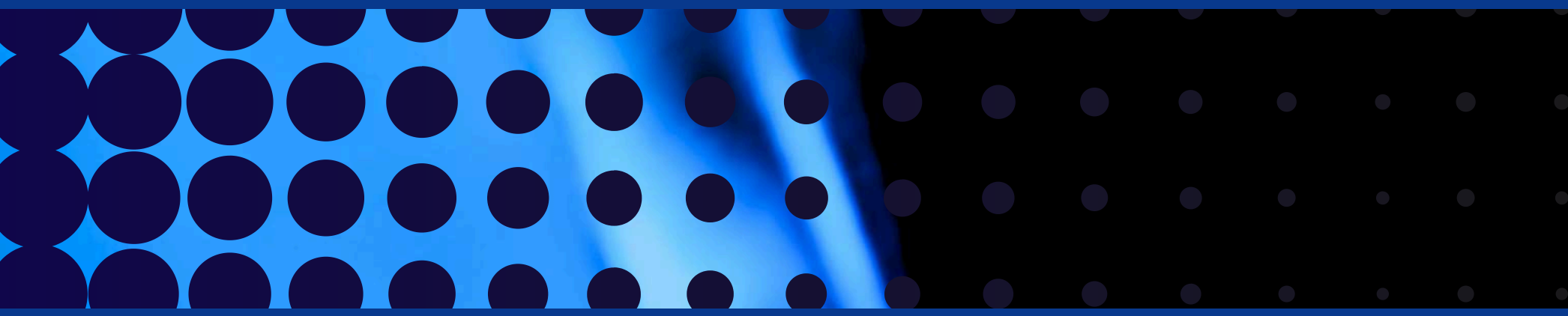
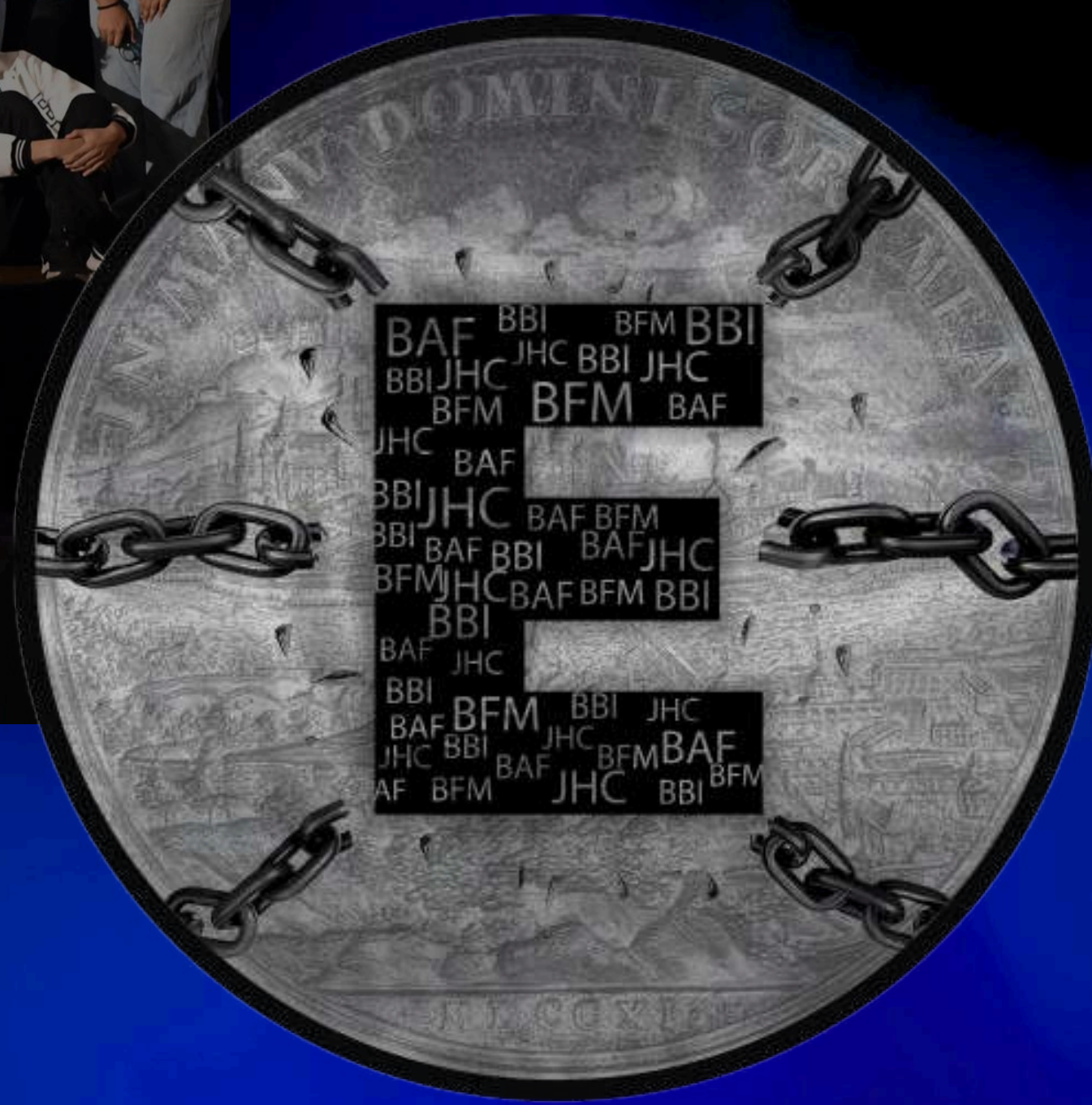




