### About The Department

The Jai Hind College (Autonomous) BVoc-Travel and Tourism Management program offers a vocational degree that combines fundamental general education courses with real-world vocational skills. Its goal is to provide students with the information and abilities they need to find work right away after completing the program. It does this by emphasizing active, hands-on learning via industry projects, case studies, and site visits. The program emphasizes employability and entrepreneurship and is designed to align with career roles in the travel and tourist industry. Students' preparation for industrial employment is further enhanced via internships, ticketing software training, and the development of their research, problem-solving, and critical thinking skills. In order to provide students with a solid foundation in tourism management, the program also integrates multidisciplinary and general skills, which are reinforced by a Choice Based Credit System (CBCS) that allows for course selection freedom.

Along with short certificate courses and a diploma in adventure tourism, graduates gain competence in practical case studies, tourist ideas, and specialist areas including tour packaging, tourism marketing, and sustainable practices.

### About the HOD

Dr. Archana Mishra, Vice-Principal (Arts) and Assistant Professor in the Department of History at Jai Hind College, Autonomous, has a diverse portfolio that includes the positions of Head of Department for Bachelor of Vocational Education - Travel and Tourism Management, Coordinator for the International Relations Certificate Course, and Co-Convenor for IQAC Criteria 3 for Research. With MA, PhD, MBA, UGC NET, and SET certificates, as well as a Diploma in Journalism. She is an expert in early Indian history, contemporary world history, Indian cultural heritage, sustainable tourism, and program and course design for vocational education. Dr. Mishra has 24 years of teaching experience, including 12 years at Jai Hind College, where she established strong industry-academia ties and made substantial contributions to curriculum development and student results.

## Message from the HOD

"Explore your passion for travel and forge a career primed for success in both the global and Indian Travel and Tourism Industry. Tourism not only drives economic growth but also fosters sustainability, peace, and harmony, contributing significantly to India's GDP. At Jai Hind College Autonomous, our Bachelor of Vocational Education in Travel and Tourism Management program is meticulously designed to align with industry job roles and national occupational standards, offering multiple exit points such as Diplomas and Advanced Diplomas. Our curriculum integrates practical experience through internships, ensuring our graduates are adept at roles like Tour Manager, Travel Consultant, and Digital Marketing Expert. With robust industry collaboration and dedicated faculty, we empower students to excel in diverse career paths, from public sector roles to entrepreneurship in travel blogging and photography. Join us to cultivate your potential and thrive in the dynamic world of travel and tourism."

Name: Dr. Archana Mishra

Designation: Vice-Principal (Arts), Assistant Professor (History), HOD BVoc-Travel & Tourism

Management

**Coordinator:** International Relations Certificate Course

Co-Convenor: IQAC Criteria 3 for Research

Qualification: MA, PhD, MBA, UGC NET & SET Qualified, Diploma in Journalism

Specialization: Early Indian History, Contemporary World History, Indian Cultural Heritage,

Sustainable Tourism

**Experience:** 24 years (12 years full-time at Jai Hind College, Autonomous)

# Programs Offered:

The certification levels will lead to Diploma/Advanced and BVoc Degree in the area opted

Award Duration	Duration	Corresponding NSQF level
Certificate	1 Semester	4
Diploma	1 year	5
Advance Diploma	2 year	6
B.Voc. Degree	3 year	7

## Societies/Cells under department

### Voyage Fest:

The Voyage is the official fest of BVOC TTM Department. The students take active part in organising the events of the fest which range from sports day, cultural events, quizzes etc.