

COURSE CURRICULUM FRAMEWORK UNDER AUTONOMY

Program: Bachelor of Management Studies
Department: Bachelor of Management Studies

Semester I		
Course code	Course Title	Credits
FYBMS SEM I		
CBMS101	Introduction to Financial Accounts	3
CBMS102	Business Law	3
CBMS103	Business Statistics	3
CBMS104	Business Communication	3
CBMS105	Foundation Course-I(Conflict & Negotiation)	2
CBMS106	Principles of Management	3
CBMS107	Managerial Economics	3
FYBMS SEM II		
CBMS201	Principles of Marketing	3
CBMS202	Business Environment	3
CBMS203	Industrial Law	3
CBMS204	Business Mathematics	3
CBMS205	Introduction to Cost Accounting	3
CBMS206	Corporate Communication & Public Relations	3
CBMS207	Foundation Course-II (Change Management)	2
SYBMS SEM III		
CBMS301	Entrepreneurship	4
CBMS302	Business Economics	4
CBMS303	Information Technology in Business Management-I	3
CBMS304	Accounting for Managerial Decisions	4
CBMS305	Environmental Management	2
CBMS306	Consumer Behaviour	4
CBMS307	Corporate Finance	4
SYBMS SEM IV		
CBMS401	Foundation Course – Business Ethics	3
CBMS402	Strategic Management	4
CBMS403	Business Research Methods	4
CBMS404	Information Technology in Business Management-II	2
CBMS405	Direct Tax	4
CBMS406	Rural Marketing	4
CBMS407	Strategic Cost Management	4
TYBMS SEM V		
CBMS501	Logistics and Supply Chain Management	05

	CBMS502	Design Thinking for Business Operations	05
ELECTIVE - FINANCE			
	CBMS503	Investment Analysis and Portfolio Management	05
	CBMS504	Derivatives and Risk Management	05
	CBMS505	Wealth Management	05
	CBMS506	Behavioural Finance	05
ELECTIVE MARKETING			
	CBMS507	Service Marketing	05
	CBMS508	Digital Marketing & E-Commerce	05
	CBMS509	Sales & Distribution Management	05
	CBMS510	Customer Relationship Management	05
TYBMS SEM VI			
	CBMS601	Operations Research	05
	CBMS602	Research Project	05
FINANCE ELECTIVES			
	CBMS603	Indirect tax	05
	CBMS604	International Finance	05
	CBMS605	Innovative Financial Services	05
	CBMS606	Strategic Financial Management	05
MARKETING ELECTIVES			
	CBMS607	Brand Management	05
	CBMS608	Retail Management	05
	CBMS609	International Marketing	05
	CBMS610	Media Planning & Management	05