ENTOURAGE

2025

A Recap of the Ultimate Finance Fest



BY DEPARTMENT OF BAF, BBI AND BFM



ABOUT US



Organised by the Department of BAF, BBI, and BFM at Jai Hind College, Entourage has continuously evolved over the years and become one of the most prominent financial intercollegiate fests in South Bombay. Entirely managed by the students of Jai Hind College, every year it runs under the administration of a dedicated core committee.

The fest first gained prominence in 2014, and later in 2015, the theme Infinity and Beyond took it to new heights. Its 10th edition was celebrated in 2021 focusing on merging finance, innovation, and creativity.

Today, Entourage is more than just a festival. It is a platform for learning, networking, and showcasing talents that resonate with the aspirations of every participant. With each passing year, it raises the bar higher, leaving an unforgettable mark in the realm of college festivals.



ABOUT THE THEME

ERAS INCARNATE

Entourage 2025 is all set to blend the tapestry of eras into a unified fabric of reality, as we reveal to you an untold collaboration of the past, present and future!

Decipher the legacies of yesterday while envisioning the marvels of tomorrow, as we create a path that transverses through the realistic timescape. Together, let's embark on this timeless voyage where every ripple defines the evergreen flow of time.

NOTE FROM COORDINATOR

YASMIN SINGAPOREWALA

Entourage helps you by providing you with an incredible opportunity to learn and gain financial knowledge. It teaches you skills you didn't know you needed while also being entertaining and engaging. Our motto is to provide students with a platform to implement their knowledge & skills practically in an informative, fun & creative way. Financial fests challenge everyone's capability to face the corporate world and at the same time evolve as a person. Entourage has always been a hub for students to learn and grow, and I am confident that it will continue to be so in the future and make a name for itself in the world of finance.



DEPARTMENTS

"Entourage" is organized by a Chairperson, Vice Chairpersons leading the five core departments, and Heads of Departments managing specialized sub-teams.

MARKETING AND FINANCE

The Marketing and Finance department played a crucial role in securing sponsorships, managing funds, and generating revenue to ensure the smooth execution of Entourage 2025.

- **Sponsorship Acquisition:** Focused on identifying and securing partnerships with corporates, startups, and financial institutions. The team crafted compelling sponsorship proposals, negotiated deals, and maximized financial backing for the festival.
- **Financial Planning & Budgeting:** Managed the festival's budget by efficiently allocating resources, tracking expenses, and ensuring cost-effective execution without compromising quality.
- **Stall Sales:** Responsible for selling stalls to brands and businesses, creating an additional revenue stream while enhancing the festival experience with interactive brand engagements.

EVENTS

The Events Department is the heart and soul of its vibrant experience. They are the architects of a dynamic platform where students learn, compete, and network.

Their key responsibilities include:

Curating a Multifaceted Program: They design and execute a diverse array of events, spanning crucial domains like finance, entrepreneurship, and strategic communication. This includes:

- Intense finance-focused competitions (e.g., stock simulations, financial analysis).
- Challenging entrepreneurial ventures (e.g., business plan presentations).
- Engaging creative and communication forums (e.g., debates, discussions, reporting).

Ensuring Flawless Execution: They manage all logistical aspects, guaranteeing the seamless flow of the festival. This encompasses meticulous scheduling, precise venue management, and efficient participant coordination.

In essence, the Events Department transforms "Entourage" into a powerful learning and networking hub, empowering students with practical skills and real-world exposure.

MEDIA AND CREATIVES

The Media and Creatives department was the driving force behind the branding, design, and visual storytelling of Entourage 2025. This team ensured a cohesive festival identity through striking visuals, engaging digital content, and immersive event aesthetics. By seamlessly blending creativity with execution, they elevated the overall experience and outreach of the festival.

- **Social media management:** Developed the overall content strategy, designed key branding elements like trophies, T-shirts, and varsity jackets, and maintained a strong digital presence.
- **Digital arts:** Created all visual graphics, including posters, banners, and promotional materials.
- **Editorials:** Managed written content, including press releases, reports, and social media captions.
- **Creatives:** Designed and executed event décor, bringing the festival theme to life.
- **Technical:** Handled audiovisual setups, presentations, and digital infrastructure for seamless event execution.
- **Media:** Captured event highlights through photography, videography, and reels for post-event promotions.

