

## **Message from the HOD's Desk**



It is my pleasure to welcome you to the Department of Banking and Insurance at our esteemed institution. Our department is dedicated to providing comprehensive education that caters to the evolving needs of the banking and insurance industry.

Our team of experienced faculty members is committed to delivering an exceptional academic experience. We offer a range of courses that provide a strong foundation in banking, insurance, finance, and related subjects. Our carefully designed curriculum emphasizes critical thinking, analytical skills, problem-solving abilities, and a holistic understanding of the industry.

We believe in bridging the gap between theory and practice. To achieve this, we encourage our students to participate in internships, training programs, and industry visits. These practical experiences enable students to gain firsthand knowledge of the banking and insurance sectors, apply their classroom learning to real-world scenarios, and develop practical skills that are highly valued by employers.

Apart from academic rigor, we prioritize holistic development. Our department provides platforms for students to showcase their talents and interests through extracurricular activities, such as cultural events, sports, and clubs. These activities foster teamwork, leadership, and interpersonal skills, which are essential in the dynamic banking and insurance industry.

We understand the importance of staying updated with the latest developments in the banking and insurance sectors. Our department organizes industry-specific events, workshops, and guest lectures by industry professionals, providing valuable insights into the workings of the industry and offering networking opportunities for our students.

Promoting financial literacy and awareness is a core focus of our department. We offer programs and initiatives that aim to enhance students' understanding of banking and insurance products,

services, and regulations. These initiatives help our students develop a strong foundation in financial literacy, enabling them to make informed decisions and contribute effectively to the industry.

As the head of the Department of Banking and Insurance, I extend my best wishes to all our students. Rest assured, we are here to provide you with the best education and support throughout your academic journey. I encourage you to embrace the opportunities available to you and emerge as confident and successful individuals in the dynamic world of banking and insurance.

### **Message About the Department**

The Department of BAF, BBI & BFM, is a department of distinctive character and profile. The academic curriculum and the general nature of our courses are focused and tailored to equip a student with the skills of tomorrow. The department began with the establishment of the BBI course in 2003 and went on to offer BAF and BFM in 2010.

The courses are structurally designed to give students an in-depth, and unique advantage in a specialized set of business / commerce, giving students practical exposure, experience and knowledge. Owing to this specialization they are able to lay the foundation of their careers with a clear mindset and a distinctive path of development. A career in business can be brutal, with cutting edge industry competition and continuous change. We need our students to be able to define their skill sets clearly and have the ability to grow, build on this knowledge and adapt to dynamic environments. This vision is achieved under the pedagogy of our highly qualified growing in-house faculty of **4+ professors**, with **12+ visiting faculty** specializing across industries.

An undergraduate degree is only the first step into one's career; hence it must prepare students to pursue further higher education. Given the accommodative nature of study in our department, students are able to prepare and work towards pursuing higher education at top institutions all over the world. Some of our star students have been accepted into Ivy League Institutions and business schools, behind which formative years of development and learning can be accredited to our department.

Education trains us how to write answers, but students need to learn how to ask the right questions. Hence, our department has an extensive focus on research, via an established student run research club 'Endeavour', which helps students in academic writing and research from their very first year. The department also supports skill development of the students by inviting speakers established within their fields, across the country and internationally through the club 'Concourse'. 'Bazaar' is another jewel run by the students that exposes them to the functioning of financial markets and keeps them updated on all the happenings of the financial world. Lastly, 'In-Tune In-Touch' updates everyone about the intra-departmental activities, opportunities, achievements and also presents refreshing views of the students!

## **B.Com in Banking and Insurance -**

### **Program Overview:**

Jai Hind College introduced the B.Com (Banking and Insurance) degree program in the academic year 2003-2004, with the aim of preparing talented and dynamic students for the competitive and lucrative banking sector. The course provides comprehensive development opportunities while allowing for individual growth. While originally designed for students aspiring to work in the banking and insurance sectors under Mumbai University, Jai Hind College offers a broader knowledge base beyond the prescribed syllabus. The course covers diverse subjects throughout the six semesters, providing in-depth knowledge of banking and insurance operations as well as foundational understanding of subjects such as accountancy, financial markets, economics, and law.

