INTRODUCTION

Jai Hind College (Empowered Autonomous) is committed to nurturing an entrepreneurial ecosystem. Since its digital inauguration by the Hon'ble Prime Minister Shri Narendra Modi in 2018, the college has maintained a dedicated Entrepreneurship Cell. The primary objective of the Entrepreneurship Cell & Skill Hub is to transform job seekers into the job creators of tomorrow. By providing opportunities for experiential learning and continuous reskilling, we aim to contribute significantly to the growth of the startup sector and the overall prosperity of our nation.

In 2020, the establishment of the Incubator & Accelerator Centre (IAC) further strengthened its commitment to fostering innovation within the academic community. We aim to support student-owned startups and early-stage ventures nationwide, cultivate a network of aspiring entrepreneurs, and drive forward-thinking innovation. The Incubator and Accelerator Centre has incubated a total of 35 startups, with 28 currently active across 5 cohorts. These startups come from various parts of India.

Additionally, Jai Hind College is a registered Institution's Innovation Council (IIC).

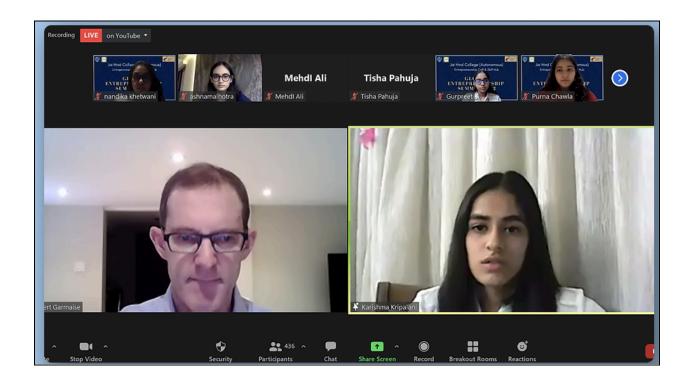
Business Speaker Sessions

Throughout the year, the E-Cell and Skill Hub conducts a series of compelling speaker sessions and workshops for college students. These events are designed to enhance entrepreneurial skills in key areas such as finance, sales, marketing, and design thinking.

We have had the privilege of hosting esteemed speakers such as

- Mr Shreyans Dhingra, Product Management at JP Morgan Chase & Co.
- Mr Yogesh Shinde, Founder and CEO of Bamboo India.
- Ms Sneha Basu Roy, Startup & VC Partnership Manager at Google.
- Mr. Harsh Lal, Co-founder and Director of The Souled Store.
- Mr. Gaurav Gaba, Senior Manager at Flipkart and former Swiggy executive, IIM Ahmedabad alumnus.
- Mr. Hersh Shah, CEO at IRM (UK) India Affiliate.

and many more accomplished professionals



Fireside Chat with Mr. Robert Garmaise: Chief Innovation Officer at Fasken Martineau, Toronto, Canada on the "Art of Innovation"

Outcome-This workshop emphasised on the importance of innovation and it's close relationship to Entrepreneurship.

Speakers' Feedback:

Ms Sneha Basu Roy - "Thanks a lot for inviting me ,growing up this has been a very prestigious institute, I am very flattered being here, it has been seamless process and also quality of students was brilliant whether it was the questions that came in or just the attention span, I have not seen such a great setup it's 100 people so it's a lot of people, their attention span was held throughout, it also shows the credibility of the institute and kind of information that you already are sharing with them. Thank you for this opportunity"

<u>Mr Shreyans Dhingra</u> - "I feel great being back , I did my HSC from Jai Hind college , delighted to conduct a speaker session . I loved speaking about how you should go about creating MVP's , really loved doing that, great session , great number of people.I hope you all continue doing this session so it helps out your students "



<u>"What's my story?" with Mr. Upamanyu Acharya, ABM - Reckitt</u>

Outcome: The students learned about the experiences and journey of the founding president of E-cell and the work that went behind it all.

General Mentoring Sessions

The Incubator & Accelerator Centre has been bustling with activity, hosting 70 tailored one-on-one mentoring sessions to guide startups on their entrepreneurial journey. These sessions aim to bridge the knowledge gap between seasoned professionals and budding entrepreneurs, offering practical insights and strategic guidance.

- One notable session was conducted by Ms.Kavita Bothra,partner at Primassure LLP. The focus of this session was on understanding the basics of personal finance.
- Another illuminating session was led by Mr. Avik Ashar, a seasoned VC Scout at Saison Capital and Angel Investor. This session delved into the crucial aspects that investors look for when startups approach them for funding. Participants gained firsthand insights into the investor's mindset, honing their pitches and strategic approaches to align with investor expectations.