PUBLIC RELATIONS

The Public Relations Department is the crucial link between the festival and its audience. They are responsible for shaping the festival's image and ensuring a smooth, engaging experience for all. Their work is divided into three key areas:

- **Hospitality:** This team focuses on creating a welcoming and comfortable environment for attendees, managing guest relations, and ensuring seamless on-site support.
- **Administration:** This sub-department handles the logistical backbone of PR, managing communication, databases, and coordinating with other departments for efficient execution.
- **Internal PR:** This team drives event hype and internal engagement, using creative strategies to build excitement and promote festival events within the college community.

In essence, the PR Department ensures "Entourage" is not only well-organized but also resonates with its audience, creating a memorable and positive experience for everyone involved.

OPERATIONS

The Operations Department is the essential team that brings the festival to life, ensuring a seamless and secure experience for all attendees. Their core responsibilities revolve around:

- **Logistics Management:** This involves meticulous planning and execution of all logistical aspects, including venue setup, equipment procurement, and efficient resource movement. They ensure everything is in its designated place, on schedule.
- **Security and Safety:** The department prioritizes the safety of all participants and attendees. They implement robust security protocols, manage access control, and handle emergency response, creating a secure and comfortable environment.
- **On-Site Coordination:** This team is the on-the-ground force, managing the day-to-day operations of the festival. They handle real-time problem-solving, coordinate volunteers, and ensure smooth transitions between events, maintaining a cohesive flow throughout the festival.

In essence, the Operations Department provides the foundational support that allows "Entourage" to function smoothly and safely, ensuring a positive and well-organized experience for everyone involved.

PRE EVENTS

THEME REVEAL



The theme reveal pre-event for Entourage 2025 was an immersive experience that brought the festival's essence to life. Students and participants embraced the theme by dressing as representations of the past, present, and future, adding a creative and engaging touch to the event. The excitement kicked off with a high-energy flashmob, setting the stage for the grand reveal.

Following the reveal, the event featured a series of interactive games that encouraged participation and team bonding. To conclude the day, a jamming session created a lively atmosphere where attendees enjoyed music and informal networking. The pre-event successfully built anticipation for Entourage 2025, setting the tone for the festival's dynamic and innovative spirit.

CL MEET



The Entourage CL Meet served as a vital preparatory session for contingent leaders, providing a comprehensive overview of the upcoming festival. We commenced with a focused presentation, outlining the fest's schedule, key themes, and overall structure, ensuring all CLs grasped the fundamental framework. Following this, we delved into the event highlights, showcasing the unique features and competitive aspects of flagship events, accompanied by a clear explanation of judging criteria and specific event rules. A thorough breakdown of the fest's rules and regulations, including the code of conduct, disciplinary guidelines, and logistical procedures, was provided to ensure a fair and organized environment. A dedicated Q&A session facilitated open communication, allowing CLs to seek clarifications and address any concerns directly with the organizing committee. To foster networking and encourage interaction among the diverse college representatives, we concluded the meet with a brief and engaging icebreaker activity, promoting a sense of camaraderie and collaborative spirit. This session aimed to equip CLs with the necessary knowledge and tools to ensure their contingents had a smooth and enriching experience at Entourage.

