

### Bachelor of Business Administration (BBA)

in Collaboration with TCS(Under AICTE, Affiliated to University of Mumbai, Approved by DTE)



# Jai Hind College (Empowered Autonomous)

Jai Hind College has been honored with the Pride of Maharashtra Award by the Honorable Governor of Maharashtra for its outstanding contributions to fostering an entrepreneurial ecosystem. The college received the prestigious title of **Best Educational Institution of the Year in 2025**.

Jai Hind College, Mumbai, established in 1948, was founded to support the Sindhi community's educational rehabilitation post-independence. Now an autonomous institution, it offers diverse programs and nurtures academic excellence, discipline, and ethical values, shaping students into future leaders ready to serve society. Situated in the heart of South Mumbai, the college continues to empower future leaders with a global perspective.



#### **Our Vision**

To provide world class education.

#### **Our Motto**

We Will and We Can

#### **Our Mission**

To be the institution of choice for students and employers alike, known for producing good citizens and leaders by providing a well- rounded education of international standards





### **Department of Management Studies**

The Department of Management Studies at Jai Hind College offers undergraduate programs that focus on developing future business leaders through a balanced approach to academic excellence and ethical leadership. With initiatives such as the Case Study Cohort, Entrepreneurship Cell, and Incubator & Accelerator Centre, students gain practical insights and industry exposure. The department emphasizes real-world learning, with students achieving recognition in the HSBC/HKU APAC Business Case Program and securing internships with leading companies like Morgan Stanley and Calvin Klein.

#### **Mentoring Sessions**

Our dynamic committees IAC, E-CELL, and FMBH hosts mentorship sessions students gain direct insights from visionary founders of brands like Zouk, Schbang, and Mafatlal Industries.

## **Expert Faculty**

Our educators aren't just teachers—they're seasoned professionals, industry leaders, and innovators who've walked the path you're about to take.

From marketing mavens to finance strategists, each faculty member is dedicated to equipping you with the skills, mindset, and knowledge that today's business world demands.



#### **Head of Department**

**Dr. Rakhi Sharma**PhD (UGC NET- JRF) , LLB

**21** Domain experts



Mr. Kishu Daswani
Corporate Lawyer, Research
Person Harvard College - Asia
Programme, University of
Navarra.
Specialization - Business Law



Trinath Siram
Founder of Level Up Edutech
Director at Hema Dyeing and
Printing Mills Pvt. Ltd.
Specialization - Growth &
Entrepreneurship



Moiz Lakdawalla
Director of Business
Development at VISA,
ex-VP of Marketing & Strategy
at SBI
Specialization - Business
Development



Jaimit Doshi
CEO of Hustlr, Lenskart
ex-CMO & CTO at Aditya Birla
Sun Life Insurance
Specialization - Sales &
Marketing



Mr. Yash Chandiramani
Founder & Chief Executive
Officer of Admatazz
Specialization - Digital Marketing



Mr. Keshav Agarwal Chartered Accountant Specialisation - Finance

## **Program Overview**

The BBA (Industry Integrated) program at Jai Hind College, affiliated to University of Mumbai, is designed to bridge the gap between academic learning and real-world business demands.

Created in collaboration with Tata Consultancy Services (TCS), the program offers a unique blend of academic excellence and industry exposure, with a strong focus on Business Process Management—a key area in today's enterprise landscape.

Students gain hands-on experience in sectors such as banking, finance, insurance, and retail through 100% internship opportunities, many of which lead to full-time job offers. The program also encourages students to pursue globally recognized certifications like CFA and ACCA alongside their degree, enhancing their professional profiles and employability. With its emphasis on practical learning, industry relevance, and professional growth, the BBA (Industry Integrated) program prepares students to thrive in competitive business environments.



