# **Bachelors in Financial Markets (BFM)**

## **About the department:**

The Department of BFM (Bachelor of Financial Markets) at Jai Hind College, offers a cutting-edge curriculum tailored to equip students with the skills demanded by tomorrow's financial landscape. Its academic program goes beyond traditional learning, incorporating advanced technologies, real-world case studies, and industry collaborations to provide a comprehensive educational experience. The course structure blends core financial concepts with specialized knowledge in areas such as investment analysis, risk management, and financial technology, ensuring graduates are well-prepared for the evolving demands of the sector. With a focus on fostering critical thinking, analytical skills, and professional development, the department employs dynamic teaching methodologies and maintains strong industry connections. This approach not only imparts current market practices but also cultivates adaptability to future innovations, positioning BFM graduates as highly sought-after professionals in the competitive world of finance. The department's commitment to excellence and forward-thinking approach makes it a premier choice for students aspiring to make their mark in the financial markets.

## **About the HOD:**

Ms. Yasmin Singaporewala has 16 years of experience and is the Head of Department and Coordinator for BFM. She is passionate about teaching and guiding new students to greater heights. She has guided many projects and published several papers.

She has multiple postgraduate degrees including an MCom in Accountancy, an MBA with specializations in Marketing and Human Resources, and an MCom in Management. Furthermore, her credentials are bolstered by clearing the NET (National Eligibility Test) and obtaining a JRF (Junior Research Fellowship) in Accountancy, Marketing, and Human Resources. This diverse academic and professional background suggests that she brings a wealth of knowledge and expertise to her roles in both administration and teaching.

# Message from the HOD:

This program focuses on providing comprehensive knowledge and skills in finance to meet industry needs. Our experienced faculty offers a strong curriculum emphasizing critical thinking, analytical skills, and a holistic understanding of finance. We bridge theory and practice through internships, training programs, and industry visits, ensuring hands-on experience. Holistic development is fostered through extracurricular activities, including the annual "Entourage" festival and "ConCourse" speaker series, facilitating networking with industry professionals.

## Faculty Details

## Ms. Yasmin Singaporewala



**Designation**: Head of the department (BAF BBI & BFM) & Assistant Professor

(BAF)

Qualification: MCom (Accountancy) MBA (Marketing & Human Resources),

MCOM (Management), NET, JRF

**Specialization**: Accountancy, Marketing & Human Resources

**Experience**: PG- 3 years UG- 13 years

Email Id: yasmin.singaporewala@jaihindcollege.edu.in

# Mrs. Evelyn Correia



**Designation**: Assistant Professor (BFM)

Qualification: MCOM, SET Specialization: Finance Experience: UG- 9 years

Email Id: evelyn.correia@jaihindcollege.edu.in

Mrs. Dhriti Rathod

**Designation:** Assistant Professor **Qualification:** MCOM, NET-SET

Research Publication: World Road To Cashless Economy with respect to

banking finance and Insurance sector ISSN-2394-7780

IJAIR, Volume 6, Issue 1(VIII) 2018-19

Ms. Afreen Mazgaonkar

**Designation:** Assistant Professor

Qualification: MCOM, NET, MH-SET

Research Publication: Corporate Social Responsibility in India: Evolution, Issues &

Challenges ISSN 0974-8496

UGC CARE Journal: Shodh Prabha Offline Mode (Print Only) ISSN 0974-8496,

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Mr. Hitesh Parmar - M.Com

Ms. Farida Katrak - CA

Mrs. Armin Sodawaterwala - MBA

Mr. Milind Dedhia - CA

Mr. Pranit Jain - CA

Ms. Neha Ahuja - LLB

Mr. Hemal Shah - MBA

Ms. Vaishali Mehta - MA in Economics

Mr. Zaheer Sayeed - ACCA, B.com, PMP

Mr. Zain Al Hussian Naqvi - ACCA, B. Com

Ms. Rushika Chavda - MBA

Ms. Shruti Lakhani - Ms. Shruti Lakhani

Mr. Antariksha Agarwal - CA

Ms. Hanna Goviri - Post Graduate in HRM

Ms. Kubra T.K - M.Sc in Mathematics, Post Graduate Diploma in Operation Research Management

