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JAI HIND COLLEGE

BASANTSING INSTITUTE OF SCIENCE

&

J. T. LALVANI COLLEGE OF COMMERCE

23 - 24, BACKBAY RECLAMATION,
"A" ROAD, CHURCHGATE,
MUMBAI - 400 020.



Ref. - JH /

MEMORANDUM OF UNDERSTANDING BETWEEN JAI HIND COLLEGE & MTDC

This Memorandum of Understanding is entered into on the ___ of October, 2015, by and between the Jai Hind College, Mumbai and the Maharashtra Tourism Development Corporation (MTDC), for the purpose of collaboration for the Bachelors in Vocation Course being initiated by the Jai Hind College in October, 2015.

1. PREAMBLE

Maharashtra Tourism Development Corporation (MTDC), fully owned by Govt. of Maharashtra, has been established under the Companies Act, 1956, for systematic development of tourism on commercial lines, with an authorized share capital of Rs. 25 crore. The Corporation receives financial assistance from the State Government in the form of share capital and grants. The State Government has entrusted all commercial and promotional tourism activities to this Corporation.

MTDC has, since its inception, been involved in the development and maintenance of the various tourist locations of Maharashtra. MTDC owns and maintains resorts at all key tourist centers and having more resorts is on the plan.

Jai Hind College, a multi Faculty College, established in 1948, by a group of dedicated teachers from Karachi and currently, managed by the Sind Educationists' Association, is affiliated to the University of Mumbai and is recognised for distinction in the teaching of several subjects including the Arts, Sciences, Commerce and the Media Studies. It is one of the premier educational institutions in Mumbai. The College fosters excellence in academics, promotes research culture and consistently enriches students through special certificate courses, to facilitate employability. It has always endeavoured to train students to contribute through knowledge and commitment to subjects at the local, national and international levels and has gone beyond the curriculum, in order to achieve excellence in the pursuit of imparting holistic education.

2. NATURE OF THE PROPOSED COURSE

Jai Hind College is launching UGC approved new program, Bachelor of Vocation **Tourism** Course under the Mumbai University. The primary objective of this Course is to align higher education with the emerging needs of the economy and thereby, to add to the employability of students in various upcoming sectors of the economy including tourism, in the era of accelerated globalization.

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RE-ACCREDITED BY NAAC
A-GRADE

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The Government of India in December 2013 issued a National Skill Qualification Framework (NSQF) in order to promote skill based vocational education. The B Voc. Program is focused on providing undergraduate education a new thrust by incorporating and blending skill building along with a general education component which will incorporate specific job roles (in accordance with NSQF levels) in order to facilitate quick and successful placements in industry.

3. PURPOSE

The aim of this MOU is primarily to establish a written document under which both the institutions may enter into a collaborative programme whereby experts from the Tourism industry, working with the MTDC, could deliver lecture and share domain knowledge and expertise with students aspiring to be in the industry. The collaboration would provide an opportunity to students of BVOC Tourism to get associated with events and projects being conducted by the MTDC, through internships and placements. The intern should receive valuable experience through training.

4. AREA OF COLLABORATION

There will be an understanding to add value to the Course by providing

- (i) a list of experts who can deliver lectures or hold interactive sessions for the students of BVOC in order to provide knowledge of the industry's various facets,
- (ii) Internships to students, at the MTDC and visits to MTDC centres or field events for practical learning sessions
- (iii) Placement opportunities to students depending on their talent and performance.
- (iv) Suggestions on any relevant areas to be included in the syllabus.

5. TERMS OF REFERENCE

This MOU will be valid initially for 3 years and it may extend for further years. The MTDC reserves the right for renewal of MOU.

- (a) Jai Hind College will hold this course in its campus located in South Mumbai.
- (b) The Course will include at least 5-10 lectures, interactive sessions with experts from the MTDC in any one Semester. The theory sessions can be in the College while exposure to events and projects could be done through practical training on field.
- (c) The purpose of the course is to improve the grassroots understanding of students about the industry and provide them the opportunities to learn by getting associated with actual handling of projects being offered by the MTDC free of cost.
- (d) The College agrees to provide a classroom equipped with audio visual equipments such as a computer, projector and screen, and all other accessories that are required to deliver high quality classroom sessions.

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- (e) An honorarium as per Jai Hind College rules / University of Mumbai rules will be given to invited qualified Tourism professionals / visiting lecturers from MTDC.
- (f) The theory sessions will be held on three chosen days in a week preferably from 1.30 P.M. to 3.30 P.M.
- (g) The timings for all the field visits, workshops and events will be determined and announced well in advance for the benefit of the students, preferably at the beginning of the semester and by joint understanding.
- (h) This MOU shall be effective from the date of signing the same and shall remain in effect for the respective academic year, to be extended automatically for the next year until informed otherwise through prior intimation. The areas of collaboration can be upgraded further as the Course would grow by mutual discussion.
- (i) Any dispute relating to the MOU will be resolved by mutual discussion between the Principal, Jai Hind College and the Managing Director, MTDC and the decision taken will be final and binding on both the parties of this MOU.

For Jai Hind College

Principal
PRINCIPAL
JAI HIND COLLEGE

Dr. Ashok Wadia

For MTDC

MD, MTDC
Managing Director
M. T. D. C. Limited

Mr. Paraag Jain Nainuttia, IAS

For Jai Hind College

Co-ordinator, Dept of BVoc-
Tourism

Dr. Archana Mishra

Date: 16/10/15

Contact: 8879652971

Date: 16/10/15

Contact: 8422822001

Date: 16/10/15

Contact: 9969033177

For MTDC

DGM, MTDC
DY. GENERAL MANAGER
Co-ordinator, MTDC

Mr. Chandrashekar S. Jaiswal

Date: 16/10/15

Contact: 8422822005

