COURSE CURRICULUM FRAMEWORK UNDER AUTONOMY

Program: B.Com in Banking & Insurance
Department: BBI

Semester I		
Course code	**Course Title**	**Credits**
CBBI101	**EFFECTIVE COMMUNICATIONS- I** Effective Communications – Introduction. Methods of Communication Effective communication Skills Barriers to effective communication	3
CBBI102	**Foundation Course - I** Overview of Indian Society Concept of Disparity – I Concept of Disparity – II Understanding Stress and Conflict	2
CBBI103	**Accounting For Bankers** Nature Purpose of Accounting Special Accounts Accounting for Special Transactions Accounting for Special Transactions	3
CBBI104	**Quantitative Methods-I** Basic Maths of Finance Uni-Variate Analysis Bi-Variate Analysis Measures of Variation & Time-Based Data	3
CBBI105	**Overview Of Banking** Introduction Banking services – Deposits Loans and Advances Internet Banking	3
CBBI106	**Overview & Practices Of Insurance** Overview of Insurance Practice of Life Insurance Practices of General Insurance Growth and Development of Insurance	3
CBBI107	**Business Economics - I** Introduction Macroeconomics Money Banking & Public Finance Money Supply and Price Level	3

Semester II		
Course code	**Course Title**	**Credits**
CBBI201	**EFFECTIVE COMMUNICATIONS- II** Etiquette and Presentations Group Discussion and Interviews Business/Trade letters Summary and Report Writing Interpersonal Relationship and Communication	3
CBBI202	**FOUNDATION COURSE-II (ORGANISATIONAL BEHAVIOUR)** Introduction to Organizational Behaviour Diversity in Organizations Personality and Values Organizational Culture	2
CBBI203	**BUSINESS ORGANISATION AND MANAGEMENT** Nature and Importance of Management Planning and Decision Making Organising and Directing Controlling and Operations	3
CBBI204	**PRACTICES OF BANKING** Introduction Banking Regulation Global Banking Digitization in Banking	3
CBBI205	**INTRODUCTION TO LIFE INSURANCE** Introduction Basic Plans Health Insurance Life Insurance Finance	3
CBBI206	**QUANTATIVE METHODS -II** Probability and Probability Distribution Matrices and Determinants Functions and Derivatives Linear Programming Formulation and Solution	3
CBBI207	**BUSINESS ECONOMICS – II** Introduction to Macroeconomic Data and Theory Money Inflation and Monetary Policy Constituents of Fiscal Policy Open Economy: Theory and Issues of International Trade	3

Semester III		
Course code	**Course Title**	**Credits**
CBBI301	**Business Law** Indian Contract Act Special Contracts Other Acts Negotiable Instrument Act	3
CBBI302	**Information Technology in Banking & Insurance** Concept of MIS Reports in Computer Environment Office Productivity Tools I Office Productivity Tools II Adobe Illustrator	3
CBBI303	**E-commerce** Introduction to E-Commerce E-Commerce Activities E-Marketing: Traditional Marketing & Digital Marketing Implementation of E-commerce and Security	3
CBBI304	**General insurance** Motor, Marine Insurance & Fire Insurance Rural Social and Micro Insurance Personal Accident and Travel Insurance Liability Insurance and Public Liability	4
CBBI305	**Corporate & Retail banking** Retail Banking I Retail Banking II Corporate Banking I Corporate Banking II	4
CBBI306	**Financial markets I** Introduction to Financial Markets Interest Rates Determination and Structure Money Markets Debt Markets	4
CBBI307	**Management accounting** Introduction to Management Accounting Analysis and Interpretation of Accounts Financial Statement Analysis: Ratio Analysis Cash Flow Analysis Working Capital Management	4

	Semester IV	
Course code	**Course Title**	**Credits**
CBBI401	**Business Research Methods – I** Introduction to Research Research Design in Accounting and Finance Data Collection and Processing Interpretation and Report Writing	3
CBBI402	**Information Technology in Banking & Insurance-II** MS Access Advanced Excel-I Advanced Excel-II Computerized Accounting Software – Tally	3
CBBI403	**Foundation Course IV-Auditing & Ethics in Banking & Insurance** Introduction & Company Audit Vouching, Verification and Valuation of Assets & Liabilities Introduction and Overview of Ethics Indian Ethical Practices and Corporate Governance	3
CBBI404	**Health Insurance** Introduction to Health Insurance Insurance Documentation Health Insurance Products Health Insurance Claims	4
CBBI405	**Rural Banking** Investment Banking - Overview Asset Management & Mutual Funds Domestic Issue Management Private Equity & Placement	4
CBBI406	**Investment Banking** Rural India Financing Rural Development Priority Sector Financing & Govt. Initiatives Problems & Prospects in Rural Banking	4
CBBI407	**Corporate Accounting** Issue of Capital Issue of Debentures Redemption of Capital Redemption of Debentures	4

Semester V		
Course code	**Course Title**	**Credits**
CBBI501	**Introduction to NBFC's** Introduction & Regulatory Framework Resource Mobilization for NBFCs & Capital Adequacy Norms Customer Service and Deposits Risk Management in NBFC Business	6
CBBI502	**Microfinance in India** Introduction to Microfinance Microfinance Structure in India Working of Microfinance in India Microfinance Issues	6
CBBI503	**Global Banking & Finance** International Financial Environment Foreign Exchange Markets Corporate Exposure Management International Sources of Finance	6
CBBI504	**Securities Analysis & Portfolio Management** Portfolio Management Fundamental Analysis Technical Analysis Efficient Market Theory & CAPM	4
CBBI505	**Marketing in Digital Era (Elective I)/** Introduction to Basic Marketing Concepts Market Segmentation Targeting Differentiation & Positioning & Marketing Mix Marketing Trends & Marketing Analytics Digital Media Marketing	4
CBBI506	**Human Resource Management in Banking & Insurance (Elective II) /** Introduction to HRM Functions of HRM Human Resource Development Compensation Management & Emerging Trends in HRM	4
CBBI507	**Direct Taxation (Elective III)** Definitions and Residential Status Heads of Income - I Heads of Income - II Deductions under Chapter VI A	4
CBBI508	**Project Work**	4

Semester VI		
Course code	**Course Title**	**Credits**
CBBI601	**International Banking System** Introduction Federal Reserve System European Monetary Union Indian Banking	6
CBBI602	**Introduction to Reinsurance** Basics of Reinsurance Reinsurance Market in India Reinsurance Categories Reinsurance Accounting & Management	6
CBBI603	**Financial Reporting & Analysis** Final Accounts of Banking Company Final Accounts of Insurance Company Non-Banking Financial Companies Introduction to IFRS	6
CBBI604	**Enterprise Risk Management** Introduction to Risk Management Evaluation of Risk Risk Response and Risk Treatment Risk Assurance and Reporting	4
CBBI605	**Strategic Management** Understanding Strategy Analyzing Company's Internal Environment Strategy Implementation Generic Competitive Strategies	4
CBBI606	**Project Work**	4