazz

Description: A screen age digital and new media agency that uses online marketing platforms, customized content, media plans and artificial intelligence to create brand presence for companies and engage with their target audience. They create and execute campaigns that stand out.

Website: [www.admatazz.co.in](http://www.admatazz.co.in)

d) Startup: Fynestuff

Description: Fynestuff.com is a gaming and technology content platform set up in 2016. It hosts articles ranging from simple gadget reviews, pop culture news, to tips and tricks in the latest games. Right now Fynestuff is a small operation which is based on “unfiltered” opinions from grassroots level thinkers in the space. But it has been flourishing

Website: <http://fynestuff.com>

e) Startup: Clodor

Description: CLODOR is a one stop solution for all kinds of requirements of men’s fabric i.e. both retail and institutional.

f) Startup: “Where's my cone?”

Description: A new delivery service which manufactures gourmet ice cream and ice cream sandwiches

g) Startup:Trigital :

Trigital is a Digital Marketing Agency that focuses on a Holistic approach to Digital Marketing by looking at every client’s Core values, Target market & Methodology and integrating it to craft an authentic message for their Target audiences.

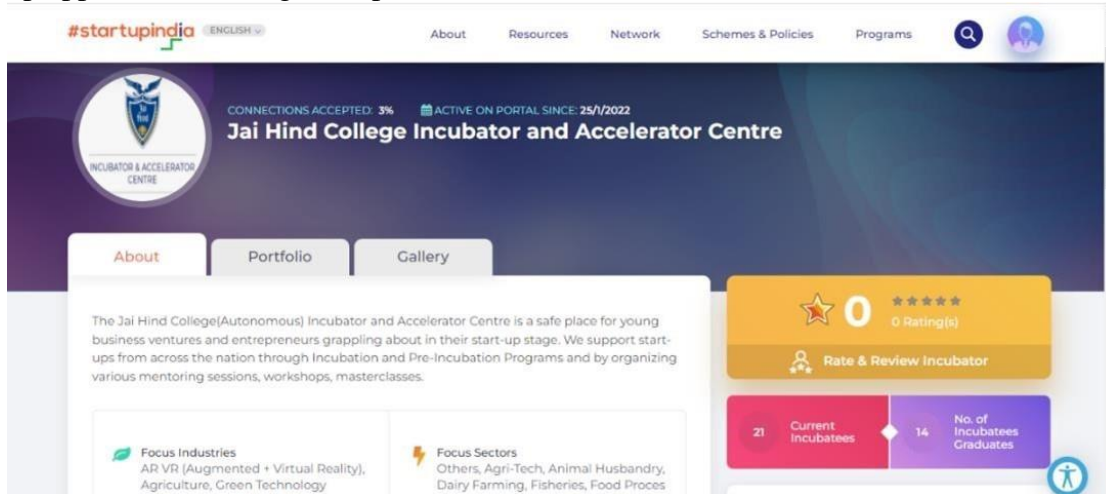
Website: [www.trigitalservices.in](http://www.trigitalservices.in)

**And many more**

## C.INCUBATOR & ACCELERATOR CENTRE

Founded in 2020, the Jai Hind College (Autonomous) Incubator & Accelerator Centre (IAC) is an initiative which aims to foster entrepreneurship and nurture young businesses. The Incubator provides access to regular mentoring sessions by industry experts, a state-of-the-art co-working space as well as technical and financial assistance while applying for patents. The Incubator has conducted 50+ mentoring sessions conducted by renowned industry experts such as 'Start-Up Valuation - Defining Finance Streams'. It has also conducted sessions previously with the Department for Promotion of Industry and Internal Trade (DPIIT) of the Government of India.

The Incubator and Accelerator Centre is registered on the Start-Up India and has received several start-up applications through this platform.



Currently, the Incubator is mentoring and supporting 20+ start-ups engaged in fields from tech to healthcare, e-commerce, media, fintech, and social ventures, these entrepreneurs have unique ideas which are being nurtured with the aim that one day their startups can escalate and soar. The Incubator has also signed an MOU with Atal Incubation Centre- Rambhau Mhalgi Prabodhini, with the aim of increasing its reach and sharing resources to benefit the start-up ecosystem both inside and outside the college.

### **Start up Exposition-**

The Incubator & Accelerator Centre hosted the first edition of "The Start-Up Exposition" on the 11 of February, 2023. The event provided a platform for 15 start-ups from various sectors including Nutraceuticals, Healthcare, Cosmetology, Fine Art, Printing, Green Technology, Technology, Home Decoration and Home Textiles, Accessories, Networking Apps, FMCG and many more, to showcase their prototypes and products and get opportunities to network with mentors, industry specialists, and investors.

