

1) Ms. Reshma Jaisinghani

Vice-Principal Commerce.

Commerce dept. is one of the most sought out depts. Of Jai Hind College. The dept. offers various courses at B.com and BA level. The dept. is well-known for its Entrepreneurial activities. The dept. had established an E-cell in the year 2008 under the guidance of Dr. Hasina Sayyed and it's the most vibrant cell of Jai Hind College.

2) Message about the department:

The Department of Commerce of Jai Hind college was set up in the year 1980. Since its incorporation the department has played a pivotal role to shape the careers of commerce students in the various fields of Business Management, Administration, Marketing & Finance. In all there are 4 faculties in the department. The department has been continuously striving to impart quality education in the commerce discipline. Along with theoretical learning an equal emphasis is given to impart exposure of students to the emerging areas of their interest. In addition to the Bcom undergraduate classes the department also handles lectures in the Arts faculty as a part major combination i.e Economics/Commerce. The dept. aims to make students from Readers to Leaders..

Ms. Reshma Jaisinghani, Vice-principal commerce also acts as an HOD of the Commerce dept. since March, 2023.

3) Faculty details:



Name: Mr Ashutosh Saxena  
Designation Assistant Professor

Qualification M.com, UGC NET

Specialization Management and Finance

**VI Experience in years 14 years**

VII E-mail Id [ashutosh.saxena@jaihindcollege.edu.in](mailto:ashutosh.saxena@jaihindcollege.edu.in)



Name: Ms Nital Kothari

Designation Assistant Professor

Qualification M.com, M.Phil, UGC Net

Finance and Management

**Experience in years: 20 years**

E-mail Id [nital.kothari@jaihindcollege.edu.in](mailto:nital.kothari@jaihindcollege.edu.in)



Name: Dr Saudah Khatri

Designation Assistant Professor

Qualification M.Com, M.M.M, B.M.S, L.L.B, MH-SET, PET, Ph.D  
Specialization Marketing and Management.

**Experience in years 06 years**

E-mail Id [saudah.khatri@jaihindcollege.edu.in](mailto:saudah.khatri@jaihindcollege.edu.in)



Name: Mr Mohammad Ibrahim Shaikh

Designation Assistant Professor

Qualification M.com, UGC NET, MH-SET

Specialization Human Resource Management,  
Management & Organization Development

Certified Professional Trainer & Facilitator from Edubridge

Learning Pvt Ltd

4) **Courses** offered

Sr.No	Course name	diploma/certificate	Aided/Self financed
1.	FyBcom, SyBcom, Tybcom		Aided
2.	Fyba, Syba, Tyba		Aided

5) Society/cell under department :