### **Key features:**

- This is a full time course. The duration of the course shall be six semesters spread over three years.
- It shall consist of 39 modules of 60 marks of Semester End Examination , 40 marks of Continuous Assessment per subject and a 100 marks project .
- B.B.I. is is the perfect undergraduate program for students planning to pursue Actuaries, Banking & Insurance internships and jobs etc
- Projects, case studies, presentations, moot courts, mock stock and industrial visits ensure a good blend of theory and practical in the course.
- Provides the exposure of working in the industry during the Summer Internship Program which is a compulsory component of the program.
- Additional benefit/option of the program is a chance to pursue higher studies with Colleges/ Universities abroad as part of the various linkages that Jai Hind College has.
- The department also conducts various seminars and workshops by Insurance Companies and Corporates to make the students well-versed in international Insurancing .

### **Career Prospects:**

Graduates of the program can pursue careers in fields such as:

Commercial banking

Retail banking

Investment banking  
 Insurance sector  
 Actuaries  
 Risk management  
 Mergers and acquisitions etc.

The course is supplemented by innovative internal assessment methods that involve reeling in projects from the practical world, involving research, preparing budget reports, book reviews, and debates. The faculty believes that it is crucial for one to constantly learn and grow in order to gain a competitive advantage in the professional world. Hence, pursuing paradigms like Risk Management, and Technical Analysis have been made essential to the Additional Academic Activity (AAA) credit target that each student is required to meet before graduating.

### Faculty Details

Name	Designation	Qualification	Specialization	Email Id	Years of experience
Ms.. Yasmin Singaporewala 	Head of the department (BAF BBI & BFM) & Assistant Professor (BAF)	MCom (Accountancy) MBA (Marketing & Human Resources) , MCOM (Management), NET , JRF	Accountancy, Marketing & Human Resources	yasmin.singaporewala@jai hindcollege.edu.in	PG- 3  UG- 13
Mrs. Evelyn Correia	Assistant Coordinator & Assistant Professor (BFM)	MCOM, SET	Finance	evelyn.correia@ jaihindcollege.edu.in	UG- 9 years

					
Mrs. Dhriti Rathod 	Assistant Professor (BFM)	MCOM, NET- SET	Finance	dhriti.rathod@ jaihindcollege.edu.in	UG- 5 years
Ms. Afreen Mazgaonkar 	Assistant Professor (BBI)	MCOM,NET, MH-SET	Advanced Accountancy	afreen.mazgaonkar@ jaihindcollege.edu.in	UG- 1 years

### Visiting Faculty

Sr. No.	Name	Course	Qualifications	Current Employment with designation	Relevant Experience in years	Areas of additional expertise	Remark
1.	Mr. Hitesh Parmar	Direct Taxes, Indirect Taxes, Financial Accounting,	M.Com	Visiting Faculty	24 years	GNIIT	Co-founder of Giggles Inc.

		Costing Accounting, Management Accounting, Financial Management, Corporate Finance					
2.	Ms. Farida Katrak	Specialization in Taxation	CA	Visiting Faculty	45 years	Well accustomed with Finance	Partner at PWC Visiting Faculty at Jamnalal Bajaj
3.	Mrs. Armin Sodawaterwala	Effective Communication, Human Resource Management, Customer Relationship Management, Marketing, Organizational Behaviour	MBA	Visiting Faculty	29 years	Associate on the BOS of Jai Hind College	Worked in various departments such as Customer Relation Cell, Legal & secretarial, HR.
4.	Mr. Milind Dedhia	Specialization in Finance, Accounting and Taxation	CA	Visiting Faculty	35 years	Specializations in Economics	Adjunct Faculty at Whistling Woods School
5.	Mr. Pranit Jain	Specialization in Taxation	CA	Visiting Faculty	7 years	Well versed with the whereabouts of the financial markets	Director at FPA
6.	Ms. Neha Ahuja	Specializations in Law & Strategic Management	LLB	Visiting Faculty & Owner of legal firm	10 years	Well versed with Strategy and planning	Works as a lawyer in her own firm at chamber of advocate Neha Ahuja
7.	Mr. Hemal Shah	Financial Market related papers such as Technical Analysis, Financial Derivatives, Basics of Stock Market	MBA	Visiting Faculty & Sub Broker Portfolio Advisor	19 years	Sub Broking & Portfolio Advising	Sub Broker Portfolio Advisor at Prabhudas Lilladher Private Limited / Sushil Finance Pvt Ltd
8.	Ms. Vaishali Mehta	Specialization in Rural Banking, Human Resource Management & Economics	MA in Economics	Visiting Faculty	18 years	Economics and HRM	Worked with ICICI Bank in Investment department