The event was inaugurated by Principal Dr. Ashok Wadia and mentor in-charge Dr. Rakhi Sharma, under the guidance the Incubator & Accelerator Centre has been functioning and supporting its start-ups.

The startups pitched prototypes to thirty+ industry experts and investors. Investors and mentors includes the following:

1	Ms. Cherika Jain	Growth & Strategy at 10Club
2	Mr. Abhijeet Puglia	Angel Investor, Start-up Mentor, Ex- Piramal Capital & housing Finance & Kotak
3	Mr. Bhupendar Singh Sankhla	Founder, Revenew- A Schbang Partner Network Company
4	Mr. Raj Vaswani	Investment Analyst at Athena Investments, CFA
5	Ms. Nishma Desai	Analyst at Unicorn India Ventures
6	Mr. Tanmay Yadav	Investment Manager at Superb Capital, Early Stage Investor

7	Mr. Shiv Kumar Goyal	Founder : QuikDox , MeeHelp , SKN Technologies; Ex-Axis Bank
8	Mr. Gaurav Thakkar	VP -Investments at RockStud Capital; Early Stage VC
9	Mr.Ganesh Malani, Ms. Jumana Attaree and Team	Managing Partner & Founding Partner at Apex Hatchers Ventures
10	Mr. Rohit Gupta	Senior Finance Manager at Diversey India Hygiene Pvt Ltd, Ex- ITC & Puma Energy
11	Mr. Krutarth Shah	Angel Investor at Inflection Point Ventures
12	Mr. Hiren Agarwal	Investment Team - Associate Lead at Inflection Point Ventures
13	Mr. Purandhar Gopalkrishnan	Co-Founder at Stitched Network and Blue Chip Metalabs
14	Mr. Vishal Rupani	Founder at Stealth Start-up; Ex Co-Founder & CEO at mCanvas/ VP at Affinity Global Inc
15	Ms. Mansi Mahansaria	Founder - Just Deliveries
16	Mr. Jaitra Narkar	Strategy at ZuPay, Ex- 100X.VC
17	Ms. Shubhangi Nagaria	Assistant Vice President - Investor Relations at LetsVenture
18	Mr. Hardik Jain	Founder at The Works Media

Not only did they judge the start-ups on strict parameters, but also guided them through constructive feedback and active networking. The audience at the exposition also actively participated in the voting process for the most sustainable start-up.

### **Pre-Incubation Program**

Apart from that the incubator continued with the Pre-incubation Program hosted the following guest sessions on the following topics-

- Mr. Upamanyu Acharya : E-Commerce Funnel and Brand Placement - Asst. Brand Manager
- E- Commerce at Reckitt, IIM Ahmedabad alumni
- Mr. Ayush Raniwala: Entrepreneurial Mindset - Co Founder in Immutly, ESADE Business School Alumni
- Mr. Ganesh Malani: Sustainable Growth Strategies - Managing Partner at Apex Hatchers, Sustainable Strategy Specialist
- Mr. Dhaval Chheda: Competitive Advantage - Founder and Managing Partner at DC & Co., Consultant to Fortune 500 companies
- Mr. Deekshant Boolchandani: Start-Up Finances - Entrepreneur, Ex-Founder, Finance & Strategy Consultant

## **D. ENACTUS**



Enactus is a network of leaders committed to using business as a catalyst for positive social and environmental impact. The Enactus network educates, inspires, and supports young people to use innovation and entrepreneurship to solve the world's biggest problems with our vision - Integrity, Passion, Innovation and Collaboration.

Jai Hind College became a member of Enactus in February 2015. With the aim of promoting

Social Entrepreneurship among young people and inception, Enactus Jai Hind College has successfully launched a number of innovative social business projects that have had a significant positive impact on communities in need. These projects have tackled a wide range of issues including waste management, education, and women's empowerment. Enactus Jai Hind College is committed to creating sustainable solutions to social problems by empowering young people to take action and make a difference in their communities. Through its various initiatives, the organization has demonstrated its commitment to creating a better world for all.



# ANNUAL PROJECT OF ENACTUS JAI HIND COLLEGE 2021 - 2022

## PROJECT EKTA



Project Ekta is about Upcycling and uniting scraps and people. Fast fashion is responsible for causing major environmental issues, so we at Enactus Jai Hind College through Project Ekta, collaborate with "chindi walas" and collect all those scrap materials, second hand clothes to upcycle it and convert it into new and easy to use products.