The mentoring sessions create an interactive learning environment where startups receive guidance on immediate challenges and gain a broader perspective on industry trends, market dynamics, and strategic planning. Startups have learned to refine their business models, develop

robust financial strategies, and create compelling pitches that resonate with potential investors. The real-world experiences shared by mentors have proven invaluable, helping startups navigate the complexities of the startup landscape.



Mentoring Session on Pitch Deck Preparation by Mr. Madhav Sharda

Outcome: The mentoring session by Mr. Madhav Sharda enhanced participants' ability to create compelling pitch decks, emphasizing the importance of securing follow-up meetings beyond just raising funds. Attendees received valuable feedback and improvement tips, leading to more precise and structured presentations.

OUR CORE ACTIVITIES

ENNOVATE and INTELLECTUS

In **ENNOVATE**, each year, we organize a five-day event dedicated to fostering innovation, featuring an array of business competitions such as 'Ace The Escape' and 'Chaos To Control.' These initiatives are designed to keep students aligned with current market trends, equipping them with the skills necessary to thrive in today's dynamic business environment. E-Cell & Skill Hub has provided a platform for Eco-Friendly and Vegan Startups through 'Walkathon'.

In collaboration with DPIIT, the Kapiva Scheme's **'Intellectus'** program actively promotes intellectual property rights (IPR) awareness in India. Through a series of one-week online sessions attended by over 1,200 participants, the program aims to educate various sectors and industries about IPR. By spreading knowledge and fostering a culture of IPR awareness,

Intellectus contributes to promoting innovation and protecting intellectual assets, which are essential for the growth of entrepreneurial ventures and the broader economic landscape.

Some of ENNOVATE's prominent workshops and speaker sessions, which have helped keep budding entrepreneurs up to date and in sync with new areas of business, are:

- "Rise of Cloud Kitchens in India" with Mr. Nishant Jhaveri
- "Day Trading for a Living with Mr. Parang Mehta"
- "Risk Mitigation Workshop with Mr. Ameya Abhyankar"
- "Crowdfunding 101 with Mr. Ranganath Thota"
- "Gaming x Finance with Mr. Manish Maryada"
- "The Future of Work:Digital Transformation with Ms. Sneha Basu Roy" and many more.



"Creative and Content Marketing" with Ms.Tara Kapur

India Marketing Head, Duolingo English Test & a Top Content Development voice.

Outcome-The workshop offers a unique opportunity to understand effective content strategies, enhancing participants' ability to resonate with diverse audiences.

Some of INTELLECTUS's prominent speaker sessions, which have helped keep budding entrepreneurs up to date and in sync with new areas of business, are:

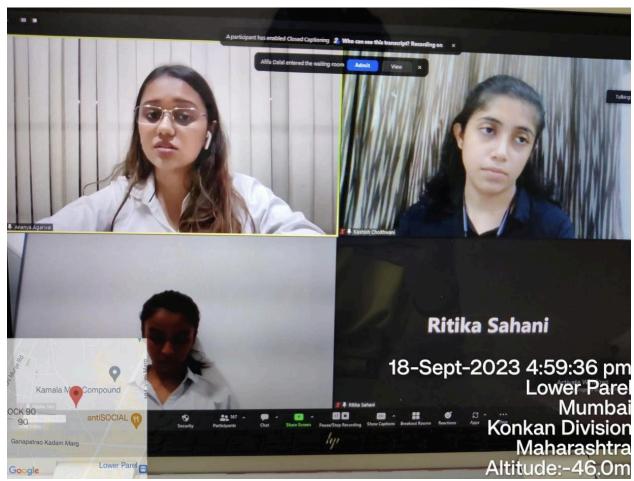
- ❖ IPR AWARENESS SESSION by Dr Latiwa Dawara, Assistant Controller of designs and patents at the Patent Office, Mumbai
- ❖ IPR IN TECHNOLOGY by Mr Quaiser Alam, PhD, LLB
- ❖ IPR IN EVERYDAY LIFE by Dr. (CS)Yashree Dixit, Practising Company Secretary, Ahmedabad

- ❖ IPR-FLIX by Arushi Gupta, founder at Satyaki Legal ·
- ❖ IPR IN FASHION INDUSTRY by Ms. Shreya Gupta, Editorial Board at Legal Desire, Fashion Lawyer, and Speaker
- ❖ IPR IN TECHNOLOGY by Arrpita K Bhatt, Media & Technology Lawyer, Founder of BLU in You
- ❖ IPR IN PHARMACEUTICALS by Gaurav Sahal, IP Consultant at NLO, McKinsey certifies management professional
- ❖ IPR IN BRANDING & FASHION by Ananya Agarwal, Real Estate Law, Intellectual Property, Entertainment Law

IPR In Fashion Industry Testimonial

Exploring the impact of Intellectual Property Rights on the fashion industry and understanding the effects of insufficient IPR protection on the fashion industry as a whole.