### **Entrepreneurship Cell:**

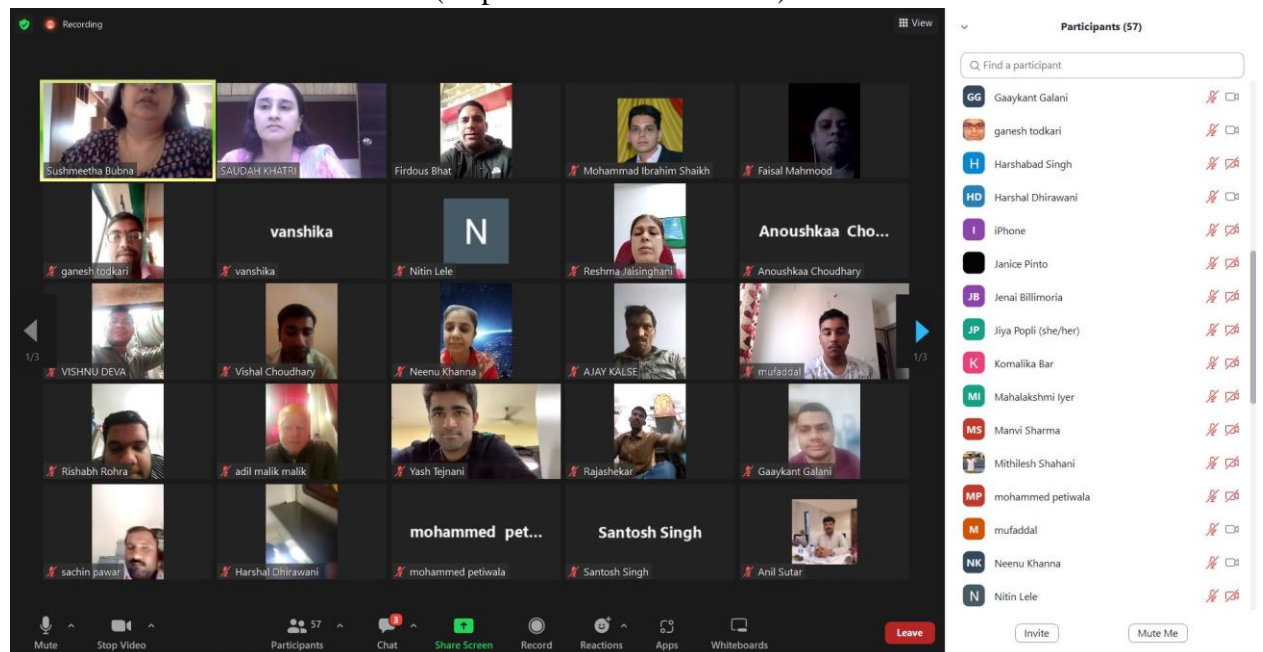
The activities conducted by Entrepreneurship Cell are a treasure trove of entrepreneurial learning and have the potential to convert an ordinary individual with an idea into a self-motivated master of productivity and growth! Our mission is to create a dynamic ecosystem that inspires, educates, and supports the institution's highly potential entrepreneurs. Our vision is to convert students from job seekers to job providers.

### **Entrepreneurial Idea Awards**

Entrepreneurship Idea Awards (EIA) is a 20-day long program wherein all participants, interested in further developing their business are invited to participate. After a weeklong training by our Industry experts, the participants would have to create their own business model canvas with the help of our volunteers. On the day of the finals, the participants will have to pitch their ideas to the judges. Working with the entrepreneurs with disabilities enable our student volunteers to understand a new perspective towards entrepreneurship.

The entire event is facilitated by the following faculty members:

- 1) Ms. Reshma Jaisinghani (Department of Accountancy)
- 2) Dr. Saudah Khatri (Department of Commerce)
- 3) Mr. Mohammad Ibrahim Shaikh (Department of Commerce)

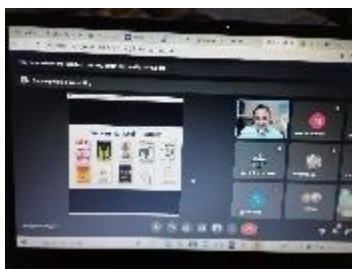


### Upcoming events:

Fifth edition of the Entrepreneurial Idea Awards Presented by Entrepreneurship Cell and Skill Hub of Jai Hind College in association with Voice Vision, Project of Basudeo Bubna Memorial Trust.

Apart from E-cell activities the dept. also organizes various guest lectures :

Guest lecture by Mr Sandeep Ohri on 25<sup>th</sup> August 2022 4pm to 5pm. On 'Unconventional Management'



### 6) Student Achievement **year-wise**

**2018-19**

Sr No.	Name of the Student	Start-up Name
1.	Zain Sayed	Obskur
2.	Yash Baradia	Unnati
3.	Janvi Jain	Indulgence
4.	Sanat Hirani	Realtives
5.	Kshipra Kulkarni	Professional Make-up artist

6.	Rukaiya Sabuwala	VseW
7.	Aashi Sottany	FeetMeet
8.	Kanchan Bhanuvahshe	Chatur Achari
9.	Hunney Masand	Ospitalita
10.	Mohak Manghani & Yash Patel	Travel Vacation Connect
11.	Arnab Singh	Health & Fitness

2019-20

Sr No.	Name of the Student	Start-up Name
1.	Zain Sayed	Obskur-Artist Management, recording studio & event promotion firm.
2.	Sanat Hirani	Rental consultancy- Provides accommodation to outstation students.
3.	Arnab Singh	Health & Fitness- Provides customised food, diet & workout plans.
4.	Rukaiya Sabuwala	VseW- Provides a range of customised pouches, folders & small bags.
5.	Saurabh Upadhyay	DIMENSIONS- Provides a range of Corporate products.