EVENTS

Vault of Doom

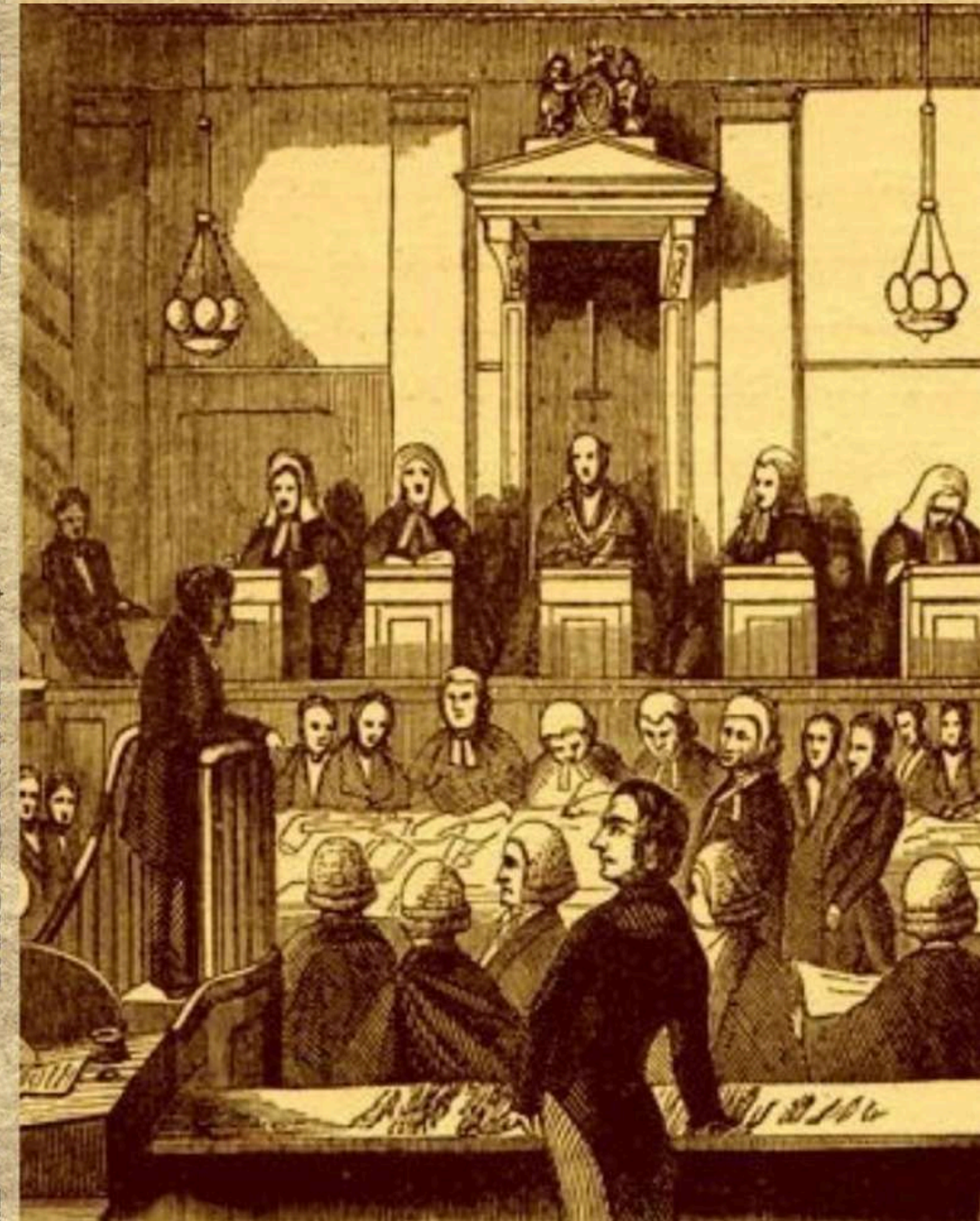
The Vault of Doom event was a structured debate competition centered around two distinct topics.

The first debate focused on "Freedom 251," where teams argued for and against the subject. The debate format included opening statements, witness testimonies with a creative "pink envelope" twist, a "Block and Battle" question session, and a rapid-fire round.

The second debate tackled the "Lalit Modi Case," following a similar structure with opening statements, witness testimonies (again with the pink envelope twist), and a "Block and Battle" question session.

The event aimed to test participants' debating skills, strategic thinking, and ability to adapt to unexpected challenges.

