JAI HIND COLLEGE (EMPOWERED AUTONOMOUS)

BASANTSING INSTITUTE OF SCIENCE & J.T. LALVANI COLLEGE OF COMMERCE & SHEILA GOPAL RAHEJA COLLEGE OF MANAGEMENT
'A' RD. CHURCHGATE, MUMBIA-400020

INCUBATOR & ACCELERATOR CENTRE



2024-25

ANNUAL REPORT

ABOUT THE INCUBATOR

Fostering a culture of innovation, The Jai Hind College (Autonomous) Incubator & Accelerator Centre (IAC) is dedicated to empowering studentowned startups to scale faster, creating a strong network of student entrepreneurs, and accelerating innovation.



TIMELINE



COHORT **INTERVIEWS**



STARTUP COMPETITION



November 2024



November 2024

A TO Z **SERIES**

DEPARTMENTAL VISIT



January 2025



January 2025

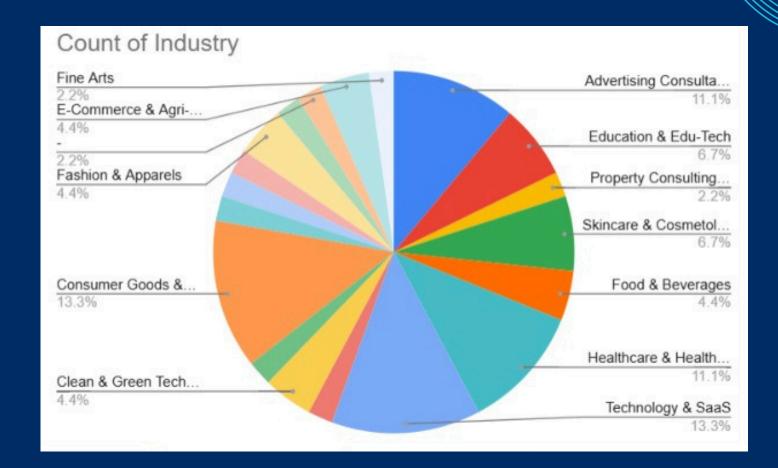
December 2024

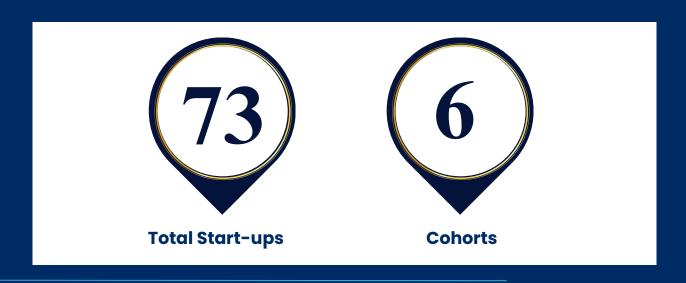
INTERNSHIP FAIR

E LEADERS MEET

STARTUP EXPOSITION

START-UPS INCUBATED





OUR INITIATIVES

UNDERCOVER BILLIONAIRE: STARTUP PITCH COMPETITION



Description

"Undercover Billionaire" was a two-round startup pitch competition where students presented innovative business ideas. Eight teams competed, with finalists refining their pitches and answering judges' questions. The event offered hands-on experience in entrepreneurship, and one team emerged as the winner for their standout idea and presentation.

OUR INITIATIVES

DEPARTMENTAL VISIT



Description

The Jai Hind College Incubator & Accelerator Centre organized a departmental visit for students from various courses like BMS, BBA, BMM, BBI, BAF, BSc, and BA. The visit aimed to introduce students to the incubator's operations, highlight the startups we support nationwide, and showcase the resources and mentorship available. It served as a step towards fostering innovation and encouraging student engagement in the startup ecosystem.

OUR INITIATIVES

INTELLECTUS







Description

Through this engaging discussion, we addressed key concerns regarding trademarks, patents, copyrights, and trade secrets. A significant takeaway was the importance of trade secrets in protecting intellectual property, as employed by industry giants like The Coca-Cola Company and KFC.