9.	Mr. Zaheer Sayeed	Specialization in Accounting & Finance	ACCA,B.com, PMP	Visiting Faculty	25 years	Well versed with Valuation	Mentor at Oxford Brookes & ACCA faculty at FPA
10.	Mr. Zain Al Hussian Naqvi	Specializations in Market & Finance well versed with Audit	ACCA,B.Com	Visiting Faculty & Associate	4 years	Associate and Risk Analyst as well as worked for product development at Zell Educations	Currently Employed at Summit Kailash as an associate
11.	Ms. Rushika Chavda	Specialization in Market,Banking & Risk Management	MBA	Visiting Faculty	14 years	Proficiency in Tally. Published Author	Awarded gold medal for first rank in university exam also has 2 research publications
12.	Ms. Shruti Lakhani	Business Law, Audit & Ethics , Environmental Studies &Banking	LLB, LLM	Visiting Faculty & Practicing in court	4 years	Practices in court in various fields Civil Law, Property Law, Family Law, Testamentary Matters and Arbitration	Working with Advocate Dipti Shah- Advocate and Solicitor, England & Wales
13.	Mr. Antariksha Agarwal	Specialization in Accounting, Finance & Economics	CA	Visiting Faculty & Assistant Manager	10 years	Been an audit assistant & senior associate	Currently employed with M S K A & Associates (affiliated to BDO)
14.	Ms. Hanna Goviri	Specialization in Human Resource Management	Post Graduate in HRM	Visiting Faculty & HR consultant	4 years	Business Development Executive	Working with the retail chain as the HR head
15.	Ms. Kubra T.K	Specializations in Mathematics	M.Sc in Mathematics,Post Graduate Diploma in Operation Research Management	Visiting Faculty	14 years	Co. Authored various books related to mathematics	Has worked with various colleges of south mumbai and suburban mumbai as well

16.	Ms.Mitali Gopani	Business law	LLB	Visiting Faculty & Lawyer	5 years	Deals with financial crime cases	Currently working with Advocate at D. D. Shah & Associates in the field of Taxation Litigation
17.	Ms. Maria Jain	Specialization in International Banking & Microfinance	MMS in Finance	Visiting Faculty	30 years	Worked in various companies in various departments such as Manager,Sr. Consultant, Territory Manager etc.	Banking & Financial Services Professional with experience in leading MNC banks and in the NBFC sector.
18.	Mr. Munawar Patankar	Specialization in Information Technology	MCA,B.Com	Visiting Faculty	22 years	Worked with various colleges in relation to information technology	Well versed with various softwares such as Microsoft Office, Java Script, SQL, Tally, Adobe Graphic Designing etc.
19.	Mr. Divyansh Bhasin	Specialization in Organizational Behaviour	MSC in Healthcare	Visiting Faculty & Coordinator	7 years	Completed Strategic Management diploma from LSE	Referral Coordinator at Medcan located in Toronto,Canada
20.	Ms. Neha Desai	Specialization in Research	MBA	Visiting Faculty	7 years	Completed summer school from King's College, London	Former Research Analyst at the Talking Heads Macro

### Courses Offered

Sr.No	Programme Name	Degree/Diploma/ Certificate	Eligibility Requirements
1.	Bachelors in Banking & Insurance	Degree	Any student who has completed 10+2 can apply for the course

**AAA courses offered**

Sr.No	Programme Name	Diploma/certificate
1.	Basics in Stock Market	Certificate
2.	Group Discussion and Personal Interview Workshop	Certificate
3.	Enterprise Risk Management Programme in association with IRM (Institute of Risk Management) London	Certificate
4.	Technical Analysis	Certificate

5.	Financial Modelling and Investment Banking Course	Certificate
6.	Cuisine Classica with ITC Hotel	Certificate

### **Internships and Placements**

The Department is committed to providing students with opportunities to gain practical experience, develop critical skills, and build professional networks in their respective fields. To achieve this goal, the college offers a range of internship and placement opportunities to its students.