2020-21

Sr No.	Name of the Student	Start-up Name
1.	Parshvi Jain	Method Candles-All the candles are vegan, cruelty-free and sust

2.	<b>Shubham Mohta</b>	<b>UnWaste</b> -Social service based philanthropic start-up which colle
3.	<b>Divanshi Agarwal</b>	<b>Divaza</b> -Customized gift hampers, created according to the custo
4.	<b>Arpit Kakadiya</b>	<b>The Youth Foundation</b> - NGO which provides basic necessities to poverty line.
5.	<b>Kaushik</b>	<b>Maskjet</b> - Sells designer 3-layer masks.
6.	<b>Rohit Yelve</b>	<b>Inègal</b> - Clothing / accessories startup.
7.	<b>Sarah Kazi</b>	<b>Pretty Little Things</b> -Offers handmade accessories.
8.	<b>Krishna Tiwari</b>	<b>Clean Mart Laundry Services</b> -Offers Laundry Services like washing cleaning.
9.	<b>Netram Shah</b>	<b>The Bored House</b> -An upcoming start-up which will provide a spa out recreational activities.
10.	<b>Sandili Maurya</b>	<b>Aasaan</b> - is an upcoming start-up for providing menstrual cups to

2021-22

<b>Sr No.</b>	<b>Name of the Student</b>	<b>Start-up Name</b>
1.	Arpit Kaladia	Youth Foundation
2.	Parshvi Jain	Method Candles
3.	Divyanshu Agarwal	Divaza
4.	Shubham Mohta	Unwaste
5.	Siddhant Dastoor	My Cafe

6.	Mishra Sharma	Sharma's Chocolate House
7.	Krishna Tiwari	K&S natural World & Clean Mart Laundry
8.	Brijesh Yadav	Apni Dukaan
9.	Juhi Dugar	Midnight Wave
10.	Gayatri Dhawani	Sweet Aroma
11	A choc a day	Mehak Bajaj
12	Vasudha Lakhotia	Whisk and Kiss
13	Anaya Swahney	O' crumbs
14	Nandini Vijayvargiya	Better Batter Bakers



7) Addendum –

**1. Dr Hasina Sayed, Designation: HOD & Associate Professor**

**2. Qualification: Ph.D, M.Com, B.Ed.**

**3. Date of Joining: June 1989**

**4. Specialisation. Entrepreneurship & Management**

**5. Experience: 32 years**

**6. Date of superannuation: 30<sup>th</sup> March 2022**

**7. Email id : hasina.sayed@jaihindcollege.edu.in**

8) Year wise faculty research paper details



Paper Presentation details				
Name of faculty Member	Year	Research Paper presentation details	Date of conference	Organised by
Dr Hasina Sayed	2018-19	Evaluation of the ethical code of conduct in Marketing, followed by commercial banks in social media in Mumbai	March 2019	University of Mumbai 13 <sup>th</sup> Inter-Collegiate Avishkar Research Convention, 2018-2019
Ms Saudah Khatri	2020-21	A study of consumer buying behaviour towards Green packaging of FMCG Food items in South Mumbai	March 2021	International conference at University of Engineering & Management, Kolkata