I would like to thank Incubator and Accelerator Centre for organizing such engaging and informative sessions.-Murli Dadlani



IPR IN BRANDING & FASHION by Ananya Agarwal, Real Estate Law, Intellectual Property, Entertainment Law

Outcome: The mentoring session by Ms. Ananya Agarwal equipped participants with vital skills to protect their creative assets, from trademarks to patents, ensuring robust brand integrity and legal compliance. Attendees now feel empowered to combat counterfeiting and explore licensing opportunities effectively.

GLOBAL ENTREPRENEURSHIP SUMMIT AND START-UP EXPOSITION

The Entrepreneurship Summit, launched in 2016 and expanded globally in 2020, serves as a platform for startups nationwide while fostering an entrepreneurial spirit among students. Our esteemed collaborations include partnerships with distinguished organizations such as the Maharashtra State Innovation Council, Start-Up India, Ministry of Electronics and Information Technology, Government of India, Rise Mumbai, Digital India, Wadhwani Foundation, and others. Our annual Global E-Summit, highlighted by the prestigious Startup Competition, our Flagship Event, brings together innovative minds and offers a stage for emerging ventures to showcase their potential. We invited representatives from over 30 colleges to the E-Leaders Meet, where they convened to foster innovation and teamwork.

The **Start-Up Exposition** was organized to provide a valuable platform for start-ups to showcase their prototypes and products, while also fostering connections with mentors, industry experts, and potential investors. This event generated numerous opportunities for our startups, paving the way for significant growth and success. It enabled our incubatees to present and pitch their ventures to a diverse array of stakeholders.

STARTUP EXPOSITION 2023





STARTUP EXPOSITION 2024

Startup's Testimonials

The mentors at the exposition gave us a lot of insights as to how to upgrade our brand. We got lot of inputs from the audience as well which has really helped us to understand where we lack and what we should improve. Team Nautanki Apparels

Incubatee Testimonials

"Jai hind incubator has been very helpful for us on our journey as a startup... Being first time founders we had almost zero idea about various aspects of building a company be it legal, financial, brand building they got it all covered... Also the management and the team of Jai Hind is very friendly and supportive." -Viyn Mobility

"My experience with Incubator and Accelerator has been wonderful. The sessions organized help me understand how to go about with the changes for my startup and are indeed insightful. In addition to this, the experience of the panelists would be cherry on the cake. Their journey helps us avoid mistakes that they made in their initial years of the startup journey and provide us with valuable feedback for our startups. These feedbacks help us in recognising the problem and improvising on the same. Looking forward to many more such sessions!"-Edusave

Keynote Speaker Sessions at the Global Entrepreneurship Summit

Our Keynote Speaker sessions feature distinguished founders, CEOs, and industrialists, offering attendees valuable insights into current topics and trends shaping the Indian economy. These sessions foster a deep understanding among participants, enriching their knowledge and perspectives on critical issues in today's business landscape.

We have had insightful sessions by speakers like

- Ms. Kainaz Messman the Founder of Theobroma
- Mr. Ramanan Ramanathan, The Additional Secretary of the Government of India.
- Mr Sneh Vaswani: Co-Founder, and CEO at Miko
- Mr. Sharad Sanghi the MD & CEO of NTT Netmagic
- Mr. Ram Gopal the CEO of Barclays Bank, India
- Mr.Chandrakant Salunkhe: Founder & President, SME Chamber of India, Start-up Council of India and SME Business Management Institute.
- Ms. Kaitlin Fritz: CEO and Founder Musemio ; Forbes 30 Under 30 Europe. and numerous others.



Mr Manish Chowdhary: Co-Founder, WOW Skin Science Judge,
Mission Start Ab (Amazon Prime Video)

Masterclasses, Workshops and Competitions:

Our Masterclasses, Workshops, and Competitions are crafted to empower participants with practical knowledge and hands-on experience. Each session is designed to foster skill development, encourage innovative thinking, and provide a platform for aspiring entrepreneurs to showcase their talents and capabilities.