Internships are an integral part of the college's academic programs, and students are encouraged to participate in internships during their studies. These internships provide students with hands-on experience in their field of study and allow them to apply theoretical knowledge to real-world scenarios. The college partners with reputable companies to provide internship opportunities across various industries, including technology, finance, education etc..

The department also has a dedicated placement cell that works closely with students to help them secure job placements after graduation. The placement cell provides career guidance, conducts workshops on resume writing and interview skills, and connects students with potential employers. The cell collaborates with leading companies in various industries to provide job placements to students.

To be eligible for internships and placements, students must meet specific academic requirements and have relevant coursework and experience in their field of study. The college offers career services and resources to assist students in preparing their application materials and interview skills.

The department has a strong track record of successful internship and placement outcomes, with many students securing job placements in leading companies in their respective fields. These opportunities help students to develop a competitive edge in the job market and prepare them for their future careers.

Overall, internships and placements provided by the department offer valuable opportunities for students to gain practical experience, develop critical skills, and build professional networks in

their respective fields. The college's commitment to providing these opportunities demonstrates its dedication to ensuring that students are well-prepared for their future careers.

Internship & Placements Opportunities Provided by the Department of BAF,BBI & BFM with

- Karsten Infotech LLP
- Kotak Mahindra Bank
- Ifortis Corporate
- Level Up Edutech
- HDFC Bank
- Yunity Community LLP
- Taj Hotels
- EY
- KPMG
- Morgan Stanley
- Deloitte
- J.P Morgan

### Society/ Cell Under the Department



#### 1) Entourage

The annual financial festival, Entourage, organized by the BAF, BBI, and BFM department, is characterized by immense corporate and social enthusiasm throughout the event. Over the years Entourage featured various enjoyable financial events, upskilling sessions, and CSR activities for students. Entourage is the primary festival of the BAF, BBI, and BFM department, focusing on finance while also promoting students' creative abilities and imparting critical life skills like planning, leading, and excelling in a finance career. Additionally, the festival facilitates interaction between students and industry experts and professionals, allowing participants to gain insights into the practical workings of the finance sector and understand the challenges and opportunities they might face in their future careers. Finally, Entourage enables students to hone their interpersonal skills by engaging in discussions and networking with their peers and professionals. The festival is also an opportunity for students to learn about the latest trends and developments in the finance industry, including emerging technologies and innovations. Overall, Entourage is an excellent opportunity for students to enhance their knowledge, skills, and professional networks in the finance industry. The festival's diverse range of activities, emphasis on creativity and sustainability, and focus on social responsibility make it a valuable and enjoyable experience for all participants.



## 2) ConCourse

This is a guest lecture series that boasts playing host to several prominent and articulate keynote speakers since its inception. From hosting Wall Street giants to established Chartered Accountants. A plethora of topics such as Culture of Entrepreneurship, Communication & Personal Growth, Musings In finance, Fundamentals of Motorsport, ethical hacking, Corporate Crisis management, mental health and many more had been handpicked. Knowledge on these topics were proven to be beneficial for anyone aspiring to thrive in any field in today's dynamic world. ConCourse is the speakers' committee that aims to enhance students' understanding of particular job roles through experienced professionals in their respective fields. The committee collaborates with various industry experts to organize interactive sessions that enable students to network and gain insights into their desired careers and fields. The committee plays a crucial role in bridging the gap between academia and industry by providing students with practical knowledge and skills that can help them succeed in their future careers. ConCourse also offers students the opportunity to ask questions and seek advice from professionals, allowing them to gain valuable insights and guidance on their career paths. Overall, ConCourse is a valuable resource for students interested in gaining a better understanding of different job profiles and industries. The committee's diverse range of events, focus on networking and

engagement, and commitment to providing practical knowledge and skills make it an essential component of the BAF, BBI, and BFM curriculum.

Read more on the sessions [here](#).



### 3) Endeavour

Endeavour is a holistic editorial club of the department that endorses the art of reading and research, as well as debating and peer-relations.

- Blog: The committee was developed in order to help the students develop a culture of being well aware and informed. The website <https://endeavour.home.blog> is a platform for students to wield their pens and channelize their inner creative/academic genius into articles and texts that contextualize with their interests and the occurring's of the world. Topics range from cultural dynamics or events, to a breakdown of the current status of the domestic economy, to personal essays and industry analysis.
- Research Club: wherein students are taught the basics of research, and how one can leverage this skill in their careers. Students learn and understand formulating hypotheses. They also develop critical and analytical abilities.
- Debate Club: the debate club equips students in the art of debating and lays emphasis on development of soft skills. Endeavour organises debate competitions for the students.

