

## JAI HIND COLLEGE, AUTONOMOUS

### TIME TABLE - SEMESTER END EXAMINATION OF OCTOBER 2025

#### TYBMM (Advertising & Brand Communications) - SEMESTER V

Day and Date	Timings	Course Code	Course Title
Monday, 29/09/2025	8.30 am to 10.30 am	JUAMM-DSC501	Public Discourse and the Making of Public Consciousness
Tuesday, 30/09/2025	8.30 am to 10.30 am	JUAMM-DSC502	Semiotics of Advertising: Branding and Consumer Perception
Wednesday, 01/10/2025	8.30 am to 10.30 am	JUAMM-DSC503	Consumer Insights and Media Research
Friday, 03/10/2025	8.30 am to 10.30 am	JUAMM-DSE502	Media Marketing & Financial Management
Saturday, 04/10/2025	8.30 am to 10.30 am	JUAMM-MIN502	Copywriting

#### INSTRUCTIONS TO CANDIDATE

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.
4. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.

*Dabhoim*  
PRINCIPAL



*Alk*  
22/8/25