

IAI HIND COLLEGE, AUTONOMOUS

TIME TABLE - SEMESTER END EXAMINATION OF MARCH 2026

TYBMM (Advertising & Brand Communications) - SEMESTER VI

Day and Date	Timings	Course Code	Course Title
Monday, 23/03/2026	8.30 am to 10.30 am	JUAMM-DSC602	Contemporary Issues and Global Media Dynamics
Tuesday, 24/03/2026	8.30 am to 10.30 am	JUAMM-DSC603	Rural and Retail Marketing
Wednesday, 25/03/2026	8.30 am to 10.30 am	JUAMM-DSE602	Agency Management and Entrepreneurial Practices
Friday, 27/03/2026	8.30 am to 10.30 am	JUAMM-DSC601	Digital Strategies for Media
Saturday, 28/03/2026	8.30 am to 9.30 am	JUAMM-MIN602	Legal Code in Advertising

INSTRUCTIONS TO CANDIDATE

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.
4. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.


PRINCIPAL