- Alumni Series: the Alumni Series leads the mission of peer-networking and learning by handling alumni relations. This sub-department allows for the students to learn from the journey of the alumni of the college, and seek motivation.



#### 4) Baazaar:

Fortnightly financial magazine, to simplify core financial news, and concepts to the catering of a students' language, helping them to stay updated and aware. Baazaar₹ is Jai Hind College's only financial magazine. The aim of Baazaar₹ is to spread financial awareness among all the students of Jai Hind College. Baazaar is the Financial Nexus of the BAF, BFM, and BBI departments of Jai Hind College launched in 2019, is an endeavor that seeks to spread awareness about business news and financial literacy. The magazine is published monthly and contains articles on investment, which are accompanied by detailed analysis, charts, and other information that readers may need to make informed decisions. In addition, baazaar publishes a variety of weekly posts on topics ranging from finance to economic crises. Furthermore, Baazaar is the ideal place to obtain all kinds of business and economic news. Overall, The Financial Nexus and Baazaar serve as valuable resources for students interested in finance and business. Through their informative content, events, and collaborations, they help students develop their skills and knowledge, while also promoting financial literacy and awareness in the wider community.

Read all the newsletters [here](#).



# IN TUNE & IN TOUCH

In Tune In Touch is a monthly Newsletter exclusively brought to you by the Jai Hind College (Autonomous),  
Department of BAF , BBI & BFM , Mumbai



## 5) In-Tune In-Touch

In-Tune In-Touch is the department’s newsletter equivalent to the news daily of a bubbling locality. It keeps one updated on all departmental activities. From club activities to Teacher’s Tale and a Safe Space for students’ mental health. It also gives the required motivation and a roadmap that one may require to know about departmental happenings. To add, it also highlights the achievements of the students. In-Tune In-Touch is created by the students of the department and is published on a regular basis, keeping students and faculty members updated on the latest happenings within the department. The newsletter covers a wide range of topics related to the department, including academic updates, upcoming events, and initiatives undertaken by the students. In-Tune In-Touch also features interviews with faculty members, highlighting their research interests and academic achievements. Overall, In-Tune In-Touch is an important communication tool for the department, keeping students and faculty members informed and engaged. Through its wide range of content and contributions from students, it provides a platform for creativity and expression, while also promoting a sense of community within the department.

### ACADEMIC SYNERGIES

The college places a strong emphasis on healthy practices that promote the overall development and well-being of its students. Here are some of the initiatives undertaken in this regard:

**(a) Induction:** At the start of every academic year, freshmen students receive a comprehensive induction to acquaint them with the nature, curriculum, and expected outcomes of the program at Jai Hind College. The objective of this induction is to establish expectations, listen to students' expectations, and foster a meaningful dialogue between the faculty and students. This enables students to gain a clear understanding of the program and its requirements right from the outset.

**(b) Parent-Teacher Interaction:** During the second semester, There is a Parents-Teachers Meeting conducted for the First-Year and Second-Year students. This event offers parents an opportunity to review their child's performance in the previous semester and engage in discussions with the faculty. It fosters effective communication and engagement among parents, teachers, and students, ensuring that parents are kept informed about their child's progress.

**(c) Guidance and Support:** The department offers mentoring assistance to students in diverse areas, including career guidance, business planning, and competitive exam preparation. Mentors provide personalized guidance, counseling, and support to ensure students' academic success and personal development. Additionally, remedial teaching practices are implemented to provide extra support to students in understanding core concepts, ensuring their comprehensive understanding of the subjects.

**(d) Graduation Ceremony:** The department honors and recognizes students who successfully complete their programs in the presence of a distinguished alumnus. This event celebrates the accomplishments and growth of students, marking their transition from young and enthusiastic learners to skilled professionals. It instills a sense of achievement and pride in the graduating students.

Overall, these healthy practices implemented by the college aim to ensure the holistic development of students, providing them with a supportive environment, guidance, and opportunities for growth and success in various aspects of their lives.