#### Paper publications

Name of faculty member	Year	Research Paper details	UGC Listed journal, Peer reviewed journal etc	ISSN/ISBN	Organised by	Impact factor
Dr Hasina Sayed	2018-19	A study on the marketing strategies adopted by small retail stores in South Mumbai to sustain competition from big retail stores	N.A	N.A	Multidisciplinary International Conference held at M.L. Dahanukar College of Commerce	N.A
Nital Kothari	2018-19	vegetable distribution through	N.A	ISBN-978-81-933455-2-8	Multidisciplinary National Conference on 21-22 Dec 018	N.A

		cooperative societies			At Gujrat Vidyapith	
Nital Kothari	2018-19	Analysis of Retirement planning by salaried employees of Apna Bazaar	N.A	ISSN-2277-5730	National conference of NSS college Tardeo	5.5
Ashutosh Saxena	2018-19	Distribution of consumer goods through cooperatives like Shahakari Bhandar	N.A	ISBN-978-81-933455-2-8	Multidisciplinary National Conference on 21-22 Dec 018 At Gujrat Vidyapith	N.A
Ashutosh Saxena	2018-19	A study of daily financial schemes in Fort Area	N.A	ISSN-2277-5730	National conference of NSS college Tardeo	5.5
Ms Saudah Khatri	2019-20	A Study on the impact of Mobile Banking with special reference to Millennials in Mumbai	N.A	Conference proceedings	Reena Mehta national conference held on 11 <sup>th</sup> January ,2020	N.A
Ms Saudah Khatri	2019-20	A Study on Consumer Perception towards cashless transactions with special reference to digital wallets in Greater Mumbai	UGC Listed journal sr no 4936 Special issue of international scholarly research journal for multidisciplinary studies	ISSN NO:2278-8808	Chandrabhan Sharma International Conference held on 8 <sup>th</sup> February 2020	6.17

Nital Kothari	2019-20	Supply of daily essentials The daily challenge for common man	Indexed,peer reviewed and listed in ugc care	ISSN 2394-3114 Vol 40,Issue 73,Month March year 2020	National conference of NSS college Tardeo held on 25 <sup>th</sup> April, 2020.	6.2
Nital Kothari	2019-20	Smart phone city in karjat	Indexed,peer reviewed and listed in ugc care	ISSN 2394-3114 Vol 40,Issue 61,Month March 2020	International conference at Achiever college on 27 <sup>th</sup> March, 2020.	
Ashutos h saxena	2019-20	A study of supply of daily essentials in Thane : How the common man managed the daily essentials	Indexed,peer reviewed and listed in ugc care	ISSN 2394-3114 Vol 40,Issue 73,Month March year 2020	National conference of NSS college Tardeo held on 25 <sup>th</sup> April, 2020.	
Ashutos h Saxena	2019-20	Smart Banking in India-challenges and opportunities	Indexed,peer reviewed and listed in ugc care	ISSN 2394-3114 Vol 40,Issue 61,Month March 2020	International conference at Achiever college on 27 <sup>th</sup> March, 2020.	
Ms Saudah Khatri	2020-21	N.A	N.A	N.A	N.A	
Ms Nital Kothari	2020-21	N.A	N.A	N.A	N.A	
Mr Ashutos h saxena	2020-21	N.A	N.A	N.A	N.A	
Ms Saudah Khatri	2020-21	N.A	N.A	N.A	N.A	
Ms Saudah Khatri	2021-22	N.A	N.A	N.A	N.A	

Mr Ibrahim Shaikh	2021-22	N.A	N.A	N.A	N.A	
Ms Nital Kothari	2021-22	How exports are motivating innovations for small businesses in Dombivli	N.A	International Journal of Advanced and innovative research, Vol 8.issue 3(IX), July-September 2021 ISSN -2394-7780	One day multidisciplinary international webinar on Entrepreneurship in india:problems and prospects 25 <sup>th</sup> June,2021	7.36
Ms Nital Kothari	2021-22	Analysis of Hybrid education education more since 20 <sup>th</sup> October in south mumbai colleges	N.A	Shodhsanghit a Peer reviewed journal of fundamental and comparative research Vol.VIII.Issue 2(I),2021-22 ISSN-2277-7067	Shodhsamhita ISSN 2277-7067 UGC CARE Group 1 Journal Volume-VIII, Issue 2(I), 2021-2022 of Multidisciplinary International E-Conference on 30th October 2021 " jointly organized by IQAC and P.G Section of NSS College of Commerce & Economics , Tardeo,	
Mr Ashutos Saxena	2021-22	How daily collection of premiums can improve policy continuation in India	N.A	Shodhsanghit a Peer reviewed journal of fundamental and comparative research Vol.VIII.Issue 2(I),2021-22 ISSN-2277-7067	Shodhsamhita ISSN 2277-7067 UGC CARE Group 1 Journal Volume-VIII, Issue 2(I), 2021-2022 of Multidisciplinary International E-Conference on 30th October 2021 " jointly organized by IQAC and P.G Section of NSS College of Commerce & Economics , Tardeo,	
Mr Ashutos	2021-22	Imports deriving pathway for	N.A	International Journal of Advanced	One day multidisciplinary international webinar on Entrepreneurship in	7.36