These products are sewed by women who are in need of employment and need something to help them and their families survive. This way, we get to save tons of textile waste from going into landfills and foster the spirit of women empowerment as well.

**60%** of textile waste is made out of plastic. Approximately **15%** of textiles intended for garments end up on the cutting room floor and over **85%** of textiles land up in landfills. Large textile hubs in the country can produce up to **45,000** metres of fabric waste on a daily basis

THAT IS WHERE WE COME IN!

Our-end to-end solution helps in saving this textile waste as it is collected, separated, sorted and repurposed into new products. This process helps in rescuing up to 98% of textile waste as opposed to less than **15%** that are recycled worldwide. During the process, we minimise the volume of waste being sent to landfills each year and reduce **75%** of CO2 emissions by extending the lifespan of materials. It also reduces the need for producing new or raw materials, which decreases the amount of air pollution, water pollution, and greenhouse gases.



Project Ekta is a unique initiative aimed at promoting sustainable living and reducing waste by recycling cloth scraps into useful products. The project is based on the idea of "upcycling," which involves turning waste cloth scrap materials into something new and useful.

The functioning of Project Ekta is quite simple yet effective. The project collects cloth scraps from various sources such as textile industries, tailors, and households. These scraps are then sorted, washed, and cut into smaller pieces, which are then stitched together to create new products like tote bags, shoe covers, laptop sleeves, and pouches. The products are then sold to customers, with the proceeds going towards supporting the project's mission.



One of the main benefits of Project Ekta is that it promotes sustainable living by reducing waste and promoting upcycling. Instead of throwing away perfectly good cloth scraps, the project turns them into useful products that people can use in their daily lives. This not only reduces waste but also reduces the demand for new products, which in turn reduces the use of natural resources.

Another benefit of Project Ekta is that it provides a source of income for people involved in the project. The project employs women from marginalised communities who are trained in the art of upcycling and sewing. This provides them with a means of livelihood and helps to empower them economically.



The products created by Project Ekta are not only environmentally friendly and socially responsible but are also stylish and practical. The tote bags, shoe covers, laptop sleeves, and pouches are made with care and attention to detail, making them not only functional but also aesthetically pleasing.





## TECH - SIKSHA

It is an initiative with a motto to provide basic education to the underprivileged children through online medium. We collaborated with 3 NGO's where we have created a curriculum that covers personality development topics, social issues and general knowledge. We have been able to impact 100+ children's lives through this initiative. We Organised a training camp on stitching for the ladies belonging to tribal areas, and the ones who are looking for employment opportunities to self-sustain. We Organised virtual up-skilling workshops on topics like hygiene, finance, careers, health etc. for 30+ women.





## **E. TALAASH:**

Talaash is the brain child of the Bachelor of Management studies department of Jai Hind college, Mumbai. What started off as a recreational treasure hunt has evolved to be one of the most sought after management festivals in Mumbai. True to its name, it has served as a path for the students of BMS towards the quest of discovering themselves, identifying their talents and achieving their dreams. With a glorious history spanning across more than two decades, this year's show of the 23-year-old running legacy was another commendable portrayal of the talent, creativity and hard work of the students of the Management department of Jai Hind College.

### **Talaash 2022-23**

Talaash had a diverse range of events to cater to its wide audience. The events were divided into various categories, including management events like Bazinga, Fanatics judged by Dr. Yogesh Lakhani and Mr. Harish Parmar, and Eureka, informal events like Bull's Eye and Connection Contention, and sports events like Capture the Flag and SuperBall, which were a new addition to the festival this year.

The flagship events of Talaash 2022-2023 were the highlights of the festival, attracting the biggest crowds and generating the most buzz. Bandits, the band performance which was judged by Alchemy Music India, was a musical extravaganza that had the audience tapping their feet to the beat. The drama performance, Mamma Mia, judged by public's favorite Darsheel Safary and Shaan Grover, was a treat for theater lovers and was appreciated for its outstanding acting and production. Mr. and Ms. Adonis, the talent show, judged by the glamorous Mrs. Shargam Koushal and Miss Ritika Khatnani, showcased the various talents of the participants and was a testament

To the creativity and versatility of the young students. JAM, or Just A Minute, tested the quick thinking and speaking skills of the participants, making for an engaging and entertaining event judged by none other than Jam Master Hormuz Ragina. Starquest, the fashion show judged by Miss Riya Kishanchandani and Miss Samidha Singh, was a feast for the eyes, with the participants walking down the ramp in the latest fashion trends, creating a mesmerizing display of style and elegance. Bacchanalia, the dance contest with Mr. Shehzaan Khan, Mr. Bhavik Bambhani and Miss Ishika Bhargav as the judges, was a high-energy event that had the crowd cheering as the participants danced to the rhythm of the music. Finally, Treasure Hunt, the iconic

event, was a thrilling experience that took the participants on a journey of discovery and adventure. These events truly made Talaash 2022-2023 a celebration of talent, creativity, and passion.