We introduce innovative masterclasses such as:

- "The Fintech Web: World of Payments and Beyond: Mr Sagar Gandhi"
- "AI Tech by Microsoft for Startups Resource Person Mr Siddharth Chopra"
- "Friend or foe: Food and Technology- Mr. Dheeraj Gupta"
- "Masterclass session with Startup India"

Along with riveting competitions like

- "Capital Conquest" in association with Stockgro
- "Pitchflix" in association with Spykar
- "Corporate Clash" in association with Global Shapers Community Navi Mumbai among others.



<u>Game of Enterprise Risk Competition by Institute of Risk Management India Affiliate</u> <u>Resource Person - Mr Hersh Shah</u>

Outcome: Students enhanced their understanding of enterprise risk management in the workshop through interactive exercises, promoting strategic risk assessment and teamwork for real-world applications.

Attendees' Feedback:

"I learned about crafting a distinctive brand strategy, acquiring customers through digital channels, using e- commerce platforms effectively, implementing digital marketing strategies, enhancing customer experience, analyzing data for insights, managing supply chains efficiently, and iterating based on customer"- Kriti Mangtani; TYBMS regarding Mr Manish Chowdhary's session,

"Sneh Vaswani, the founder of Miko, narrated his journey of building the company from scratch. He shared the challenges he faced, his eventual success, and how his childhood fascination with robots inspired him to create Miko. He also discussed how AI can make learning an enjoyable experience for children. His talk encapsulated his experiences of establishing a thriving consumer robotics company"- Krish Mehra; TYBBA regarding Mr Vaswani's speaker session.

"The session shed light on the challenges and opportunities facing SMEs as larger corporations expand. Key topics included leveraging digital platforms for global visibility, strategic collaborations, and access to funding. The seminar emphasized the importance of agility and innovation for SMEs to thrive amid corporate expansion, showcasing a dynamic landscape where smaller businesses can carve out niches and contribute significantly to the evolving corporate ecosystem."- Divyanshi Maheshwar; TYBBA regarding Mr Salunkhe's session.

"Mr. Argenio Antao Mrics' speaker session on technology in real estate was illuminating. His insights into the transformative impact of technology, from innovative tools to data-driven decision-making, captivated the audience. The session not only showcased the current landscape but also inspired a forward-thinking perspective on the future of real estate in the digital age."-Kevan Suresh Faria; SYBCOM regarding Mr Mrics speaker session.

"The discussions focused on exciting advancements such as telemedicine, AI-driven diagnostics, and wearable health devices. The integration of big data and machine learning was highlighted for personalized treatment plans. The emergence of healthtech startups leveraging IoT for remote patient monitoring showcased a promising shift toward preventive and patient- centric care. Overall, the seminar provided insights into how technology is shaping the future of healthcare, emphasizing accessibility and improved patient"- Divyanshi Maheshwari;TYBBA regarding Mr Gondal's speaker session.

Startup Competition:

The Startup Competition stands as the centerpiece of the Global Summit, providing aspiring entrepreneurs with a prestigious platform to present their innovative ideas to industry-level experts, mentors, and angel investors. Among the distinguished past participants are notable startups like **Evaluator**, **Snowcode**, **Crayboard**, **Ksham**, **and Rcube**.

The Startup competition featured distinguished mentors who provided invaluable guidance, playing a pivotal role in assisting numerous startups in identifying areas for improvement and offering constructive feedback.

Some of our past mentors are:

- Mr. Mohit Shukla- the MD & Legal Head of Barclays
- Mr. Shashank Randev- The Founder VC, 100X.VC
- Ms. Nidhi Saraf- The founder & CEO of Key Ventures
- Mr. Puru Modani- The Founding Member of Mumbai Angels and the Director and Chief Advisor of Marwai Angels
- Mr. Peshwa Acharya- The President of Brightcom Group
- Mr. Anshul Arzare- Joint MD & CEO, YES Securities
- Mr Anjan Gupta, Executive Director at Morgan Stanley, Top venture Capital Voice
- Mr Tarun Davda, MD & Partner at Matrix Partners India.
- Mr Sachin Tagra, Managing Partner, JSW Ventures.



The Start-Up Competition at the Global Entrepreneurship Summit 2020

MENTOR BOARD AT THE INCUBATOR.