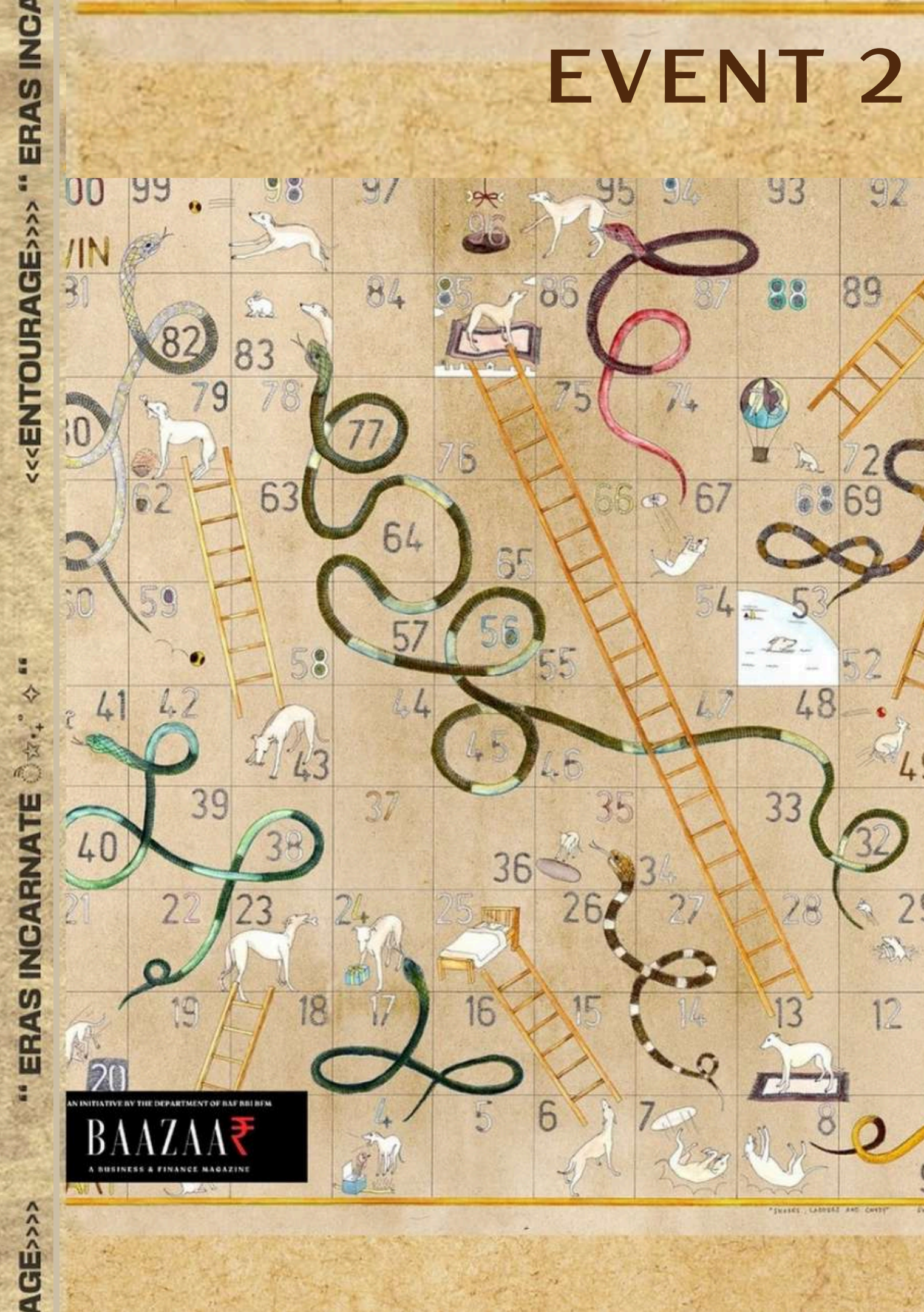
EVENT 1



The Serpent's Ascent

This financial simulation event combined real-world stock market trading with strategic gameplay. Participants were given a virtual budget of ₹3 lakhs to invest in companies like Reliance, HDFC Bank, and Tata Steel, making quick trading decisions within a limited time. A unique Snakes and Ladders element added an extra layer of strategy, where answering finance-related questions correctly helped players advance while incorrect answers led to setbacks. The competition also introduced real-world market challenges like a virus outbreak and crude oil price surges, testing adaptability and risk management skills. The event successfully merged financial acumen, decision-making, and market analysis into an engaging and competitive experience.