OUR INITIATIVES

MENTORING SESSIONS (2024 - 2025)

Cultural Synergy: Blending Traditions with Corporate Values

by

PRADEEP KRISHNAKUMAR

Co- founder of Zouk.





Improving Supply Chain Efficiency: Strategies & Tools

by

MANSI MAHANSARIA

Building JustDeliveries | Cold Chain Logistics I Cloud Kitchen I Retail Fulfillment | 3PL I QSR | B2B Last Mile

Building A Consistent Brand Voice: Lessons From Schbang's Journey

by

AKSHAY GURNANI

Co- Founder & CEO, Schbang | Impact Magazine 30 under 30 | Top 50 Content Marketing Professionals in India





Product Market Fit: Finding and Validating your Niche

b

SONESH PRAKASH

CEO- CMO Outsourced



OUR INITIATIVES

MENTORING SESSIONS (2024 - 2025)

From Idea to Icon: Branding Tips for Early-Stage Startups

by

Vishal Rupani

Co- Building Sprect | Ex Co-founder, mCanvas / VP, Affinity | Ex Directi | 40 under 40 | LinkedIn CAP 2022 | Digital Advertising | Marketing | Product Management | Teacher





Building a Strong Brand Identity For Long-Term Business Growth

by

VANSHIKA MEHTA

Founder- The Fingerprint Labs | 150+ brands till date | 4x mentor | LinkedIn Top Voice.

One on One
Mentoring Session
with Posha and Cusp

YAGNESH SANGHRAJKA

Operator VC | Ex-Bessemer | Ex-Founder & CFO @100X.VC | Investor in over 200 startups





Aligning go-to-Market and Brand Strategy in B2B

by

SHIREEN SULTANA

COO and Co founder KinderPass | Senior Vice President Marketing KLAY Preschool and Daycare

OUR INITIATIVES

MENTORING SESSIONS (2024 - 2025)

One on One Mentoring Session with Startups

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SHARAN GOYAL

Building an Epic Frozen Foods Business @ Crozzo





Navigating Indian
Corporate Law: key
considerations for startups

by

ADVAIT GOKHALE

Enrolled Advocate | Law Professor at Jai Hind College | Criminal Law | Avid reader

Market Smart, Talk Right, Retain Better

ADESH JAIN

Brand Services Director at Publicis Groupe | Integrated Marketing Specialist | Ex Dentsu International | Ex Omnicom



Description

Mentoring at the Incubator & Accelerator Centre has been pivotal in shaping our startup journeys. Through a series of impactful sessions—both online and offline—led by industry experts, our startups have gained strategic guidance, actionable insights, and even funding support. These interactions continue to fuel innovation and real-world readiness.

INTERNSHIP

FAIR

FIRST FDITION

The Internship Fair served as a platform for students to connect with top companies and explore diverse internship opportunities. With participation from brands like Goodfellows, The Souled Store, Greensole, and Level Supermind, the event offered valuable industry exposure and fostered strong ties between the institution and its corporate partners.



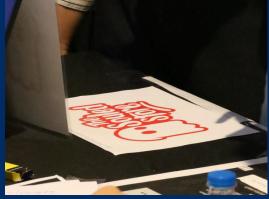
2000+

STUDENTS

40+
companies











COMPANIES AT INTERNSHIP FAIR







DECATHLON



THE SOULED STORE



LEVEL SUPERMIND



WOODCRAFT

Goodfellows



THE GOOD FELLOWS



WYLD

WYLD







START-UP EXPOSITION

THIRD EDITION

The Start-Up Exposition brings entrepreneurs together in a space wherein they can demonstrate their inventions, where all the exciting start-up ideas are showcased.

The Start-up Exposition took place alongside the GLOBAL E-SUMMIT organized by Jai Hind College (Empowered Autonomous).