In addition to the various cultural events, Talaash 2022-2023 also saw a special promotion of the web show "Minus One" in collaboration with LionsGatePlay. The highlight of this event was the presence of Ayush Mehra, the lead cast of the show. This event was just one of the many examples of the festival's commitment to bringing new and exciting experiences to its participants.

We would like to extend a special thank you to all our sponsors for their support and contribution in making Talaash a huge success. Their generosity and dedication to the event has allowed us to create an experience that will be remembered for years to come.

To sum it up, Jai Hind College's Talaash 2022-2023 was a grand success, delivering on its promise of being an entertaining and engaging festival for students, faculty and the wider community. The theme of Olympus was a fitting tribute to the courage, strength, and wisdom of the ancient gods and set the stage for a memorable event. The festival was a testament to the hard work and dedication of the students and faculty who made it possible and will be remembered for years to come. Talaash 2022-2023 provided something for everyone and was a true celebration of talent, creativity, and passion.

---

## JaiHind's Talaash fest ends on a high note

STAFF REPORTER  
Mumbai

Mumbai's student-run management festival, Talaash, was hosted by Jai Hind College on the 6th and 8th of February under the guidance of Principal Dr. Ashok Wadia, Faculty Chairperson Dr. Rakhi Sharma, Faculty Advisor Aditi Saini, and Shilpa Moev. With 23 years in the making, the festival consisted of entertaining events and social campaigns.

Based on the theme of "Olympus", Talaash2022-23 brought back the world of Greek gods and heroes. It had various event categories like management events including Finastics, Eurika,



and Bazinga. Informal events like Bull's Eye and Connection Contention, and sports events like Capture the Flag and SuperBall.

The flagship events in-

cluded the band performance "Bandits", drama performance "Mamma Mia", the talent show "Mr. and Ms. Adonis", the fashion show "Starquest" and the dance contest "Bacchanalia" along

with Treasure Hunt. Additionally, there was a show promotion of "Minus One", in collaboration with LionsGatePlay where the lead, Ayush Mehra, engaged in a Q&A session with the audience.

Talaash2022-2023 ended on a high note, providing something for everyone and delivering on its promise of being an entertaining festival. This year's edition was organised by a student core team, President Heer Jain and Vice Presidents Gireesh Sirwardi, Ishika Somani, Meet Khandelwal, Hormuz Hansotia, Urvi Sharma, Nitya Rathore, Mahvedarakhsha Ansari, Trisha Kanaga, along with its members and volunteers.



## **F. FAMILY MANAGED BUSINESS HUB**

FMB hub has been the recent initiative by the department with the following objectives

**Supporting Family Businesses:** One of the primary goals is to provide support and resources tailored to the unique needs and challenges of family-owned businesses.

**Networking:** Facilitating connections among family business owners, enabling them to learn from each other and potentially collaborate.

**Education and Training:** Offering workshops, seminars, and educational programs to help family businesses develop essential skills and knowledge.

**Succession Planning:** Assisting with generational transitions and succession planning, a critical aspect of family-owned businesses.

**Promoting Sustainability:** Encouraging sustainable practices and responsible business management within family-owned enterprises.

**Cultural Preservation:** Preserving the unique culture, values, and traditions that often distinguish family businesses.

## **COMPANIES WHERE BMS STUDENTS GOT PLACED**

# ● NOTABLE RECRUITERS - PLACEMENTS



AND MANY MORE

COLLEGES WHERE BMS STUDENTS FOR POST GRADUATION PROGRAM-

# POST GRADUATE PROGRAM

**ESSEC**  
BUSINESS SCHOOL

**London Business School**

**CASS**  
BUSINESS SCHOOL  
CITY UNIVERSITY OF LONDON  
EST 1894

**INDIAN INSTITUTE OF MANAGEMENT**  
CALCUTTA

**IIM Ahmedabad**  
वैद्यविनि योगद्विकारः  
AHMEDABAD

**IIMB**  
भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

**FMS**

**Columbia Business School**  
AT THE VERY CENTER OF BUSINESS™

**PARSONS**

**NANYANG TECHNOLOGICAL UNIVERSITY**  
SINGAPORE

**INSEAD**  
The Business School for the World®

**BABSON**

AND MANY MORE