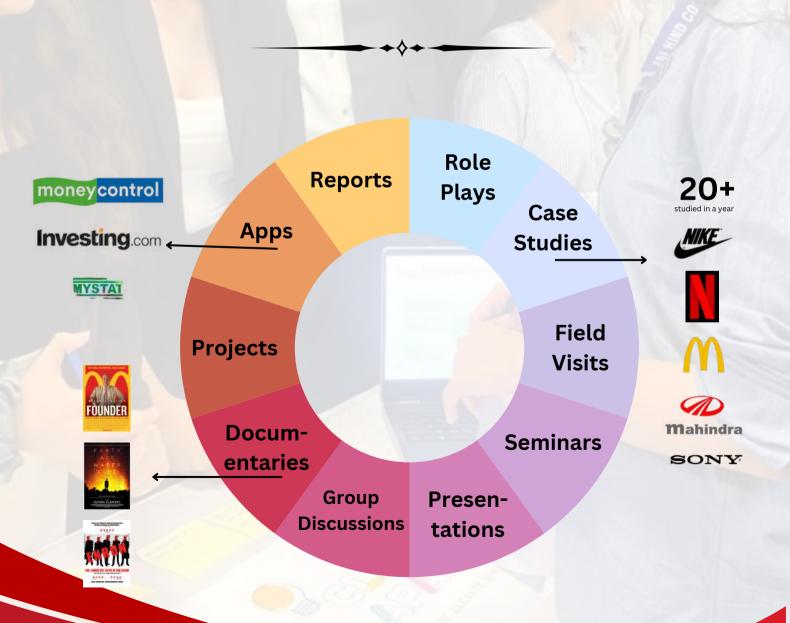
Admission as per MH- CET guidelines and Government of Maharashtra Email: admissions.commerce.mgmt@jaihindcollege.edu.in

## Learning Methodology

In our BBA program, learning goes far beyond textbooks. We use a diverse mix of experiential methods to make every concept come alive. From dissecting real-world case studies and analyzing thought-provoking documentaries to engaging in role plays, group discussions, and interactive apps—our classrooms are designed to simulate the dynamic nature of the business world.

Each method plays a key role in building critical thinking, collaboration, and industry-readiness.

"We don't just sit and take notes. Every class has something interactive—whether it's a case, a debate, or a team activity. It keeps you thinking."



## **Student Projects**

Our BBA program focuses on learning by doing. Students engage with real-world challenges that help bridge theory and practice, building skills like critical thinking, creativity, and problem-solving. These projects encourage collaboration and innovation, preparing students to become confident, adaptable business leaders ready for today's dynamic environment.



#### From Idea to MVP

Students conceptualized fictional startups, validated their problems through market research, and developed Minimum Viable Products (MVPs) in structured prototype demonstrations.

#### **Design Thinking in Action**

Using design and agile thinking frameworks, students addressed usercentric challenges, fostering innovative and practical business solutions.





#### **Live Startup Consulting**

Collaborating with early-stage startups, students engaged in live projects—analyzing real business problems, devising strategic solutions, and gaining valuable feedback from entrepreneurs.

#### **Industry Exposure**

A visit to Sushil Finance provided hands-on experience with financial markets, client advisory processes, and investment planning strategies.









# InvestVerse

A speaker-led industry visit to India's premier stock exchange—NSE, where students got a front-row seat to the real-world workings of the financial markets. The session was packed with expert insights on risk management, market trends, sustainable investing, and the evolving role of technology in finance.

### What did they learn?

**Smart Risk-Taking:** Practical strategies for managing market volatility

Global View: How international trends shape emerging markets

Future of Finance: The role of ESG & sustainable investing

**Tech & Trends:** From crypto to fintech—staying ahead of the curve

**Real Advice:** Portfolio tips and long-term wealth-building strategies

We create opportunities for students to interact with industry, ask real questions, and gain practical exposure early in their academic journey. This approach helps students think critically, stay curious, and step into the business world with confidence.

# BEYOND CAMPUS

#### Jai Hind Business Conclave



MUMBAI: The Jai Hind Business Conclave (JBC) 2024, held on December 5 and 7. reaffirmed its status as one of South Mumbai's leading student-led business events. In just three years, JBC has become a hun for innovation and entrepreneurial growth, contining Jai Hind College's 75-year legacy of excellence.

Day 1, 2024 opened with an electrifying competitions that challenged students to push their limits. The flagship event Zero Rupes stole the show, where over 25 colleges transformed 220 into a significant amount, showcasing their entrepreneurial skills and innovation. Adding to the excitement, the participants ran into Shark Tank's, Aman Gupta and pitched to him—an unforgettable experience that added immense value to the event.

Other competitions including "J8C

Other competitions, including "JBC Ki Talash: The Ultimate Hunt." Mad Over Mayhem." Think It to Win It." Pitch Perfect," and "Lies and Albis; tested participants' creativity, decision-making, and time management. The Conclave was organized under the guidance of Principal Dr Vijay Dabholkar and Faculty Chairperson Dr Rakhi Sharma.