### **Students Achievements**

- Purva Dafle (TYBBI) was 1st runner up in EY Next Gen Women 2022 competition across India She was offered a pre placement with EY as Senior Analyst in Strategy & Transactions
- Khushi Khatter (TYBBI) won a stock market competition organized by LSR, Delhi University.

- Mubarak Lokhandwala (TYBBI) Best Swimmer at the state level.
- Pratham Lalwani (TYBBI) stood 1st at 'Umang' by NM College for Acting.

### **Other Activities**

The department offers various opportunities for students to gain practical exposure and enhance their knowledge through visits, activities, and certifications. Some of these include:

**Industrial Visits:** The department organizes visits to industrial hubs such as Nasik, Bangalore, Mysore, Ooty, and other relevant places. These visits provide students with real-world insights into industrial operations, production processes, and business practices. It allows them to connect theoretical concepts with practical applications and understand the functioning of different industries.

**Moot Courts:** The department conducts moot court sessions, which simulate real-courtroom scenarios. This gives students the opportunity to develop their legal skills, such as drafting pleadings, presenting arguments, and engaging in legal research. It helps them to hone their advocacy skills and gain practical experience in a simulated legal environment.

**APMC Visits:** Visits to Agricultural Produce Market Committee (APMC) can provide students with an understanding of the functioning of agricultural markets, including procurement, pricing, and distribution of agricultural commodities. This allows students to gain insights into the agricultural supply chain and understand the challenges and opportunities in the agriculture sector.

**Court Visits:** Court visits can provide students with an opportunity to observe legal proceedings in a real courtroom setting. This helps them to understand the legal system, court procedures, and the role of various stakeholders in the justice delivery process.

**MCX and BSE Visits:** Visits to Multi Commodity Exchange (MCX) and Bombay Stock Exchange (BSE) can provide students with insights into the functioning of commodity and stock markets, respectively. It allows them to understand market operations, trading mechanisms, and risk management practices.

**Book Reviews:** Book reviews may be conducted where students are encouraged to read and review books related to their subject of study. This helps them to develop critical thinking, analytical skills, and gain knowledge from diverse sources.

**NGO Work:** Students may engage in volunteering activities with non-governmental organizations (NGOs) to gain practical experience in social work, community development, and understanding

social issues. This provides students with an opportunity to make a positive impact on society and develop a sense of social responsibility. Minimum 40 hours is required

**Budget Presentation:** Budget presentation exercises can help students to understand the process of preparing budgets, analyzing financial statements, and making financial decisions. This allows them to develop financial management skills and learn how to prepare and present budgets in a professional manner.

**JAM Sessions:** Just-a-Minute (JAM) sessions can be conducted to improve students' communication skills, public speaking abilities, and critical thinking. These sessions typically involve impromptu speaking on a given topic for a minute, which helps students to think on their feet, articulate their thoughts clearly, and improve their overall communication skills.

**Certifications:** The department may provide assistance and support to students in obtaining professional certifications such as NISM (National Institute of Securities Markets), JAIIB (Junior Associate of Indian Institute of Bankers), III (Insurance Institute of India), CFA (Chartered Financial Analyst), ACCA (Association of Chartered Certified Accountants), and CTA (Chartered Tax Advisor). These certifications can enhance students' knowledge and skills, and improve their employability prospects in relevant industries.

Overall, these visits, activities, and certifications provide students with practical exposure, hands-on experience, and professional development opportunities, complementing their academic curriculum and preparing them for the real-world challenges in their respective fields of study.

**EY Scholarship Programme:** The EY Scholarship program is open to undergraduate students from colleges across India. It involves the submission of a business case focused on the theme allotted. The business case can be for a 'for-profit' or 'not-for-profit' organization to help create a Better Working World. The business case idea should showcase innovation, clarity of thought, passion to win, and potential impact.

The program offers attractive rewards to the winners, including a cash prize of INR 1 lakh, a two-month internship with EY in a service line of their choice, and an opportunity to earn industry-recognized digital credentials for future-focused skills. Detailed guidance on how to structure and present the business case idea can be found in the instructions provided by the program.

The business case idea should cover the following:

- Innovation
- Clarity of thought
- Passion to win
- Impact on the working world

**Research Papers & Publications:** The college encourages students to engage in research and scholarly activities under the guidance of their Head of Department (HOD) and professors. Since 2020, students have published more than 15 research papers in reputed National and International Journals, which are certified by the University Grants Commission (UGC). These research papers cover a wide range of fields, including education, social investment, green finance, mental health, and other relevant areas.

