

# BACHELOR OF BUSINESS ADMINISTRATION

## About the Department

Due to the widening gap between educational institutions and the requirements of the Industry, there is a necessity to ensure that education reflects changing work tasks and employment structures. This program blends Industry Exposure with Academic Knowledge and is intended to prepare ready to be employed Business Graduates .BBA (Industry Integrated) program is more application oriented and gives practical exposure to the students along with the classroom theoretical knowledge of business & industry.

This special programme - designed in collaboration with Tata Consultancy Services (TCS) - facilitates students to conveniently pursue careers in sectors like Banking, Insurance, Financial Services, Retail etc. By integrating practical exposure with academic knowledge, the program prepares students for careers in sectors like banking, insurance, and retail, equipping them with the skills to become effective leaders and decision-makers.

## About the HOD

### **Dr. Rakhi Sharma: Head of Department**

Qualifications: MBA, PhD (UGC NET-JRF), LLB

Specialization: Marketing, Finance, Entrepreneurship

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### **Message from the HOD:**

The Bachelor of Business Administration program is a dynamic and forward-thinking program designed to develop future leaders and entrepreneurs. It combines theoretical knowledge with practical experiences, emphasizing critical thinking, strategic decision-making, and ethical leadership. Through internships and industry interactions, students gain real-world insights, preparing them to excel in the ever-evolving business landscape. At our Department of BBA, we prioritize real-world learning experiences. Students get to engage in hands-on projects that solidify their foundational knowledge. We foster creativity and innovation by focusing on essential future skills such as entrepreneurship along with digital marketing.

### **Programme Offered**

Bachelors of Business Administration (Self-financed) under AICTE.

### **Faculty Details**

**Mrs. Aditi Saini Singh**



**Assistant Professor**

Qualifications: MH-SET (Commerce), M.Com (Advance Accountancy), Bachelor of Accounting and Finance

Specialization: Business Management, Business Ethics, Business Communication and Corporate Communication

Experience: 2 Years

### **Visiting faculty**

1. **Mrs. Upasana Loya** - Chartered Accountant, formerly with KPMG.
2. **Mr. Kishu Daswani** - Corporate Lawyer, Research Person at Harvard College - Asia Programme, University of Navarra.
3. **Dr. Vinay Pandit** - M.Sc in Mathematical Science, Executive MMS in Human Resource Development.
4. **Ms. Naziya Khan** - Master's in Neuro Linguistic Programming.
5. **Ms. Tasneem Bharmal** - L.L.B., Associate Counsel at JP Morgan Chase & Co.
6. **Mrs. Smita Padwal** - Graduate from University of Minnesota USA & MBA from Nottingham University UK.
7. **Mr. Moiz Lakadwalla** - MBA, Vice President at SIGNZY.
8. **Dr. Rasika Vaidya** - MBA, M.Com, Executive Entrepreneurship Program.
9. **Dr. Meghna Basu Thakur** - M.A, M.Com, NET, Diploma in HRM.
10. **Ms. Adarsh Suri** - M.A in Economics.
11. **Mr. Munawar Patankar** - MCA.
12. **Ms. Lata Bhide** - M.A, NET.
13. **Mr. Hitesh Parmar** - M.Com.
14. **Mr. Yash Chandiramani** - Entrepreneur, Founder of Admatazz.
15. **Mr. Hemal Shah** - MBA with specialization in Investment.
16. **Mrs. Rubina Mohammad** - MMS.
17. **Mr. Trinath Sriram** - MBA.
18. **Ms. Manjiri Rajadhyaksha** - ACCA, UGC NET, M.Com.
19. **Ms. Jinal Mehta** - CFP, Diploma in Financial Management.
20. **Mr. Kunal Luhana** - CEO of KK Logistics.
21. **Mr. Faisal Tanwar** - MMS, BMS.
22. **Mr. Keshav Agarwal** - Chartered Accountant.
23. **Mr. Aditya Shah** - Bachelor of Management studies.
24. **Ms. Sana Merchant** - BAF, M.Com ( Accountancy ), MH-SET.

### **Societies/Cells Under Department**

#### **A| The Case Study Cohort**

A dynamic platform where students tackle and present solutions to business cases, guided by faculty, mentors, and industry experts. The focus is on developing a business mindset through analytical problem-solving of current-affairs cases, fostering hands-on experience and industry exposure

### **B) Entrepreneurship Cell and Skill Hub (Under RUSA)**

Founded in 2007 with a Skill Hub added in 2018, this initiative promotes innovation and skill development under the Institution's Innovation Council. Key events include E-nnovate, a 5-day program with workshops and competitions on entrepreneurship, and the Global Entrepreneurship Summit, featuring competitions, speaker sessions, and masterclasses on topics like AI and digital banking.

### **C) Jai Hind Business Conclave (BBA Initiative)**

Launched by Jai Hind College's BBA Department during the college's 75th anniversary, the Jai Hind Business Conclave is designed to connect classroom learning with real-world applications. The event brings together industry leaders, business executives, and policymakers to exchange innovative ideas and collaborate on creating a better future.

### **D) The Vocational Journal**

The Vocational Journal is an innovative newsletter that offers enriching content and real-world learning opportunities. It features case studies, discussions, and updates on significant environmental changes, aimed at keeping readers informed and engaged. Additionally, the journal emphasizes the development of students' soft skills to support their career success.

### **E) Talaash**

Talaash, a celebrated management festival at Jai Hind College, recently marked its 24th year. Talaash, organized by Jai Hind College's BMS department, is a major management festival in Mumbai. It aims to enhance students' creativity, strategic thinking, and leadership skills while attracting participants from various colleges. Over 25 years, it has evolved from a simple treasure hunt into a celebrated event showcasing student talents featuring competitions, workshops, and activities in finance, marketing, and entrepreneurship

## Student Achievements

- **Kamya Makhija** | Represented Jai Hind College and India at the *HSBC/HKU APAC Business case programme* - the world's largest undergraduate case competition and has secured the prestigious title of Division winner. | *Table Tennis*: 3rd position in Mumbai University's Table Tennis Tournament.
- **Taksh Jain** | *Yours Mentally*: Co-founder of a leading mental health podcast aimed at destigmatizing mental health topics.
- **Drishti Makhija** | *Drip Over Dose*: Founder of a jewelry startup.
- **Khushi Rajmane** | *Subhi & Jaggu Anna*: Co-founder of an ice cream shop in Pune and a restaurant in Kandivali, Mumbai.
- **Divyanshi Maheshwari** | *The Kiddie Camp*: Founder of a startup focused on children's activities.
- **Simrat Sandhu** | *Fencer* : Participated in University Level Fencing Competition.
- **Darren Laishram** | *SAEC - 2022* : Represented the college and ranked in the Top 5 Teams across the country in the Study Australia Entrepreneurship Challenge (SAEC) organized by the Australian Government for students in India.
- **Grenesh Sirwani** | *SAEC - 2022* : Represented the college and ranked in the Top 5 Teams across the country in the Study Australia Entrepreneurship Challenge (SAEC) organized by the Australian Government for students in India.