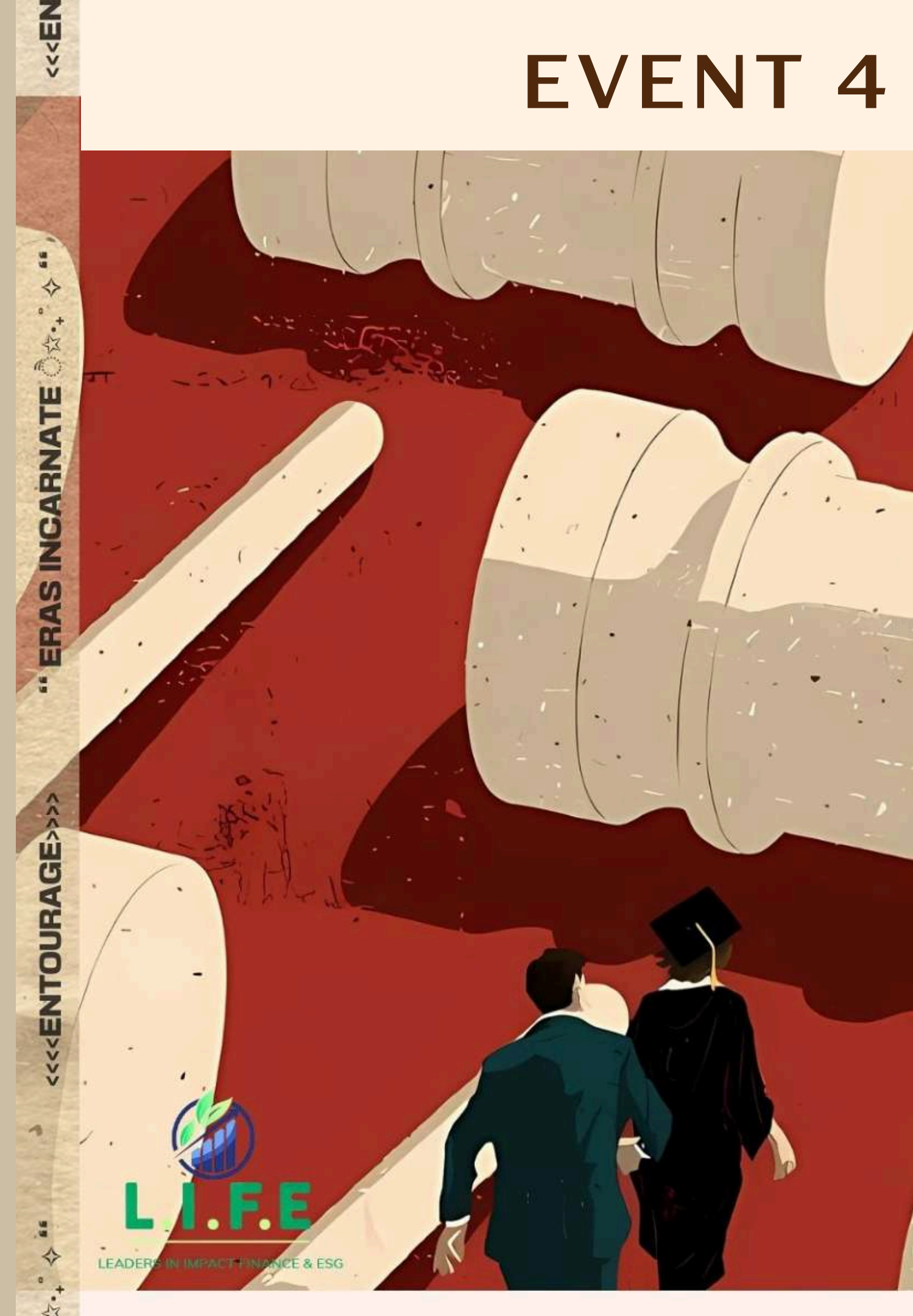
EVENT 2



Auction Impossible

Auction Impossible, the opening event of Entourage 2025, challenged participants to make strategic investment decisions in a high-stakes fictitious company auction. Each team was given a budget of ₹10 crores and had to acquire at least three companies through competitive bidding. Over four intense rounds, teams engaged in calculated bidding wars, adjusting their strategies as company returns were revealed after each round.

What began as cautious investments quickly turned into a dynamic financial battle, with teams balancing risk and reward. The event concluded with a sense of excitement and anticipation, successfully setting the tone for the festival while emphasizing investment strategy, market analysis, and decision-making under pressure.



Cash Me If You Can

The "Cash Me If You Can" event was a strategy-focused competition that brought together 8 teams to test their business acumen. Each team was given 75,000 in starting capital and assigned a specific industry, and they were tasked with increasing their wealth through strategic decision-making, negotiation, and risk management.

The game was played on a board, and teams rolled dice to move around the board, buying cities, trading assets, and navigating chance events. The game simulated real-world business, and teams had to make critical decisions about when to buy, sell, and trade assets. They also had to be aware of the risks involved in each decision, as chance events could have a significant impact on their wealth.

The "Cash Me If You Can" event was a resounding success, and it provided participants with a valuable learning experience. The event taught participants about the importance of strategic thinking, negotiation, and risk management. It also gave them a taste of the challenges and rewards of the business world.