The team consisted of Student Secterary Khwaish Joshi, Lep, Suden Secretary Marisa Kapadia, and Johin Secretaris Dhanashri Vetekar. Jharna Mandowara, Krishiv Peawani Arshi Jumani, Mydhill Meher, Tanish Shah, Jatin Tolani, Shekha Fathma Ananya Pitroda. The Student Coordnators were Padma Priya Pampati. Kshama Mehta, Alaan Muzawar Milikia Tank, Nerm Bajgwaguru, Garv Keswani, Prisha Wadhwa, Saniya Meghani, Koyna Gindwani, Jasistew Julja, Alyssa Kham, Athia Khan. Sun Julja, Alyssa Kham, Athia Khan. Sun The day featured vibrant cultural activities, with students showeasing their artistic talents.



The event bridged the gap between academia and the corporate world.



The talks by guests inspired 400+ attendees.

renowned speakers like SEBI empaneled and CDSL (BSE) Resource Person Mill Paul, Khushnooma Kapadia, Vishal Shah, Darayus Mehta, Karan Rana, Hitarth Dedhia, and Mehul Gupta, who shared their expertise on getic dance and singing face-offs. The conclave concluded with a resounding success thanks to sponsors like Cleanovo. Ecossa, Flair, among others. With its unique mix of competitions, stalls, speaker sessions,





Jai Hind College Organises Business Conclave

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ANI | Updated: Jan 24, 2023 16:07 IST

जय हिंद बिजनेस मेला 2024: उद्यमिता और नवाचार का उत्सव Sachkahoon...

09-12-2024



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Insight News & Update

#### Jai Hind College Organises Business Conclave

By Viestories - January 24, 2023



Jai Hind College Organises Business Conclave

Jai Hind College (Autonomous), Mumbai on the occasion of its 75th anniversary organized the first dition of a 2 day corporate event called the Jai Hind

on Canalaya on the 20th and 21st of Jan

## Ideas. Insights. Impact.















## Our Placements & Internships





100%

of the first graduating batch of the BBA program (2021-24) successfully secured internships.



























100%

Internships converted to Pre-placement offers in Morgan Stanley.

zomato

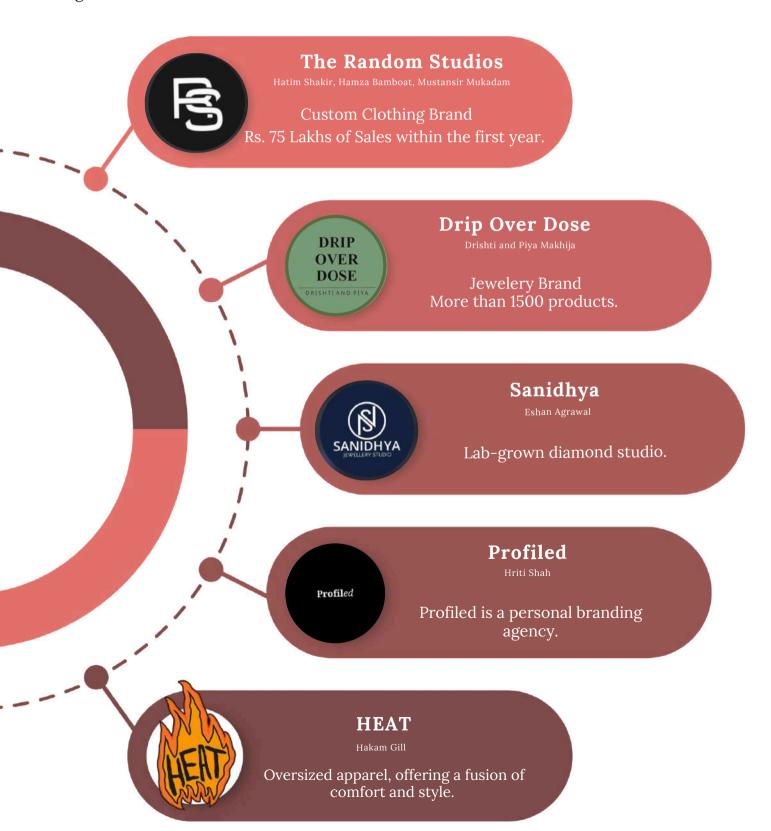


and many more!

### **Our Startups**

At our BBA program, innovation begins early.

Our students don't just learn about business—they build it. With mentorship, incubation support, and access to real-world networks, many have launched their own ventures during college itself.



## VISIT OUR CAMPUS



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