Ms.Mitali Gopani - LLB

Ms. Maria Jain - MMS in Finance

Mr. Munawar Patankar - MCA,B.Com

Mr. Divyansh Bhasin - MSC in Healthcare

Ms Neha Desai - MBA

# **Programs Offered**

Bachelor in Financial Markets (Self-Financed)

## **Society/Cell Under Department**

#### a. Entourage

Entourage, the annual financial festival organized by the BAF, BBI, and BFM department at Jai Hind College, is marked by corporate and social enthusiasm, featuring various financial events, upskilling sessions, and CSR activities. As the primary festival of the department, Entourage emphasizes finance while promoting students' creative abilities and imparting essential life skills such as planning, leadership, and career excellence in finance. It facilitates interactions between students and industry experts, offering insights into the finance sector's practical workings and emerging trends. The festival also helps students develop interpersonal skills, network with peers and professionals, and stay updated on the latest industry innovations, making it a valuable and enjoyable experience for all participants.

#### b. ConCourse

ConCourse, the guest lecture series and speakers' committee of the BAF, BBI, and BFM departments at Jai Hind College, hosts prominent keynote speakers, including Wall Street giants and Chartered Accountants, covering diverse topics like entrepreneurship, communication, personal growth, finance, motorsport fundamentals, ethical hacking, corporate crisis management, and mental health. This series aims to enhance students' understanding of specific job roles through interactive sessions with industry experts, providing practical knowledge, networking opportunities, and career guidance. By bridging the gap between academia and industry, ConCourse equips students with the insights and skills needed to succeed in their future careers, making it an essential component of the curriculum.

#### c. Endeavour

Endeavour, the holistic editorial club of the BAF, BBI, and BFM departments, fosters reading, research, debating, and peer relations. It features a blog platform (https://endeavour.home.blog) where students can publish articles on various topics, enhancing their awareness and writing skills. The Research Club teaches students the basics of research, hypothesis formulation, and critical analysis, while the Debate Club focuses on developing debating and soft skills through competitions. The Alumni Series promotes peer networking and learning by facilitating interactions with college alumni, providing students with motivation and insights from their journeys.

### d. Baazaar:

Baazaa₹, Jai Hind College's fortnightly financial magazine launched in 2019, aims to simplify core financial news and concepts for students, helping them stay updated and aware. As the Financial Nexus of the BAF, BFM, and BBI departments, Baazaa₹ spreads financial awareness through monthly publications featuring articles on investment, detailed analyses, charts, and business news. It also offers weekly posts on finance and economic crises. By providing comprehensive financial content, Baazaa₹ serves as a valuable resource for students to develop their finance and business skills, promoting financial literacy and awareness within the wider community.

### e. In-Tune In-Touch

In-Tune In-Touch, the department's newsletter, serves as a comprehensive update on all departmental activities, from club events to academic updates and student achievements. Created and regularly published by students, it features interviews with faculty members, highlights research interests, and covers topics related to mental health, providing motivation and a roadmap for departmental happenings. This newsletter is a vital communication tool, fostering creativity, expression, and a sense of community within the department by keeping students and faculty members informed and engaged.

### **Students Achievements**

Rashi Surana from TYBFM secured first place in the state level badminton championship, while her classmate Dhaval Vaishnav showcased versatility by winning medals in dramatics, dance, and cricket. Siddharth Parekh, a SYBFM student, achieved a podium finish in the State Level Hockey Championship. Additionally, seven BFM students - Rishikesh Desai, Kamiya Arya, Esha Saini, Alifiya Maksiwala, Prithvi Srinivasan, Nikhilendra Mithanthaya, and Abdulqadir Tankiwala - each received the prestigious SUMITOMO SCHOLARSHIP, which awarded them Rs. 30,000 each for their academic achievements.