The process of research and publication involves rigorous investigation, analysis, and documentation of a specific topic or issue. Students, guided by their HOD and professors, undertake in-depth research, review existing literature, collect data, and analyze findings to draw meaningful conclusions. They follow the research methodology and academic standards to ensure the quality and validity of their research work.

Publishing research papers in National and International Journals with UGC certifications is a significant accomplishment for students. It provides them with a platform to contribute to the existing body of knowledge in their respective fields and showcase their research skills and academic abilities to a wider audience.

Research papers and publications serve multiple purposes. They enhance students' understanding of their chosen field, promote critical thinking and analytical skills, and foster a culture of research and innovation. They also contribute to the academic reputation of the college and its faculty, as well as establish the college as a hub for research and scholarly activities.

Furthermore, research papers and publications can have a practical impact on the society and industries. They can inform policy-making, shape decision-making in organizations, and provide insights for addressing social, economic, and environmental challenges. They also provide opportunities for students to network with scholars, professionals, and experts in their fields, which can open doors for further research collaborations, internships, and career opportunities.

Overall, the publication of research papers in National and International Journals with UGC certifications demonstrates the college's commitment to promoting research culture, fostering academic excellence, and preparing students for meaningful contributions to their chosen fields of study.

### **STARTUPS BY STUDENTS**

**Startex Consultants:**

**FOUNDER - TIRTH VOHRA**

Experienced, Personal Consulting Solutions Customized for Your Business. We at Startex, offer solutions for all your business needs by collaborating with the best in the industry, while focusing on customization and innovation to build ever-lasting relationships with our clients.

At Startex we provide the following services:

- Creating Brand Equity
- Ad sense
- Digital Marketing
- Content writing
- Web services
- Logo Designing
- Website Development
- Graphic Designing
- Social Media Management, and much more.

## **Research Publications of the Department**

**2018-19**

**A study on relationship between job satisfaction & Motivation among employees in public sector banks of Mumbai**

Yasmin Singaporewala

ISBN-978-81- 926311-0-3

Vol 09

[https://drive.google.com/drive/folders/1Cazf3aZyjci8zYR0BVayEvZ\\_dbSh9DDq](https://drive.google.com/drive/folders/1Cazf3aZyjci8zYR0BVayEvZ_dbSh9DDq)

**World Road To Cashless Economy with respect to banking finance and Insurance sector**

Dhriti Rathod

ISSN-2394-7780

IJAIR, Volume 6, Issue 1(VIII)

<https://drive.google.com/drive/folders/1FoV-NRhUUISiGbGcdyUj3Bs4sQFjHIFe>

**A study on the US- China Trade War and its impact on India.**

Evelyn Correia

ISBN 978-81-926742-6-1

SFIMR Research Review

[https://drive.google.com/drive/folders/1zJ4FNmvsCNK9\\_LahEbgI5UPNNDJFnFlf](https://drive.google.com/drive/folders/1zJ4FNmvsCNK9_LahEbgI5UPNNDJFnFlf)

## 2021-22

### **Investment Patterns And Perception of People**

Yasmin Singaporewala & Rushika Chavda

ISSN: 2394-7780

IJAIR, Volume 9, Issue 2(XI) April-June, 2022

<https://drive.google.com/drive/folders/1X2NCqq4eubZ7Pb7pjtkPUXVoKQtE9rYr>

## 2022-23

### **Corporate Social Responsibility in India: Evolution, Issues & Challenges**

Ms. Afreen Mazgaonkar and Mr. Ravi Singh

ISSN 0974-8496

UGC CARE Journal: Shodh Prabha Offline Mode (Print Only) ISSN 0974-8496, (2022-23)

<https://drive.google.com/drive/folders/1-z6zBpXnOQ-NJd9RVx943arnbZJcQXYb>

## Addendum

<p>Mr. Prateek Kumar</p> 	<p>Assistant Coordinator &amp; Assistant Professor (BBI)</p> <p>(June 2016- November 2023)</p>	<p>MCOM, SET</p>	<p>General Management</p>	<p>prateek.kumar@ jaihindcollege.edu.in</p>	<p>UG- 7 years</p>
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