Among our many mentors are:

- MR. PESHWA ACHARYA President, Group Strategy & Director on the Board Brightcom, Founder of Think as Consumer
- **❖ MR. VIJAY CHANDIRAMANI** Founder, Certainty Consultants Ltd. (UK)
- * MS. AAZMEEN KASAD Legal consultant and law professor
- * MR. SHRIYANS BHANDARI Founder & CEO, Greensole and Director
- ❖ MR. ANIL JOSHI Founder & Managing Partner, Unicorn Ventures
- ❖ MR. MOIZ LAKDAWALLA National Head BFSI, Magic bricks
- ❖ MR. VISHAL TIWARI Founder & Managing Partner, at Veteran Global Lawyer's and Associates
- ❖ MR. RANGANATH THOTA Founder and CEO Feuladream.com
- We also have visiting industrial experts who share their invaluable knowledge.

Collaboration with Atal Incubation Centre- Rambhau Mhalgi Prabodhini and The Wadhwani Foundation for the Pre incubation programme

The Jai Hind College Incubator & Accelerator Centre and Atal Incubation Centre-Rambhau Mhalgi Prabodhini partnership, established on 23rd December 2021, boosts innovation and supports new-age entrepreneurs. Aligned with the Atal Innovation Mission by NITI Aayog, this collaboration offers startups financial backing, mentorship, advanced infrastructure, and networking opportunities, emphasizing cutting-edge technologies and modern business models.

The Wadhwani Foundation Program enhances entrepreneurial skills through idea development and business creation, combining online and offline sessions. Workshops, guest sessions, and master classes provide practical insights and action-driven learning. Success stories include Yash Bachhawat's 'HOMESEY,' with over 120 students trained, 50+ ventures, and 128+ hours of training.

The program has been transformative, providing comprehensive guidance and mentoring to turn ideas into thriving businesses, as praised by Team Conscious Chew. The incubator offers a collaborative co-working space for registered startups to foster creativity and innovation.





<u>Pre Incubation Programme Session on Sustainable Growth Strategies by Mr. Ganesh</u> <u>Malani</u>

Outcome: The session by Mr. Ganesh Malani heightened participants' awareness and collaborative efforts in identifying and implementing sustainable growth opportunities.

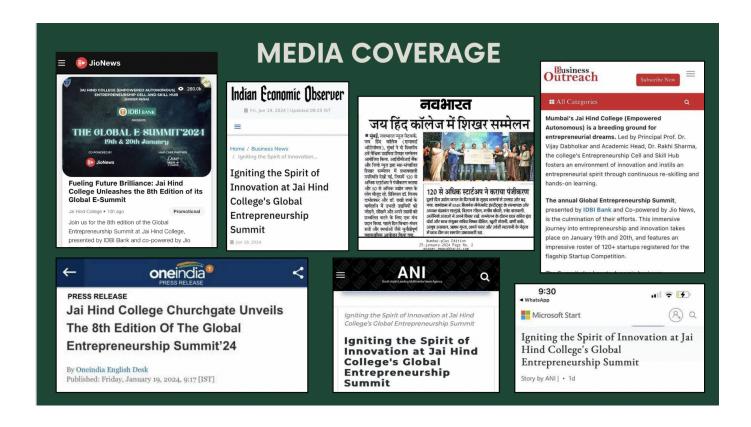
Attendees are now committed to environmentally responsible and socially inclusive practices.

IMPACT

The Entrepreneurship Cell, Skill Hub, and Incubator and Accelerator Centre at Jai Hind College have significantly influenced the entrepreneurial ecosystem and skills development within the community. By nurturing the entrepreneurial spirit among aspiring business leaders, these initiatives have helped shape the job-makers of tomorrow. Continuous reskilling and hands-on learning opportunities have empowered students to excel in the dynamic business landscape. Events like the annual E-Summit, innovative business competitions, and speaker sessions provide platforms for students to showcase their potential and acquire practical knowledge.

These initiatives have also connected startups with industry experts and investors, facilitating recognition and networking opportunities. The impact extends beyond the college, supported by collaborations with renowned organizations and industry experts, further promoting entrepreneurship among students and contributing to the nation's growing startup economy.