h saxena		new business opportunities in Thane		and innovative research, Vol 8. issue 3(IX), July-September 2021 ISSN-2394-7780	india:problems and prospects 25 <sup>th</sup> June,2021	
Dr Saudah Khatri	2022-23	A study of augmented reality on purchase retention with special reference to Gen Y in Mumbai city	N.A	International webinar publication	International webinar on “ india’s march towards \$5 trillion economy by March 2024 organised by dr Babasaheb Ambedkar Marathwada University Aurangabad and MGM University Aurangabad	N.A
Dr Saudah Khatri	2022-23	A study on role of entrepreneurship education and its impact on undergraduate students to pursue entrepreneurship (Third prize winner)	N.A	Ugc listed journal	One day International conference on India’s milestone across 75 years of independence in Commerce and Management	N.A
Mr Ibrahim Shaikh	2022-23	An analysis of consumer behaviour with respect to artificial intelligence induced digital marketing	N.A	Ugc listed journal	One day International conference on India’s milestone across 75 years of independence in Commerce and Management	N.A
Ms Nital Kothari	2022-23	A study of Air India’s strategy to compete with	DOI/10.48175/IJA RSCT-8119	A multidisciplinary double blind peer	Online Multidisciplinary International conference of Sunderrao More college, maharashtra	7.301

		low cost airlines in India		reviewd referred monthly journal ISSNONLINE 2581-9429		
Ms Nital Kothari	2022-23	A study of strategy to compete with low cost airlines in India	N.A	Peer reviewed journal	25 <sup>th</sup> march 2023 One day National conference at Chetana college	N.A
Ms Nital Kothari	2022-23	The Road to customer benefit through low cost airlines in india	N.A	Peer reviewed journal	1 <sup>st</sup> April 2023 One day national conference at Nss college	9.154
Ms Nital kothari	2022-23	How to ensure passenger safety and travel experiance in Low cost Airlines	N.A	Peer reviewed journal	17-18 <sup>th</sup> March 2023 International conference at singhgad college,Chandivali	N.A
Ms Nital Kothari	2022-23	Customer satisfaction in low cost airlines	N.A	Peer reviewed journal	One day Multidisciplinary national conference on 6 <sup>th</sup> January 2023 at Achievers college kalyan	N.A
Mr Ashutos h saxena	2022-23	Work from home options for college students	N.A	Peer reviewed journal	17 <sup>th</sup> -18 <sup>th</sup> March 2023 International conference at singhgad college,Chandivali	
Mr Ashutos h Saxena	2022-23	Prepayment strategies for housing loans	N.A	Peer reviewed journal	One day Multidisciplinary national conference on 6 <sup>th</sup> January 2023 at Achievers college kalyan	N.A
Mr Ashutos h saxena	2022-23	The Increasing need to retire at your present age	N.A	Peer reviewed journal	25 <sup>th</sup> march 2023 One day National conference at Chetana college	N.A

Mr Ashutos h saxena	2022-23	Transforming college students to corporate interns	N.A	Peer reviewed journal	1 <sup>st</sup> April 2023 One day national conference at Nss college	9.154
Mr Ashutos h saxena	2022-23	An analytical study of Evehicle application Blue-Smart Taxis in Mumbai	DOI/10.48175/IJAR SCT-8118	A multidisciplinary double blind peer reviewed referred monthly journal ISSNONLINE 2581-9429	Online Multidisciplinary International conference of Sunderrao More college,maharashtra	7.301