24+
STARTUPS

23+
MENTORS









MENTORS AT EXPOSITION



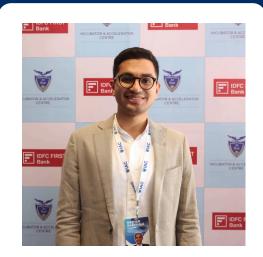
MR. PRATIK GUPTA

Pollen Zoo Media Founding Partner



MS. POOJA SOLANKI

Reels Content Strategy-Meta



MR. MAZHAR GADIWALA

VP - Sports at Togglehead

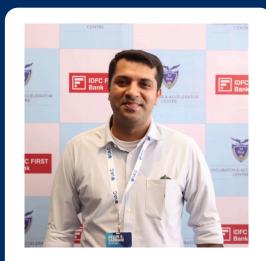


MR. NAMAN JAIN

Associate Director at upGrad



MENTORS AT EXPOSITION



MR. ARJUN K.VAZIRANI Strategy Manager - Design &

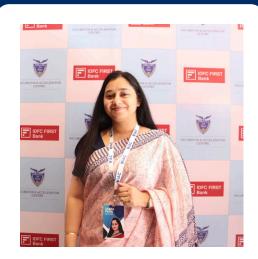
Digital Product



MR. HARSHAL JAIN

Founder - The Works,

Create Up



MS. SABRA PATNI

Head Ascendas Firstspace



MR. HARSHAVARDHAN DOLE

Equity Analyst Optiver

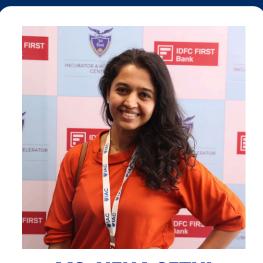
MENTORS AT EXPOSITION



MR. MANAS SHARMA
Vice President - Yellow Oak



Founder - Works Media



MS. NEHA SETHI

Founder - Sweetish House Mafia



MR. SEBASTIAN RODRIGUEZ

Head IDFC First Bank

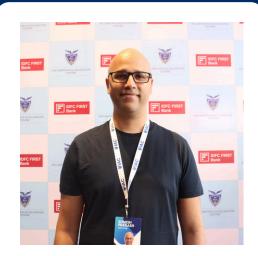
MENTORS AT EXPOSITION



MR. VISHAL RUPANI
Co- Founder & CEO, Sprect



Brand Services Director -Leo Burnett India



MR. SONESH PRAKASH
Fractional CMO Outsourced



MS. MANSI
MAHANSARIA
CEO & Founder
JustDeliveries

MENTORS AT EXPOSITION



MR. SHAILENDRA KHARWAR





MR. ASHUTOSH KHATAWKAR

Founder Director Augustus Realty Venturez



MR. VISHAL SAMPAT

Vice President - Product Head **Axis Bank**



MR. JAITRA NARKAR

Associate 2am VC

MENTORS AT EXPOSITION



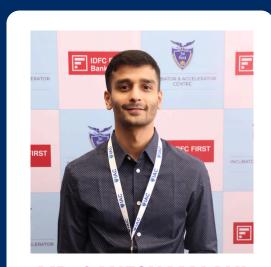
MR. SANDEEP GHAG

DBSL General Manager Operations



MR. LEENESH SINGH

CEO - Startupsxchange



MR. GANESH MALANI

Managing Partner at Apex Hatchers

STARTUPS AT EXPOSITION



DRISHTI TECHNOLOGIES
BY VED SANAP







STARTUPS AT EXPOSITION









STARTUPS AT EXPOSITION









MEDIA COVERAGE

To visit the articles, tap on the links

- Sach Kahoon
- Sach Kahoon-Instagram