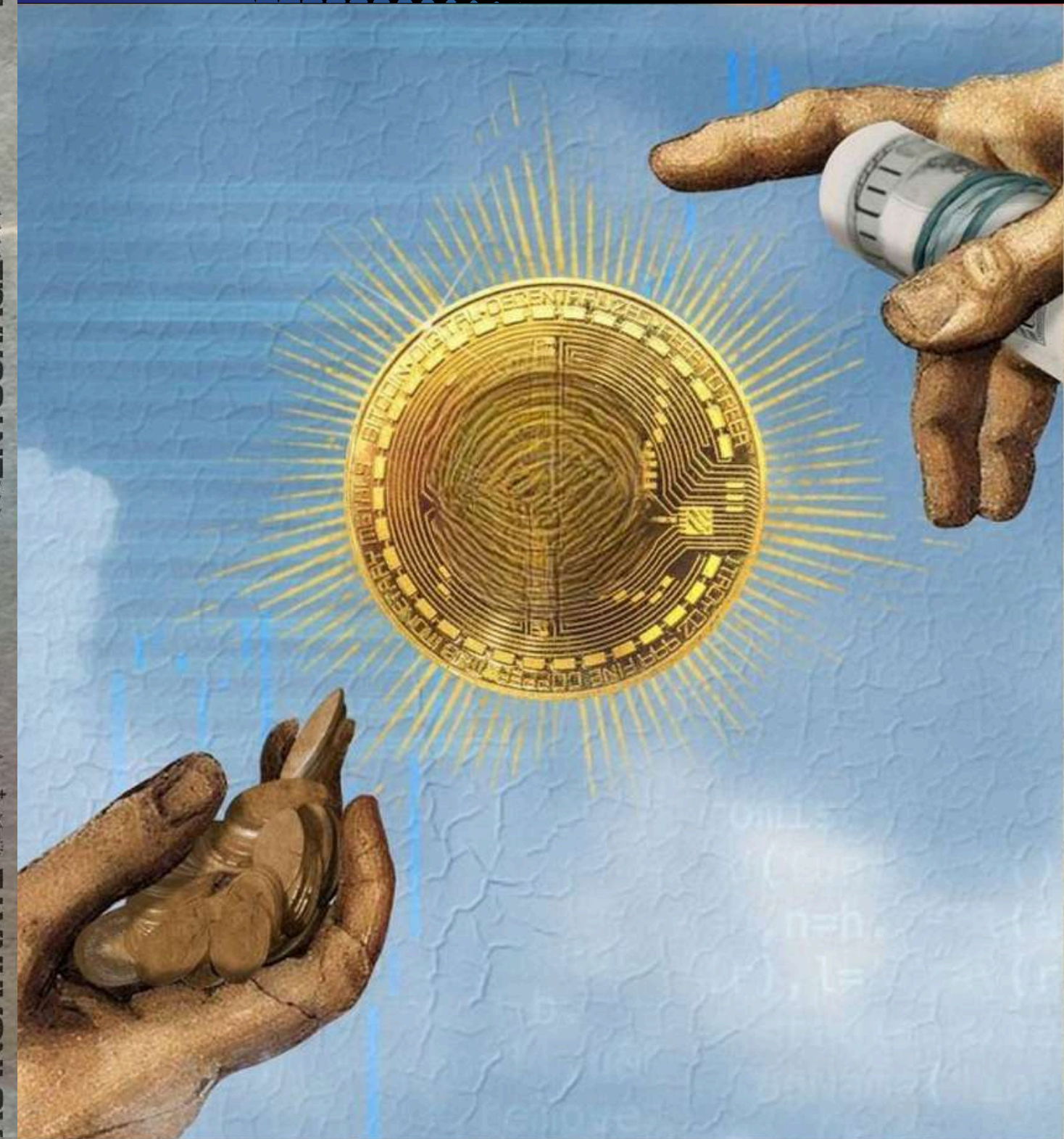


Too Many Layers, Too Little time

Too Many Layers, Too Little Time was a fast-paced event that blended creativity, agility, and time management in an NFT design challenge. Participants had a base time of 10 minutes to create an original NFT using Canva, but they could earn additional minutes by competing in mini-games like hopscotch, bottle flipping, and memory challenges.

As teams raced to secure extra time, the room buzzed with energy and strategic thinking. Once the design phase began, participants worked under intense pressure to bring their ideas to life. The event concluded with submissions being evaluated by judges, making for a thrilling finish. Combining artistic innovation with time-based strategy, the event was a standout highlight of Entourage 2025.

EVENT 6



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Chambers of Deception

A captivating escape room event that challenged participants' wit and ingenuity. Teams embarked on a thrilling journey through time, navigating four distinct rooms: the Past, Present, Future, and Mystery.

In each room, participants were tasked with uncovering five hidden clues to unlock a 5-digit code, granting them passage to the next stage of their chronological adventure. The "Past" room immersed players in historical artifacts and events, requiring them to decipher codes based on ancient civilizations or historical figures. The "Present" room focused on current affairs and social trends, challenging participants to solve puzzles related to contemporary challenges. The "Future" room presented a vision of the world yet to come, with puzzles involving technological advancements and hypothetical scenarios. Finally, the "Mystery" room offered a unique and unpredictable experience, testing players with mind-bending riddles and unexpected twists.

EVENT 7

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Pitchcraft

PitchCraft was a flagship marketing event that challenged participants to reinvent existing products with a creative twist. Teams created a 2-minute advertising video and delivered a 2-minute pitch to showcase their product's market potential. Some standout ideas included Cadbury Toothpaste, a fun twist on oral care; Starbucks Immunity Booster, a caffeine-free energy drink; and Cutlery Suite by Swarovski, a luxury dining product. The event tested marketing creativity, strategic thinking, and persuasive communication, highlighting the power of branding in transforming everyday products.

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ENTOURAGE X VARSITY
BY ZERODHA

ENTOURAGE X VARSITY BY ZERODHA

On January 31st, 2025 (day 2), Jai Hind College in Churchgate, Mumbai, hosted the South Regional Zone Quiz for Varsity, a prestigious finance quiz competition organized by Entourage and Zerodha Varsity. The event saw an overwhelming response with over 240 registrations and a turnout of more than 500 participants. Aspiring finance enthusiasts from across the region gathered to test their knowledge and compete for prizes worth 3.5 lakh. The quiz was conducted in partnership with QSHALA, a renowned quizzing platform. This exciting competition provided a platform for students to showcase their understanding of financial concepts and demonstrate their passion for the world of finance.

ZERODHA VARSITY

Mumbai's

—Premier— **Finance Quiz**

9am onwards **31 Jan, 2025**

South Regional Zone

Jai Hind College
Church Gate

Prizes worth **3.5Lakh*** to be won!!

