



L.I.F.E

LEADERS IN IMPACT FINANCE & ESG

An Initiative by the Dept. of BAF BFM BBI

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LEADERS IN IMPACT FINANCE & ESG

Vision

- To Raise Awareness about Impact investing and ESG principles.
- To Advocate for Investment in Profitable & Impactful opportunities
- To Promote sustainable development and social impact

Mission

Educate students on Responsible Investing while Engaging in activities that aim to derive profitability with purpose.

*Where profits meet purpose
and finance gets a fresh perspective!*



LEADERS IN IMPACT FINANCE & ESG

About Us

Leaders in Impact Finance & ESG (LIFE) at Jai Hind College is a student-led initiative, where members see Finance through the lens of Impact Investing & ESG. It is where we redefine our Financial understanding by aligning Profitability with Purpose.

With the global financial ecosystem rapidly progressing, evolving & innovating we at LIFE truly believe that ESG & Impact Investing is the next big revolution in the financial world especially within the Indian Markets.

We dive into the world of Impact Investing and ESG principles with activities that combine leadership, sustainability, and financial smarts.

LIFE aims to advocate for profitable opportunities that make a difference via all its projects & activities. Practical Projects, Industry Partnerships & Developing skills by Interacting with Professionals are the means to boost our knowledge.

LIFE is redefining the student perspective towards finance by aligning purpose with profitability!!

Activities

ESG Meme Competition	A fun contest spreading ESG awareness
The LIFE Podcast	A talk show hosted with Industry Professionals giving their perspective to ESG & Impact Investing in practice
Impact Auction	An engaging auction contest where participants ESG Analysis skills were put to the test as they bid for a diverse set of companies
Industry Interaction	A once in a lifetime opportunity to meet with Industry stalwarts & gather insights, ask questions, get guidance and enhance your perspective on finance



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ESG Meme Competition

Leaders in Impact Finance & ESG organised an ESG Meme Competition which made learning fun bringing in the dimension of memes.

Students from all across the college participated creating & submitting memes relating to ESG, depicting truths, busting myths and showcasing facts with a hind of laughter and sarcasm.

This was unique way to spread awareness and get students to think about what ESG means and its potential impact in today's financial landscape with a Gen-z flavour.



Impact Auction

Leaders in Impact Finance & ESG organized - The Impact Auction where teams from Various Colleges entered the world of finance and sustainability with a twist of auction dynamics.

Teams stepped into the shoes of an Impact Investment Fund as teams - bid for a diverse set companies modelled to represent real-world enterprises, analyzing their Environmental, Social and Governance (ESG) metrics to maximize returns while embracing sustainability.

Through exciting rounds filled with twists, surprises, & strategic decision-making. This event challenged their analytical and bidding skills leading to them sharpening concepts whilst also gaining knowledge about how ESG concepts are applied

Companies from over 40+ industries were covered as part of the auction giving students a great opportunity to think from multiple dimensions



Industry Interaction

Leaders in Impact Finance & ESG organized an Industry Interaction with –
Mr. Ramraj Pai – Former President of CRISIL Ltd.

Mr. Ramraj Pai was the Chief Executive Officer (CEO) at the Impact Investor's Council (IIC) India's preeminent not-for-profit advisory body focused on building the ecosystem for impact investing in the country.

He is a credit market expert, with a specialization in financial services and inclusion related issues and he served as the President at CRISIL limited where he drove a variety of initiatives over a 24-year career including heading up CRISIL's flagship credit rating businesses also starting up and scaling a separate division for ratings of small and medium enterprises in India.

Apart from his vast professional experience & financial prowess, he holds a dynamic personality and his fondness to connect, empower & interact with today's youth is what led him to interact with students from college.

Over 100+ students had the opportunity to interact with Ramraj Sir wherein he busted myths & gave students a detailed overview in the of Impact Investing space.

The session also allowed students to get answers to their questions regarding Impact Investing & gave them a sense how they can balance Profits with Purpose. Meeting such an industry stalwart truly gave students an amazing networking opportunity while giving them a real-world perspective of what Finance is really like!!

Highlights



Acknowledgements

Leaders in Impact Finance & ESG values & appreciates the contribution of all our student-members who have taken up this leadership initiative upon themselves to promote Impact Investing & ESG which is the future of the finance Landscape!! We at LIFE sincerely thank everyone who has contributed in making LIFE a successful initiative!!

 Follow us on - [life_jhc](#) (Instagram Handle)



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