

Bachelor of Management Studies

About The Department

The Department of Management Studies can best be described as an ever-evolving, forward-thinking group of highly qualified individuals. Each one brings to the table, imaginative ideas, and unhindered zeal to ensure that the students are polished into well rounded, motivated citizens. A key factor that highlights the uniqueness of the department is our fundamental belief in the fact that real learning comes from real life.

About The HOD

Rakhi Sharma: Head of Department



Qualifications: MBA, PhD (UGC NET-JRF), LLB

Specialization: Marketing, Finance, Entrepreneurship

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Message from the HOD:

Our Department of Management Studies focuses on real-life learning. We provide hands-on projects, field visits, and surveys to build a strong foundation. We nurture creativity and innovation, emphasizing future skills like problem-solving, digital marketing, and risk management.

Guest lectures and master classes offer valuable insights from experts. Many students have launched successful startups, combining passion with practical knowledge. We encourage participation in competitions and college clubs for peer-based learning. Our growing department

supports students, passing on a passion for a brighter tomorrow.

Faculty Details

Mrs. Sajiri Jaiprakash More



Assistant Professor

Qualifications: M.A. (Economics), SET Research Scholar & Assistant Co-ordinator

Specialization: Econometrics

Experience : 13 years

Ms. Sana Merchant



Assistant Professor

Qualifications : Bachelor of Accounting and Finance, M.Com (Advanced Accountancy), MH-SET (Commerce)

Specialization: Consumer Psychology, Marketing and Digital Marketing

Visiting Faculty

1. **Mr. Kishu Daswani**- (LLB, LLM) Corporate Lawyer
2. **Mr. Rahul Munot** - (CFA, CFP, BMS) Director & Cofounder Head, International Business at Trilok Steel Industries.
3. **Mr. Yash Chandiramani** - Founder : Admatazz
4. **Mr. Bhavik Shah** -(CA) Partner Keshri & Associates Chartered Accountants
5. **Mr. Munawar Patankar** - (MCA) Expert in Computer Programming and Computer Graphics
6. **Ms. Adarsh Suri** - (M.A. Economics) Former VP, Jai Hind College,
7. **Dr. Arun Poojari** - Vice principal of Lala Lajpat Rai College
8. **Ms. Smita Padwal** - (MBA- Nottingham University, UK BBA - Deakin University Australia)
9. **Mr. Aditya Shah** -(Co-founding partner at Qian Insurance Broking LLP)
10. **Mr. Hemal Shah** - (Director, CHL Stockconcepts Pvt Ltd Arbitrage and Options Trading Head)
11. **Mr. Moiz Lakdawalla** -MMS (Finance), M.Com
12. **Mr. Pranit Jain** -(CA, NET, Director at SRE Pvt Ltd.) Varied experience in audit and taxation
13. **Mr. Yash Dugar** - (CFO, Panchratna Arts Ltd)
14. **Ms. Rubina Khan** - Masters in Management Studies (MMS)
15. **Mr. Apurva Mehta** - (CA) JPMorgan Chase Bank Associate, M.Com, PGDFM
16. **Ms. Kanchan Daswani** - (CA), Administrative Head, Bhavani Packaging
17. **Ms. Manjiri Rajadhyaksha** - (ACCA Affiliate, MCOM, NET), Assisant Professor- St. Francis College
18. **Raghavendra Shet** - (BCOM, PGDM), General Manager- Navabharat publications

Programme Offered

Bachelors of Business Administration (Self-financed) under AICTE.

Societies/Cells Under Department

A] The Case Study Cohort

The Case Study Cohort is a platform where students prepare and present solutions to business cases with guidance from faculty, mentors, and industry experts. These sessions help students develop a business mindset by focusing on current business challenges. Through hands-on discussions, students learn to solve case studies, think creatively, and improve their Q&A skills, gaining valuable industry exposure.

B] Entrepreneurship Cell and Skill Hub (Under RUSA)

Founded in 2007, Jai Hind College's Entrepreneurship Cell promotes entrepreneurship. The Skill Hub, added in 2018, focuses on upskilling through workshops and competitions. The cell hosts

the annual Entrepreneurship Summit, which went global in 2020. It works towards its objective of providing a platform for startups across the country as well as to foster entrepreneurship among students.

C] Incubator & Accelerator Centre

The Jai Hind College Incubator & Accelerator Centre, established in 2020, supports young entrepreneurs with mentoring, co-working space, and technical and financial help. It currently mentors over 20 startups and has partnered with Atal Incubation Centre. Key events include the Start-Up Exposition on February 11, 2023, featuring 15 startups, and a Pre-Incubation Program with guest sessions on various business topics.

D] Enactus Jai Hind College

Enactus Jai Hind College, part of the global Enactus network since 2015, focuses on social and environmental entrepreneurship. Notable projects include Project Ekta (2021-2022), which addresses textile waste by upcycling discarded clothes into products like tote bags and laptop sleeves. Tech-Siksha provides education to over 100 underprivileged children and strives to improve their quality of life.

E] Talaash

Talaash, a celebrated management festival at Jai Hind College, recently marked its 24th year. Talaash, organized by Jai Hind College's BMS department, is a major management festival in Mumbai. It aims to enhance students' creativity, strategic thinking, and leadership skills while attracting participants from various colleges. Over 25 years, it has evolved from a simple treasure hunt into a celebrated event showcasing student talents featuring competitions, workshops, and activities in finance, marketing, and entrepreneurship.

F] Family Managed Business Hub

The Family Managed Business Hub (FMB Hub) focuses on supporting family-owned businesses by providing tailored resources and networking opportunities. It offers education and training through workshops and seminars, helps with succession planning for smooth generational transitions, promotes sustainability, and aids in preserving the unique culture and values of these

businesses.

Student Achievements

The department prioritizes and focuses on experiential learning and innovation leading to several commendable achievements.

Hormuz Hansotia, Tanya Nair and Aakash Jethani have represented Jai Hind College and India at the HSBC/HKU APAC Business case programme- the world's largest undergraduate case competition and have secured the prestigious title of Division winner.

Yana Agarwal from SYBMS has been an avid and passionate waterpolo player with 8 years of experience and has represented India as the captain of the Indian team at the World Aquatics u-20 women's water polo championships.

The students of BMS Programme have secured Internships and placements at prestigious organizations such as Morgan Stanley, HDFC Life, Calvin Klein, Tommy Hilfiger, IRM and Zouk, with stipends ranging from ₹3,500 to ₹33,000.