IAI HIND COLLEGE, AUTONOMOUS

TIME TABLE - SEMESTER END EXAMINATION OF OCTOBER 2025

TYBMM (Journalism & Public Relations) - SEMESTER V

Day and Date	Timings	Course Code	Course Title
Monday, 29/09/2025	8.30 am to	JUAMM-DSC501	Public Discourse and the Making of Public Consciousness
Tuesday, 30/09/2025	8.30 am to 10.30 am	JUAMM-DSC502	Semiotics of Advertising: Branding and Consumer Perception
Wednesday, 01/10/2025	8.30 am to 10.30 am	JUAMM-DSC503	Consumer Insights and Media Research
Friday, 03/10/2025	8.30 am to 10.30 am	JUAMM-DSE501	The Indian Language Press
Saturday, 04/10/2025	8.30 am to 10.30 am	JUAMM-MIN501	Media Logic and PR Practice

INSTRUCTIONS TO CANDIDATE

- 1. Candidate must produce their College identity card at the time of examination.
- 2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.
- 3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.
- 4. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.

PRINCIPAL

22/8/25