MEDIA COVERAGE







Summit at Jai Hind

ANI | Updated: Feb 09, 2023 13:45

College, Mumbai



JAI HIND COLLEGE

Jai Hind College conducts the 7th Edition of The Global **Entrepreneurship Summit**



Jai Hind College

नवभारत

हिंद कॉलेज में उद्यमिता शिखर सम्मेलन

हिंद कॉलेज (ऑटोनोमस) ने हाल ही में अपनी शैक्षणिक उत्कृष्टता के 75 वर्ष पूर्ण किए. संस्थान का गौरव काफी तेजी से आगे बढ़ रहा है. इसका 'इंटरप्रेन्योरशिप सेल एंड स्किल हब'. 'ई-सेल' ने हाल ही में 'ई-लीडर्स मीट' का आयोजन किया, जिसमें मुंबई के 30 से अधिक कॉलेजों को आमंत्रित किया गया था. इस संबंध में अकादमी की प्रमुख और संकाय अध्यक्ष डॉ. राखी शर्मा ने कहा कि इंटरप्रेन्योरशिप सेल एक नई पहल है, जिसकी स्थापना छात्रों में उद्यमिता को बढ़ावा देने के लिए डॉ. अशोक वाडिया के मार्गदर्शन में की गई है. ग्लोबल ई-समिट नईपी कार्यान्वयन में योगदान दे रहा है. उन्होंने कहा कि इस सेल को प्रधान मंत्री की लांचिंग ने डिजिटल रूप से किया. डॉ. राखी ने कहा कि छात्रों को वर्तमान कारोबारी माहौल के अनुकूल बनाने के लिए साल भर कार्यशालाओं और प्रतियोगिताओं का



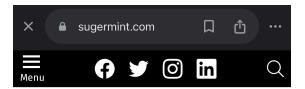
विद्यार्थियों का समूह चलाता है कॉलेज का ई-सेल

डॉ. वाडिया ने कहा कि शिखर सम्मेलन की उनके व्यावसायिक प्रस्तावों को आगे बढाने परिणति स्टार्ट-अप प्रतियोगिता, एक मंच है, जिसमें रचनात्मक पिचिंग के माध्यम से अपने विचारों को व्यक्त करने के लिए विभिन्न स्टार्टअप शामिल हो रहे हैं. यह बहुत गर्व की बात है कि ई-सेल विजेता को

आयोजन किया जाता है. इसी संदर्भ में गत वर्ष दिसंबर में 'इनोवेट' नामक 5 दिवसीय कार्यशाला का आयोजन किया गया था. डॉ. किया गया था, जिससे छात्रों को लीक से अशोक वाडिया ने कहा कि कार्यशाला में हटकर सोचने का मौका मिला

के लिए 1 लाख तक का पुरस्कार दिया जाता है. कॉलेज के ई-सेल में जो अंतर है वह यह कि यह छात्र समुदाय द्वारा चलाया जाता है जो उद्यमिता के क्षेत्र में युवा दिमाग को बेहतर ढंग से समझने में मदद करता है.

'बिजनेस स्नेक एंड लैडर्स' और 'पिच इट आउट' जैसी प्रतियोगिताओं का आयोजन



7th Edition of The Global Entrepreneurship Summit at Jai Hind College, Mumbai





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Jai Hind College Empowers Entrepreneurs in Second Startup Exposition



ai Hind College in Mumbai recently hosted its second Startup Exposition on January 20, 2024. Organized by the Incubator & Accelerator Centre under the guidance of Principal Dr. Vijay Dabholkar and Mentor-In-Charge Dr. Rakhi Sharma, the event aimed to create a dynamic ecosystem for aspiring entrepreneurs.

Over 20 startups take center stage

The exposition featured over 20 startups alongside mentors, fostering global networking and collaboration. Beyond presenting ventures, structured networking sessions facilitated meaningful connections among entrepreneurs, mentors, and investors.

Mentorship sessions played an important role, offering guidance and heightened visibility to participants. This emphasized the exposition's impact in empowering the next generation of innovators. Startups gained exposure, laying the foundation for potential collaborations.

Student leaders illuminate success

The event's success was attributed to a student managing team led by Student Secretary Aahansh Bole and supported by Student Deputy Secretaries Kuldeep Singh

Rajpurohit and Karan Patil, and Student Joint Secretaries Garv Phulwani, Tanzil Jain, Sujal Jain, Ritika Sahani, Kashish Choithwani, Khushi Shah, and Vipul Rana. Their collective efforts and entrepreneurial spirit illuminated the event, reinforcing Jai Hind College's commitment to fostering innovation. The Startup Exposition stood as a platform for innovation, solidifying the college's position as a hub for aspiring entrepreneurs.

