## COURSE CURRICULUM FRAMEWORK UNDER AUTONOMY

Program: B.Com

**Department: Financial Markets** 

Semester 1		
Course Code	Course Title	Credits
CBFM101	Effective Communication-I:  Effective Communications – Introduction.  Methods Of Communication  Effective Communication Skills  Barriers To Effective Communication	3
CBFM102	Foundation Course - I  Overview Of Indian Society Concept Of Disparity – I Concept Of Disparity – Ii Understanding Stress And Conflict	2
CBFM103	Economics - I  Introduction Production Function Forms Of Market Concept Of Money & Credit Creation	3
CBFM104	Quantitative Methods-I  Basic Maths Of Finance Uni-Variate Analysis Bi-Variate Analysis Measures Of Variation & Time Based Data	3
CBFM105	Primary Markets Introduction Types Of Primary Markets Primary Market Instruments Primary Market Intermediaries	3
CBFM106	Business Ethics & Entrepreneurship Introduction To Entrepreneurship Business Planning Process & Funding	3

	Business Environment Overview And Economic & Political Environment Social – Cultural & Global Environment	
CBFM107	Financial Accounting-I  Nature, Purpose Of Accounting Special Accounts Accounting For Special Transactions Accounting For Special Transactions	3

Semester 2		
Course Code	Course Title	Credits
CBFM201	Effective Communications- II	03
	Etiquette And Presentations Group Discussion And Interviews	
	Business/Trade Letters, Summary And Report Writing Interpersonal Relationship And Communication	
CBFM202	Foundation Course –II (Organizational Behavior)	02
	Introduction To Organizational Behavior Diversity In Organizations	
	Personality And Values	
	Organizational Culture	
CBFM203	Environmental Science	03
	Environmental Science – An Overview	
	Sustainable Energy Resources	
	Environment Protection In Indian Legal System	
	Pollution Control	
CBFM204	Quantitative Methods -II	03
	Probability Design Theory	
	Decision Theory Matrices And Determinants	
	Derivatives And Its Application	
	Linear Programming Formulation And Solution:	
CBFM205	Secondary Markets	03
	Secondary Markets – Introduction	
	Market Operators And Participants	
	Types Of Instruments	
	Exchanges And Indices	
CBFM206	Business Organisation And Management	03
	Nature	
	Importance Of Management	
	Planning And Decision Making	
	Organising And Directing	

	Controlling And Operations	
CBFM207	Corporate Accounting I  Issue Of Capital Issue Of Securities Redemption Of Capital Redemption Of Debentures	03

Semester 3		
Course code	Course Title	Credits
CBFM301	Business Law  Indian Contract Act Special Contracts Securities Contract Regulation Act	3
CBFM302	Security Exchange Board Of India  Information Technology In Financial Markets  Concept Of Mis Reports Office Productivity Tools I Office Productivity Tools II Adobe Illustrator: Vector Based Drawing Software	3
CBFM303	E-Commerce Introduction To E-Commerce E-Commerce Activities E-Marketing: traditional Marketing & Digital Marketing Implementation Of E-Comm And Security	3
CBFM304	Personal Financial Planning  Introduction To Financial Advising Elements Of Non-Verbal Behaviour Financial Planning Financial Investment Products	4
CBFM305	Money Markets  Introduction To Money Market Regulatory Framework Money Market Instruments Recent Development In Money Market	4
CBFM306	Financial Management  Introduction To Financial Management Capital Budgeting Cost Of Capital And Sources Of Finance Financial Decisions	4
CBFM307	Corporate Accounting II  Redemption Of Capital Redemption Of Securities Corporate Financial Statements Investment Accounting	4

Semester 4		
Course code	Course Title	Credits
CBFM401	Business Research Methods - I  Introduction to Research Research Design in Accounting and Finance Data Collection and Processing Interpretation and Report Writing	3
CBFM402	Information Technology in Financial Markets -II MS Access Advanced EXCEL- I Advanced EXCEL- II Computerized Accounting Software -Tally	3
CBFM403	Foundation Course IV-Auditing & Ethics in Financial Markets Introduction & Company Audit Vouching , Verification and valuation of assets & Liabilities Introduction and Overview of Ethics Indian Ethical Practices and Corporate Governance	3
CBFM404	Management Accounting Introduction to Management Accounting Financial Statement analysis: Ratio analysis Cash Flow Analysis Working Capital Management	4
CBFM405	Commodity Markets Introduction to Commodity Market Strengthening Commodity Markets in India Commodity Exchanges Commodity Market in India	4
CBFM406	Debt & Bond Market Introduction to the debt markets Instruments & players in debt markets Bonds Valuation of bonds	4
CBFM407	Mutual Fund Management Mutual Fund Organization and Management Mutual Fund Products Investment and Performance Measurement Accounting and Taxation of Mutual Funds	4

Semester 5		
Course code	Course Title	Credits
CBFM501	Financial Derivatives  Introduction to Derivatives  Futures and Options- Introduction  Pricing of Future Options  Trading Clearing and Settlement of Options and Futures	6
CBFM502	Fundamentals of Investment Banking  Investment Banking – Overview Corporate Restructuring Mergers And Acquisition Private Equity & Placement	6
CBFM503	Technical Analysis  Introduction to Technical Analysis Major Indicators and Oscillators Major Theories in TA Risk Management, Trading Psychology and Trading Strategies	6
CBFM504	Securities Analysis & Portfolio Management Portfolio Management Fundamental Analysis Alternative Investment Fund In India Efficient Market Theory & Capm	4
CBFM505	Marketing in Financial Services  Introduction to Basic Marketing Concepts  Market Segmentation, Targeting, Differentiation & Positioning & Marketing Mix  Marketing Trends & Marketing Analytics  Digital Media Marketing	4
CBFM506	Human Resource Management in Financial Services Introduction to HRM Functions of HRM Human Resource Development	4

	Compensation Management & Emerging (Recent) Trends in Human Resource Management	
CBFM507	Direct Tax  Definitions and Residential Status  Heads of Income – I  Deductions under Chapter VI A Computation of Taxable Income of Individuals	4
CBFM508	Project Work	4

Semester 6		
Course code	Course Title	Credits
	<b>Equity Investment</b>	
	Management of Stock Exchanges in India	
CBFM601	Exchange and Risk Mechanism	6
	Stock market Indicators	
	Innovative trends	
	Behavioural Finance	
	Traditional Finance v/s Behavioral Finance	
CBFM602	The behavioral biases of Individuals	6
	Behavioral Finance & Investment Process	
	Investors and their Portfolio	
	Corporate Accounting III	
	Final Accounts of Banking Company	
CBFM603	Valuation of Goodwill and Shares'	6
	Introduction to IFRS	
	Accounting of Transactions of Foreign Currency	
	Enterprise Risk Management	
	Introduction to Risk Management	
CBFM604	Evaluation of Risk	4
	Risk response and risk treatment	
	Risk assurance and Reporting	
	Strategic Management	
	Understanding Strategy	
CBFM605	Analyzing Company's Internal Environment Strategy Implementation	4
	Generic Competitive Strategies	
CBFM606	Project Work	4