Register Now

Quiz partner **QSHALA**
Questions - Quizzily - Quizzes

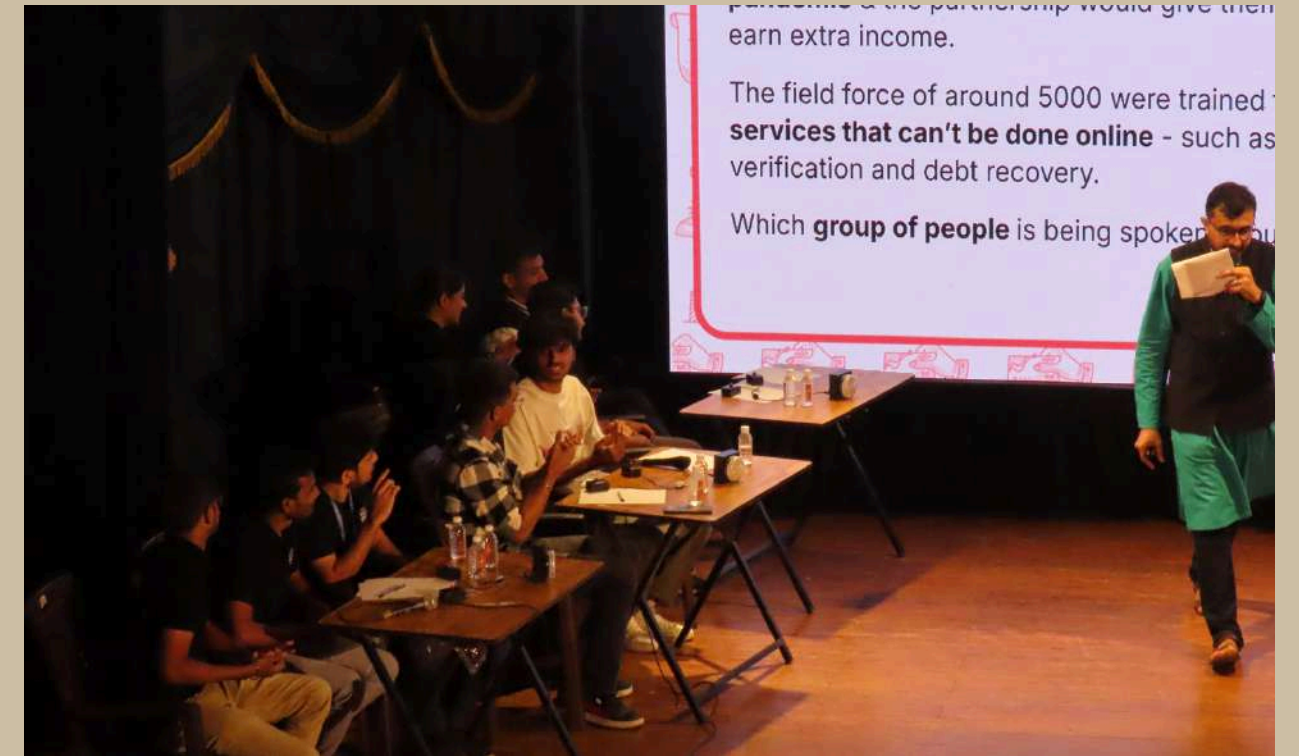
+91 83108 55099
zerodhavaristyquiz@gmail.com

ENTOURAGE X VARSITY BY ZERODHA

240
Registrations

500+
Participants

5
Rounds



ENGAGING MOMENTS



FLASHMOB



DANCE PERFORMANCES



DECOR



MASCOT PARADE



SINGING PERFORMANCES



DECOR

SPONSORS



**BMW
MOTORRAD**

Navābharat
नवभारत नवराष्ट्र


REAL ESTATE ADVISOR
ESTD 2009

 **LEADING EDGE**
GROUP OF COMPANIES


coolberg

TO BE HONEST™
★ **TBH** ★
CRUNCHIES




BLISS GLOW

राम
bherwani
fashion

Jai Hind holds finance fest

Mumbai: The Jai Hind College held its finance fest, 'Entourage' last week. The college also held a quiz, 'Varsity by Zerodha' where 400 students from colleges affiliated to Mumbai varsity participated. The first two prizes were won by Jai Hind College and the third prize went to JBIMS. TNN

HIGHLIGHTS

Footfall: 750+

Participating colleges: 6

Social media reach: 679k



Featured in Times
Of India Daily
newspaper



THE TEAM

Chairperson: Samay Patni

Mentor: Mudit Chaplot

Vice chairperson:

- **Dhyey Jivnani**
- **Nandini Karani**
- **Khushboo Chhabria**
- **Paras Hablani**
- **Tamanna Lilani**
- **Mauli Marwah**
- **Pratham Rajpal**