- Sach Kahoon LinkedIn
- DAILY HUNT

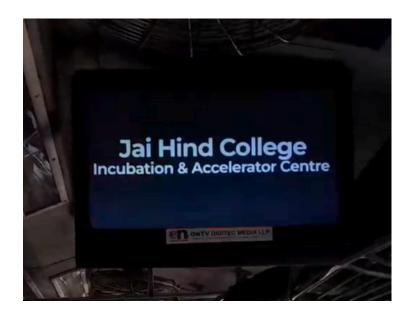


DAILY HUNT



SACH KAHOON - HINDI

MEDIA COVERAGE

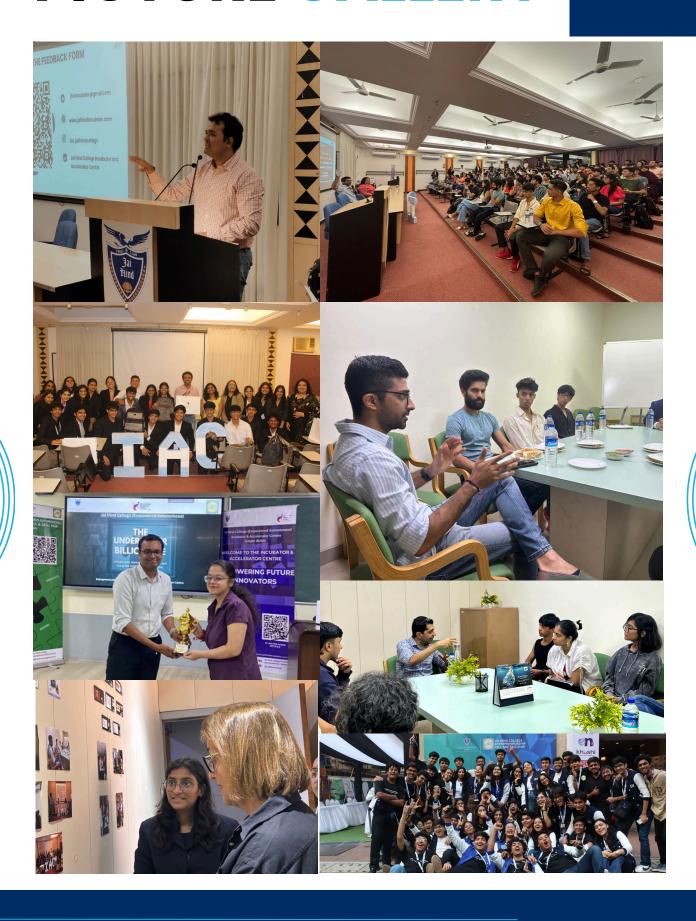


ON TV TRANSIT MEDIA



PVR GOREGAON - KHUSHI AD

PICTURE GALLERY



WHAT'S IN IT FOR

YOU?



OUR MENTORS

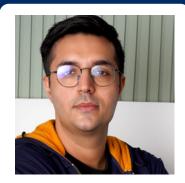


DR. VIJAY DABHOLKAR Principal, Jai Hind College (Empowered Autonomous)



DR. RAKHI SHARMA

Mentor-In-Charge,
Incubator & Accelerator
Centre



Mr. Yash Chandiramani Founder and Chief Strategist at Admataaz



MR. PESHWA ACHARYA

President - Group Strategy &
Director on the Board - Brightcom,
Founder of Think as Consumer



MR. ANIL JOSHI
Founder & Managing
Partner, Unicorn Ventures



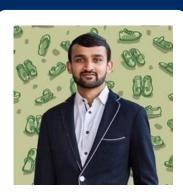
MR. VIJAY CHANDIRAMANI
Founder, Certainty
Consultants Ltd. (UK)



MR. MOIZ LAKDAWALLA National Head BFSI, Magic bricks



MR. VISHAL TIWARI
Founder & Managing Partner, at
Veteran Global Lawyer's and
Associates



MR. SHRIYANS BHANDARI

Founder & CEO, Greensole
and Director, Heritage Girls
School

CORE TEAM (2024-2025)



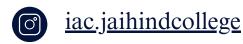
Mentor-In-Charge: Dr. Rakhi Sharma

Faculty: Prof. Prateek Kumar

- Student Secretary: Drishti Thakker
- Deputy Secretary: Sumra Malik
- Student Joint Secretary (Digital Media): Sapna Kushwaha
- Student Joint Secretary (Risk & Legal): Anoushka Gandhi
- Student Joint Secretary (Public Relations): Deeya Nathani
- Student Joint Secretary (Corporate Relations and Association): Trisha Dalvi
- Student Joint Secretary (Marketing): Chirag Bhagwani
- Student Joint Secretary (IPR): Pranshoo Kinger
- Student Joint Secretary (Logistics): Tanmay Chandwani

CONTACT DETAILS





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<u>Accelerator Centre</u>